8-12-22 Amanda Gelb Event Chat Transcript

16:49:47 From Deborah Edwards-Onoro to Everyone:

Yes, I can hear you

16:49:53 From Eric Oosenbrug to Everyone:

Yes

16:51:48 From Catherine Hicks (They/She) to Everyone:

Right outside San Francisco, CA, USA

16:51:57 From Joanna Stray to Everyone:

Hey, I'm from the UK!

16:52:00 From Carly Strohbach to Everyone:

Chicago

16:52:20 From Joanna Stray to Everyone:

Haha! Hello! Yes, I'm in my pyjamas!

16:52:21 From Orisha Nnani to Everyone:

Atlanta, Georgia. USA

16:52:28 From Deborah Edwards-Onoro to Everyone:

Southeast Michigan

16:52:34 From Carlos Enrique Hernández Mesta to Everyone:

Peru 🙂

16:52:48 From Rozale Coulton to Everyone:

From UK hello everyone

16:52:51 From Catherine Hicks (They/She) to Everyone:

Surveys!

16:52:57 From Catherine Hicks (They/She) to Everyone:

it was so so good!

16:53:14 From Catherine Hicks (They/She) to Everyone:

I use what I learned with my students

16:54:10 From Catherine Hicks (They/She) to Everyone:

Youtube!

16:54:18 From Linda Mitman to Everyone:

twitter

16:54:20 From Makeda Marshall to Everyone:

Linkedin

16:54:25 From Carlos Villalobos Arguello to Everyone:

LinkedIn

16:54:25 From Mustafa Babaqi to Everyone:

Linkedin

16:54:27 From Karina Mata to Everyone:

LinkedIn

16:54:28 From Alicia to Everyone:

LinkedIn

16:54:32 From Lisa McClain to Everyone:

LinkedIn

16:54:43 From Jen Blatz - UXRS to Everyone:

https://linktr.ee/uxrs

16:54:45 From Carlos Enrique Hernández Mesta to Everyone:

Linkedin

16:55:20 From Mike Christoff to Everyone:

yes you are

16:56:19 From Linda Mitman to Everyone:

Phoenix AZ - USA

16:56:21 From Mike Christoff to Everyone:

SLC

16:56:24 From Alicia to Everyone: Dallas, TX 16:56:25 From Christine Stacey to Everyone: Seattle WA 16:56:25 From Julieta Pallero to Everyone: Hi from Argentina! 16:56:28 From Christy Tabors to Everyone: Dallas, TX 16:56:28 From Naomi Enzinna to Everyone: Houston, TX, USA 16:56:29 From Carlos Villalobos Arguello to Everyone: Costa Rica. 16:56:29 From Cheenu Chari to Everyone: Austin, TX Represent! 16:56:30 From Maggie McMahon to Everyone: Austin, TX, USA 16:56:30 From Makeda Marshall to Everyone: New Jersey - USA 16:56:30 From Joshua Hall to Everyone: **DFW Texas** 16:56:31 From Stoilka Krasteva to Everyone: Zurich, Switzerland 16:56:32 From Mustafa Babagi to Everyone: **TWIN CITIES** 16:56:32 From Mia to Everyone: Austin, TX 16:56:33 From Lydia Brooks to Everyone: Vancouver, WA 16:56:33 From Mustafa Babaqi to Everyone: TWIN CITIES 16:56:33 From carolina beiertz to Everyone: **England** 16:56:39 From Aaron Esau to Everyone: SLC here too! 16:56:39 From Lorrana Alcântara to Everyone: Rio de Janeiro, Brazil 16:56:40 From oloyede tobi to Everyone: Mountain View, CA 16:56:40 From Taylor Gonzales to Everyone: Phoenix, AZ! 16:56:42 From Luke VanDuyn to Everyone: Denver, CO 16:56:45 From Nicholas Chu to Everyone: San Francisco, CA 16:56:45 From Amy Fastenau to Everyone: mpls, mn 16:56:54 From Karina Mata to Everyone: Mexico City! 16:57:01 From Lisa McClain to Everyone:

Baltimore MD
16:57:11 From Nina St.Peter (she/her) to Everyone:
Chicago
16:57:25 From Sharon Orienza to Everyone:
Pittsburgh, PA!

16:57:29 From Tegan Glasheen to Everyone: San Diego, CA 16:57:33 From Dipanjana Das to Everyone: Santa Barbara, CA 16:57:34 From Erin Baynham (She/Hers) to Everyone: Hello from Baltimore, MD 16:57:38 From Karl Solano to Everyone: Chicago 16:57:41 From Judit Antos to Everyone: orange county, ca 16:57:45 From Lynn Baxter to Everyone: Berkeley, CA 16:58:02 From iPhone to Everyone: Fort Lauderdale, FL 16:58:03 From Umang Bhojani to Everyone: Ann Arbor, MI 16:58:04 From Guest (EM) to Everyone: Hello from Deeetroit City! 16:58:04 From Bobby Bishop to Everyone: Atlanta, GA 16:58:08 From Anthony Z - UXRS to Everyone: 16:58:10 From Erin Bailey to Everyone: Hi from Vancouver, BC! 16:58:16 From Christine Jones (she/her) to Everyone: Hello from Minneapolis, MN 16:58:31 From HB to Everyone: Hello from Boston, MA 16:58:35 From Mike Christoff to Everyone: love your networking events 16:58:48 From Amy Calhoun to Everyone: Oregon 16:58:53 From Rita Carvalho to Everyone: Hi from Portugal 16:59:04 From Saba Andualem to Everyone: Hi from Minneapolis, MN 🙂 16:59:06 From Roxana Barbu to Everyone: Hello from Ottawa 16:59:38 From Joanna Stray to Jen Blatz - UXRS(Direct Message): I will have to drop off at midnight (UK time) but, in advance, thank you SO much for hosting this event today! 17:00:05 From Karl McClelland to Everyone: hello from Ireland! 17:00:46 From Christine Monod to Everyone: Hello from Ontario, Canada! 17:01:03 From Melissa Schmitz to Everyone: Upstate NY 17:01:09 From Nate Osei to Everyone:

Ghana

17:01:10 From Anthony Z - UXRS to Everyone:

Sign up for our Slack workspace and talk with other UX Researchers

https://forms.gle/rJWFYnyB6Ms3wp2m8

17:01:11 From Lorrana Alcântara to Everyone:

17:01:11 From Mehraj Sinha to Everyone:

new york

17:01:12 From Brian Simpson to Everyone:

SF

17:01:13 From Alba Garcia Alonso to Everyone:

Spain!

17:01:14 From Abby to Everyone:

Boston

17:01:14 From Aaron Esau to Everyone:

Got my by keyboard connected now!

17:01:15 From Linda to Everyone:

Boston!

17:01:21 From Carlos Enrique Hernández Mesta to Everyone:

Peru 👙

17:01:21 From Nichole Chaney to Everyone:

Cincinnati

17:01:22 From Cheenu Chari to Everyone:

I love how Global this group is!

17:01:23 From Sara to Everyone:

From Fort Lauderdale, Florida:)

17:01:28 From German UPA to Everyone:

Berlin 👋

17:01:28 From Courtney Dunn to Everyone:

Detroit:)

17:01:28 From Khiara Las to Everyone:

Frisco, Texas

17:01:28 From Linda to Everyone:

New Hampshire!

17:01:30 From Audrey Anderson to Everyone:

Prosper, TX;)

17:01:31 From Brea Talsness to Everyone:

LA

17:01:38 From Naomi Missouri to Everyone:

Maryland

17:01:40 From Keri Belcher to Everyone:

Hot & Humid Houston

17:03:01 From Sanjay to Everyone:

Hi, I want to know whether the recording will be available in YouTube. If not I will stay. Its late 3:30am here.

17:03:05 From Eric Oosenbrug to Everyone:

Hello from sunny Victoria, BC!

17:03:33 From Anthony Z - UXRS to Everyone:

This session will be recorded and posted on our Youtube channel after the event

https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ?view as=subscriber

17:03:46 From Yulia Pekelny to Everyone:

Hello from California!

17:04:05 From Anthony Z - UXRS to Everyone:

Connect with us! Use our LinkTree with links to all our social media channels.

https://linktr.ee/uxrs

17:04:16 From Sanjay to Everyone:

Thank you for letting me know. I will watch it later.

17:04:20 From Yulia Wentling to Everyone:

Hello from Baltimore

17:04:41 From Kelli Lucas to Everyone:

Hello from Birmingham

17:04:48 From Amanda Gelb to Everyone:

so great to see everyone's faces!

17:04:49 From jules hare to Everyone:

Hi from Chicagoland

17:04:56 From Beth Olarsch to Everyone:

Greetings from NYC!

17:05:02 From Shelby Baker to Everyone:

Hi from Texas

17:05:09 From Mahsa Bakhshaei to Everyone:

Can we have the link?

17:05:15 From Dawna Kelley to Everyone:

Hi from Missouri

17:05:17 From Summer Kim to Everyone:

Hi all! I'm tuning in from Kansas City, MO ⊌ I'd love to connect with everyone, please add me on LinkedIn!

https://www.linkedin.com/in/summerhkim/

17:05:32 From Zack Stewart (he/his) to Everyone:

Oh yeah- very firm opinions!

17:05:36 From Anthony Z - UXRS to Everyone:

Tell us what you thought of today's event:

https://forms.gle/J4oBn4GAPX748DeZ9

17:05:38 From Vasudha Singh to Everyone:

Hello from Austin, Texas. Happy to connect https://www.linkedin.com/in/vasudha-singh/

17:05:45 From Zoom user to Everyone:

Hello from Birmingham, UK

17:06:05 From Anna Wu to Everyone:

Hi from San Francisco, CA!

17:06:06 From Eric J Cunningham to Everyone:

Aloha from Honolulu. Always happy to connect https://www.linkedin.com/in/cunninghamei/

17:06:19 From Christian Knebel to Everyone:

Hello from Dallas TX!

17:06:26 From Summer Kim to Everyone:

I wish I was in Hawaii right now!

17:06:31 From Renata Czuba to Everyone:

Sorry, it's past midnight here and I'm in my pyjamas ;)), so no video. Hello from Poland! Hi, @Anna Stewart!

17:06:44 From Cheenu Chari to Everyone:

Hey y'all, I'm Cheenu! Senior UX Researcher at Home Depot, President of Austin UXPA based in Austin, TX! Feel free to connect with me via LinkedIn: https://www.linkedin.com/in/srikantchari/

17:06:59 From Fatih Demir to Everyone:

Hi from Illinois. Happy to connect https://www.linkedin.com/in/fatih-demir-ph-d-126495112

17:07:08 From Pavithra Arvind to Everyone:

Hello everyone. Happy to connect https://www.linkedin.com/in/pavithra-arvind/

17:07:09 From Melissa Schmitz to Everyone:

VR! Same

17:07:48 From Anthony Z - UXRS to Everyone:

Post your questions for Amanda in the chat

17:07:54 From Aaron Esau to Everyone:

I have a question, what if my question is dumb?

17:07:57 From Tara R to Everyone:

Hi All! I'm breaking into UXR in the future of work & assistive tech https://www.linkedin.com/in/tara-raj/

17:08:01 From Sav Mirashi to Everyone:

Greetings from sunny California! https://www.linkedin.com/in/savanimirashi

17:08:01 From Alicia to Everyone:

Hi, happy to connect! https://www.linkedin.com/in/aliciaca/

17:08:05 From Shirley Zhao to Everyone:

Hi All, UX/Product Designer from NYC. Happy to connect on LinkedIn https://www.linkedin.com/in/shirleyzhao22/

17:08:39 From elmar reyes to Everyone:

Hi All, I'm happy to connect as well. :) https://www.linkedin.com/in/elmarreyes/

17:08:59 From Ananda Narayan A to Everyone:

Hey all, Myself Anandhu! Junior Ux Designer at Accubits Technologies based in India. Happy to connect www.linkedin.com/in/ananda-narayan-a-

17:09:15 From Ewelina Szczepaniak to Everyone:

hi everyone 👋

17:09:19 From Mahsa Bakhshaei to Everyone:

and some days, a therapist

17:09:19 From Bobby Bishop to Everyone:

I am told that I was a toddler once as well!

17:09:27 From Julieta Pallero to Everyone:

Hi there! UX Content Designer here, happy to connect♥ https://www.linkedin.com/in/julietapallerotranslator 17:09:31 From Naomi Enzinna to Everyone:

Hi all! I'm a Sr UX Researcher at UserZoom. Happy to connect! https://www.linkedin.com/in/naomi-enzinna/17:09:32 From Ananda Narayan A to Everyone:

https://www.linkedin.com/in/ananda-narayan-a-/

17:09:33 From Christine Stacey to Everyone:

Hi All! I'm a UX Researcher with a background in B2B sales and Meteorology. Feel free to connect with me:) www.linkedin.com/in/christine-stacey-10831738

17:09:35 From An Le to Everyone:

hi everyone, I'm a grad student in social psych at Texas tech University who's hoping to transition to UXR. Happy to connect https://www.linkedin.com/in/an-le-a511b085/

17:09:37 From Ewelina Szczepaniak to Everyone:

so yet why they call us UX researchers if we do so much more?

17:09:38 From Karl Solano to Everyone:

Hello from Chicago everyone! Feel free to connect! https://www.linkedin.com/in/karlsolano/

17:09:47 From Mark Singer to Everyone:

Hello! UX Designer, Web Designer, and low-code developer for an awesome early-startup in NYC!

https://www.linkedin.com/in/marksingerux/

17:10:08 From Hannah Hodges to Everyone:

Hi everyone! junior USR here happy to connect https://www.linkedin.com/in/hannah-hodges-94b627133/17:10:33 From carolina beiertz to Everyone:

Hello from Manchester, UK. I am a user researcher at Accenture. Mostly from a design and service design background. Https://www.linkedin.com/in/carolinabeiertz

17:10:38 From Koyel Ranu to Everyone:

Sociologist and UX Researcher here, happy to connect: https://www.linkedin.com/in/koyel-ranu-ph-d-2ba07729/17:10:59 From Autumn Hood autumn.hood@unt.edu to Everyone:

Hi everyone! UX Designer from Fort Worth Texas here! https://www.linkedin.com/in/autumn-hood-3404b33a/17:11:05 From Mary Pedigo (she/her/hers) to Everyone:

Hi All—UX Manager here. Let's connect! https://www.linkedin.com/in/mary-pedigo-71b84a6/17:11:15 From Shelby Baker to Everyone:

Hi I'm a graduate of Texas A&M Commerce with a BFA in Visual Communication New Media and hoping to get my foot in the door to UX. Happy to connect! https://www.linkedin.com/in/shelby-baker1010/

17:11:55 From Brea Talsness to Everyone:

Hi all - I'm an aspiring UXR with a background in Consumer Insights. Happy to connect:

https://www.linkedin.com/in/breatalsness/

17:11:57 From Sara Restrepo to Everyone:

Hi from Colombia. I'm a UXR in Rappi. Anthropology background. Happy to connect ⊜

https://www.linkedin.com/in/sararpop/

17:12:01 From Sara Loup to Everyone:

Hi I'm Sara, a UX Designer in St Louis, MO. Happy to connect! https://linkedin.com/in/saraloup/

17:13:09 From Timothy Yap to Everyone:

Hi all! Tim here. I'm a UX Content Strategist. https://www.linkedin.com/in/timyap/

17:13:35 From Anna Heermann to Everyone:

Hello from Austin, TX! Great to meet you all. www.linkedin.com/in/anna-heermann -- P.S.: I'm currently hiring Sr. UXR (freelance and full-time remote).

17:13:47 From Nate Osei to Everyone:

Hello, Nate here. I'm a UX Designer with an Agriculture Science background. Feel free to connect

17:13:49 From Nate Osei to Everyone:

https://www.linkedin.com/in/dev-nate/

17:13:52 From Bethany Monk to Everyone:

Hi there! Bethany from Colorado Springs, Colorado. Happy to connect in https://www.linkedin.com/in/bmonk798/

17:14:10 From Yurani Garcia Rodriguez to Everyone:

Hello everyone, I'm Yurani from Bogotá- Colombia UX/Ui designer linkedin.com/in/yugarodg

17:14:18 From David Fayemi to Everyone:

Hi, I'm a UX designer in Nigeria. Happy to connect https://linkedin.com/in/davidfayemi

17:14:53 From Xambles Tchêures to Everyone:

hi, everyone, cheers from Brazil!

17:15:07 From Rita Carvalho to Everyone:

Hi! I'm Rita, UXr and UX Writer https://www.linkedin.com/in/ritarcarvalho/

17:15:18 From Ebony Rae' to Everyone:

I'm a researcher at ♥ ALL things UX ♥ I love it here! Looking to connect as I transition

https://www.linkedin.com/in/ebonyraédesigns/

17:15:33 From Carly Strohbach to Everyone:

Hi, I'm a UX Researcher in Chicago with a healthcare background. Feel free to add me:

https://www.linkedin.com/in/carly-strohbach

17:15:52 From Sandhya Lakhanpal to Everyone:

Hello from Houston, TX https://www.linkedin.com/in/sandhyalakhanpal/

17:16:42 From Edna Franco to Everyone:

Hi! I'm Edna From Colombia UXR in Treinta Happy to connect :) https://www.linkedin.com/in/edna-franco-86a58215b/

17:16:44 From Nilsa Rodriguez to Everyone:

Hi everyone, I'm Nilsa. a Sr. BA working under UX. Happy to connect with all of you:

https://www.linkedin.com/in/nilsacorsino

17:17:13 From Jen Blatz - UXRS to Everyone:

Cat crash!!!!

17:17:21 From Mike Christoff to Everyone:

cattt

17:17:23 From Ricardo Salinas to Everyone:

Hey Everyone! I am an academic researcher transitioning to UXR! I am entering the final year of my master's psychology program, and I'd love to keep in touch with you all! Here is my Linkedin:

https://www.linkedin.com/in/ricardo99salinas/

17:17:36 From Anthony Z - UXRS to Everyone:

Post your questions for Amanda in the chat

17:19:19 From Mike Christoff to Everyone:

will these documents or version of these documents be available?

17:19:35 From Julia DeBari to Everyone:

I have a question for Amanda. I am a little confused as I know there was a big UX Research team in San Francisco for Lyft. Why was the NYC office so ignorant of UX Research? And couldn't SF UX Researchers do some of the work?

17:19:50 From Aaron Esau to Everyone:

So cool! We've had some customers that want to do moderated because they hear it sounds good, but they are PM's with 0 experience conducting moderated.

17:20:04 From Eric Oosenbrug to Everyone:

+! Julia's question

17:20:24 From Chris Tang to Everyone:

Out of curiosity, where did cohorts display their moderator badge?

17:20:44 From Yulia Pekelny to Everyone:

Hi Everyone, I am Product Designer from California and I am happy to connect! Welcome to connect https://www.linkedin.com/in/pekelnaia/

17:20:53 From Brea Talsness to Everyone:

How did you ensure consistency (quality of questions asked/analysis/etc.) across the different teams? 17:21:09 From Sara Restrepo to Everyone:

For Amanda, How did you you chose who'll be part of the training? specially at the beginning

17:22:14 From Lena Liberman to Everyone:

For Amanda - In your experience what are the key differences when conducting UX research for B2B vs B2C? 17:22:30 From Manuel Snr to Everyone:

Hi Everyone, I'm a product designer from Nigeria and I'm happy to connect!!

https://www.linkedin.com/in/emmanuel-odoemelam/

17:23:06 From Aaron Esau to Everyone:

Speed dating for UX Research!

17:23:50 From Chris Tang to Everyone:

Will slides be shared with attendees?

17:23:58 From Azadeh Forghani to Everyone:

3.5 hours for each participant?

17:24:36 From Maureen Barrientos to Everyone:

q for Amanda: If the product team establishes objectives, how do you follow up to reduce bias in the research scope/questions?

17:24:39 From Dongchen Hou to Everyone:

democratizing research!

17:24:49 From elmar reyes to Everyone:

As you're rotating between participants, how do you prevent or work with participant fatigue and cognitive overload? It sounds like a long time for a participant

17:25:06 From Awosise Favour to Everyone:

Hi everyone^N I am Favour, a UX/UI Designer from Nigeria. I am open to connect with everyone:

https://www.linkedin.com/in/favour-oyindamola-awosise-b4ba201a5

17:25:07 From Fayemi David to Everyone:

+1 Elmars question

17:25:12 From Tina Oko to Everyone:

For Amanda: Are you all using a Research Repository to keep track of all of these individual projects and insights?

17:25:28 From Keri Belcher to Everyone:

Question for amanda: Maybe it was mentioned, but how did you guys go about recruiting and picking those representative customers?

17:25:51 From Bobby Bishop to Everyone:

Question: do people "go rogue" and just ignore what you taught them?

17:26:05 From Keri Belcher to Everyone:



17:26:14 From Sara Restrepo to Everyone:

For Amanda. How do you measure the impact to chose the projects? (Company OKR, area KPI, etc)

17:26:19 From Maggie McMahon to Everyone:

Do UX, Product, and Tech sit within the same org and work hand in hand on a regular basis? Or did you run into any challenges with getting tech involved in UXR due to org structure?

17:26:27 From ANA PAULA GARCIA Y COLOME to Everyone:

For Amanda: how do you empower people to do research, some of them might think it's not their "job" or part of their activities:/

17:26:43 From Nicole Johnson to Everyone:

Hi Everyone, I am looking to transition into UX Research from Project management from California and I am happy to connect! https://www.linkedin.com/in/nicolejohnson6/

17:26:47 From Sara Restrepo to Everyone:

For Amanda, how do you ensure the quality of the research in the live session?

17:26:51 From Ewelina Szczepaniak to Everyone:

thank you Amanda

17:26:54 From Priscilla K to Everyone:

Q: How do you ensure the quality of the findings/insights from the team members?

17:26:56 From Melissa De Yoe to Everyone:

does anyone recommend any courses or trainings for Google Analytics?

17:26:57 From Sarah Kirkmeyer to Everyone:

How did you leverage the learnings on future projects?

17:26:57 From Taisa Brosler to Everyone:

Amazing! Thanks!

17:26:59 From Lisa McClain to Everyone:

Thank you Amanda!

17:27:01 From Koyel Ranu to Everyone:

For Amanda: How did you arrive at the magic number 6 for general population customers?

17:27:02 From NDTC Berta to Everyone:

Question for Amanda: How would you define rapid research in terms of timeline? Is there a standard for the amount of time it takes for a study to be considered a rapid research?

17:27:02 From Emily Wragg to Everyone:

LOVED that Amanda, so good!

17:27:03 From Mia to Everyone:

Thank you Amanda:)

17:27:03 From elmar reyes to Everyone:



17:27:04 From Sarah Kirkmeyer to Everyone:

love it!!!

17:27:04 From Julieta Treviño to Everyone:

Thank you Amanda!

17:27:04 From Bobby Bishop to Everyone:

rapid presentation

17:27:07 From Julia Workman to Everyone:

So informative and entertaining!

17:27:09 From Lisa Nagamine to Everyone:



17:27:11 From Autumn Hood autumn.hood@unt.edu to Everyone:

That was great Amanda!!

17:27:13 From Pavithra Arvind to Everyone:



17:27:16 From Karen Hu to Everyone:

Thank you Amanda!!!

17:27:22 From Bethany Monk to Everyone:

That was fantastic. Thank you Amanda!

17:27:23 From Melissa Schmitz to Everyone:

So is the rapid research 6 different teams or 6 different team members?

17:27:23 From Anna Heermann to Everyone:

I love the impact that you made, Amanda! Kudos to you!

17:27:24 From Abbas Rianat to Everyone:



17:27:25 From George Jones to Everyone:



17:27:26 From Anna Wu to Everyone:

This was incredibly insightful! 3 full time researchers for rapid research. That's amazing, congrats! Thanks, Amanda!

17:27:27 From Israel Coleman to Everyone:

Thanks Amanda!

17:27:31 From Mary Pedigo (she/her/hers) to Everyone:

This was so timely for me and my team--we are working on becoming coaches to product owners and others.

17:27:38 From Malia Canann to Everyone:

If research is so democratized, how do continue to show your value as a Researcher at your organization? 17:27:39 From Mary's A50 to Everyone:

what tools did you use or was it in person research?

17:27:42 From Linda to Everyone:

@Amanda: This is the first time I listened to the positive side of democratizing research, how would you get people on board?

17:27:58 From Ebony Rae' to Everyone:

Many things clicked! Thanks Amanda!

17:28:00 From Linda Mitman to Everyone:

Question for Amanda: Do you review research questions for bias?

17:28:21 From Cheenu Chari to Everyone:

Were there any challenges you faced when educating your team members and stakeholders about UX Research?

17:28:26 From Amy Calhoun to Everyone:

Could you share again which research methods work best for rapid research and also which aren't recommended?

17:28:49 From Danielle Siano to Everyone:

Amanda, wondering if you have might see Indi Young's listening sessions as a viable option for your rapid research process instead of the interview framework?

17:28:58 From Maggie T. to Everyone:

What are the limitations of rapid research? I have heard critiques about Lean UX from several experienced professionals over the past few months.

17:29:00 From Bobby Bishop to Everyone:

Question: How are juniors supposed to get started if the work that they would be doing is being done by other people?

17:29:00 From MICHAEL SELZ to Everyone:

How do you decide, triaging what should be rapid vs. what should be foundational?

17:29:08 From Theora Kvitka to Everyone:

How do you budget your time between supporting the rapid research teams vs. leading that foundational research? (especially before you are expanding the team)

17:29:16 From Danielle Siano to Everyone:

*rather a viable substitute

17:29:52 From Sara Restrepo to Everyone:

Each team can choose to do other types of methodologies, different from an interview? i.e. usability tests? 17:29:55 From Priscilla K to Everyone:

Q: Do the team members take down verbatims during the interviews? From my experience some product people are always capturing summaries/interpretations and find taking down verbatims very impossible to do (and they don't have the time to review the recording)—how are teams that you worked with able to capture what they learned from an interview?

17:30:08 From Danielle Siano to Everyone:

how do you synthesize or analyze data at the end of the rapid research session lead by new interviewers? 17:30:08 From Meenakshi Nagarajan to Everyone:

+1 to Theora Kvitka

17:30:31 From Abbas Rianat to Everyone:

Question for Amanda: Do you share your research plan with the team for contributions?

17:30:38 From Malia Canann to Everyone:

Have you encountered colleagues who utilized this rapid research process incorrectly, and if so, how did you course correct?

17:30:45 From Keri Belcher to Everyone:

Another question - How do you keep track of/ update those insights from the research sessions?

17:30:48 From Rosa Carbajal to Everyone:

+1 Danielle - how do you synthesize or analyze data at the end of the rapid research session lead by new interviewers?

17:31:28 From Christian Knebel to Everyone:

+1 - how do you synthesize or analyze data at the end of the rapid research session lead by new interviewers? 17:32:01 From Sara Restrepo to Everyone:

How many time do you run the program in a Q?

17:32:16 From Michelle to Everyone:

+1 Michael Selz: How do you decide, triaging what should be rapid vs. what should be foundational?

17:33:04 From Priscilla K to Everyone:

Q: How do teams share findings within the org? Is there a findings repository, etc?

17:33:07 From Nina Conrad to Everyone:

Does Lyft have a research repository, and if so, how often do insights from rapid research end up recorded there? 17:33:37 From MICHAEL SELZ to Everyone:

Do you record the sessions so your teams can share clips with their own stakeholders?

17:33:38 From Yelim Kim to Everyone:

Q: I guess it depends on projects, but if there exists a rough timeline, how long does it take to go through the whole process?

17:33:38 From CD to Everyone:

Is it possible to see an intake form used for RR?

17:33:49 From Azadeh Forghani to Everyone:

How do you convince a team if their project is not good for rapid test? To prevent disappointment?

17:33:50 From Bobbi Martin to Everyone:

Do we get an example/sample of the intake form?

17:33:54 From Sally Clements to Everyone:

+1 to Nina question about repository.

17:33:56 From Autumn Hood autumn.hood@unt.edu to Everyone:

+1 to Nina's question above about the research repository ^

17:34:02 From Awosise Favour to Everyone:

Hi everyone I am Favour, a UX/UI Designer from Nigeria. I am open to connect with everyone:

https://www.linkedin.com/in/favour-oyindamola-awosise-b4ba201a5

17:34:21 From Marc Majers to Everyone:

Question for Amanda: In relation to Julia DeBari's comment, this method seems related to the UX maturity level of an organization. You had mentioned the research team has grown and they are now running rapid research sessions. How do you think the rapid research method has impacted the overall growth of the UX Research Team?

17:34:50 From Mark Singer to Everyone:

Q: How can rapid research help a design team of one?

17:34:54 From Uti K to Everyone:

To Amanda: Can you discuss the methodology of a specific rapid research use case and outcomes?

17:34:58 From Kyle Grant to Everyone:

There is a lot of nuance to task creation that takes quite a bit of experience to master!

17:35:13 From Nate Osei to Everyone:

In short you mentored them? Is that accurate to say?

17:35:52 From Christian Knebel to Everyone:

+1 - Please expand on methods used :)

17:36:08 From Roxana Barbu to Everyone:

Hi everyone,

Amanda, thank you so much for such an insightful and emergent practice! And Jen, yet another mazing event (ps - loved your first question; you asked as I was typing). I have to jump out for an interview with ... Korea ... but so happy to see familiar names in the audience. If anyone wants to continue the conversation, I am currently implementing a rapid research cycle:) (also - like always happy to chat behaviour change) https://www.linkedin.com/in/roxanamariabarbu/17:36:19 From Christian Knebel to Everyone:

Or methods you trust the larger team to execute

17:36:43 From Beth Olarsch to Everyone:

Another plug to ask about your research repository - what tool(s) do you use/recommend?

17:36:44 From Jaq King to Everyone:

Wow wow, such a wonderful presentation. Question for Amanda: to what extend does the moderator training include wider education about UX Research practices? Is the moderator training the ONLY training that your RR partners move through, or can you detail what the rest of the RR onboarding process looks like?

17:37:01 From Kyle Grant to Everyone:

Perhaps treejack would work well

17:37:14 From Aylin Selcukoglu to Everyone:

Have you trained partners in unmoderated research or is this always moderated?

17:37:23 From Caleen Alexanderson to Everyone:

Agree with Marc regarding UX maturity. We implemented Research Ops, wrote a UX Research Playbook of different methods with guides on which method to use for the type of learnings Designers need. It's worked really well and we've gotten a ton more research done with direct learning by the designers which has been a huge bonus for them to hear feedback directly. We do affinity mapping in an online tool where we keep for data referral.

17:37:24 From Nichole Chaney to Everyone:

What if it's possible to do the foundational research and discovery for your team, but you need to do it fast? Like a Lean UX approach? Will you be touching on any of those points?

17:37:31 From Yelim Kim to Everyone:

Q: how many meetings/interactions do you need to have with the stakeholders (e.g., initial planning meeting, sharing learning points)?

17:39:04 From Meredith Wong to Everyone:

Q: Can you talk about how you built and maintained the participation panel? Did any team members take on any responsibility with this?

17:39:18 From Kyle Grant to Everyone:

What tools do you give moderators to make the process as easy as possible?

17:39:23 From Autumn Hood autumn.hood@unt.edu to Everyone:

Do you help provide note-taking templates to help teams synthesize?

17:39:40 From Bobby Bishop to Everyone:

Any order effects?

17:40:11 From Yelim Kim to Everyone:

Q: Is there any template you can share with us? I think that would be really helpful!

17:41:26 From MICHAEL SELZ to Everyone:

Are you able to get your researchers to see the insights as a landscape of alternatives rather than turning it into mini-quant?

17:42:30 From Kyle Grant to Everyone:

Have you thought of working in "how might we" statements to deter the jumping to solutions attitude

17:42:34 From Jen Blatz - UXRS to Everyone:

Last call for questions

17:44:49 From Jake Rhodes to Everyone:

How do you handle artefacts, reports or videos for this kind of UR?

17:46:36 From Uti K to Everyone:

Any research conducted around rider behaviors and driver safety?

17:46:52 From Jake Rhodes to Everyone:

I LOVE resops!

17:47:20 From Melanie B. to Everyone:

what is the overall timeline actually - from intake to completion?

17:47:34 From Marc Majers to Everyone:

How often do you typically run rapid research sessions?

17:48:12 From Anthony Z - UXRS to Everyone:

Tell us what you thought of today's event:

https://forms.gle/J4oBn4GAPX748DeZ9

17:48:51 From Jaq King to Everyone:

Any chance we could get some specific insight into the mini=deck template used for those lunch & learns? 17:49:49 From Melanie B. to Everyone:

and what amount of their time does it take to run this program? roughly... is that 100% for them?

17:51:10 From Judy Summersgill to Everyone:

how much time do the non-researchers commit to spending per cycle?

17:52:38 From Aaron Esau to Everyone:

Data donated! Thanks Anthony! https://forms.gle/J4oBn4GAPX748DeZ9

17:53:04 From Linda to Everyone:

Hello! I have to leave early but thank you Jen and UXRS team for putting this event together! Thank you Amanda for providing a thorough and inspiring presentation on Rapid Research. Transitioning User Researcher from Boston with a background in Applied Behavioral Analysis. Feel free to connect: https://www.linkedin.com/in/neanglinda/

17:54:05 From Anthony Z - UXRS to Everyone:

Tell us what you thought of today's event:

https://forms.gle/J4oBn4GAPX748DeZ9

17:54:46 From Melanie B. to Everyone:

i love that approach and spirit, experimenting, very design thinking!

17:56:01 From Galaxy S10+ to Everyone:

Love the informative and enthusiastic application toward rapid research

17:56:07 From Israel Coleman to Everyone:

This has been great thanks so much for sharing your thought leadership!

17:56:10 From Theora Kvitka to Everyone:

Thank you Amanda! excellent and informative!

17:56:10 From Santiago Acosta to Everyone:



17:56:10 From Julia Ro to Everyone:

that was fantastic, thank you so much!

17:56:11 From Melissa Schmitz to Everyone:

Thank you so much!

17:56:11 From Caleen Alexanderson to Everyone:

Thank you!

17:56:12 From Luke VanDuyn to Everyone:

Thank you!

17:56:13 From Nate Osei to Everyone:



17:56:13 From Tofer M. to Everyone:

Fantastic!

17:56:13 From Julia Workman to Everyone:

Thank you so much!!

17:56:13 From Anna Heermann to Everyone:



17:56:14 From Sally Clements to Everyone:

Thank you so much!!

17:56:15 From Nicholas Chu to Everyone:

Thank you Amanda!

17:56:15 From Deborah Edwards-Onoro to Everyone:

Thank you!

17:56:16 From Aylin Selcukoglu to Everyone:

Thank you!

17:56:16 From Emily Wragg to Everyone:



17:56:16 From Lena Liberman to Everyone:



17:56:17 From Adhish Patel to Everyone:

Thank you very much!!!

17:56:18 From Mia to Everyone:

Thank you Amanda:) 17:56:18 From Fayemi David to Everyone: Thank you so much Amanda 17:56:18 From Bethany Monk to Everyone: Thank you SO MUCH!!!! 17:56:18 From Alicia to Everyone: thank you!! 17:56:18 From Joanna Stray to Jen Blatz - UXRS(Direct Message): Thank you so much!! 17:56:19 From Elizabeth Raddatz to Everyone: 17:56:20 From NDTC Berta to Everyone: Thank you! 17:56:20 From Jag King to Everyone: Really brilliant, thank you! 17:56:20 From Marie Maxey to Everyone: 17:56:21 From Sara Loup to Everyone: Thank you! 17:56:22 From Manuel Snr to Everyone: Thank you! Very Insightful 17:56:22 From Sam Best to Everyone: Excellent session!! 17:56:22 From Jessie Metivier to Everyone: You're a research queen! 17:56:23 From Michael Diamond to Everyone: Thank you! 17:56:23 From susan Corbelli to Everyone: Thanks much!! 17:56:23 From Meredith Wong to Everyone: Thank you!! 17:56:24 From Karen Hu to Everyone: Thank you so much for sharing!! amazing 17:56:25 From Yurani Garcia Rodriguez to Everyone: Thank you 17:56:26 From Orly Sibony to Everyone: Thank you so much for such an informative discussion!!! 17:56:29 From Autumn Hood autumn.hood@unt.edu to Everyone: Wonderful thank you Amanda! and UXRS! 17:56:30 From Abbas Rianat to Everyone: Thank you 17:56:30 From Joanna Stray to Everyone: Thank you so much!! 17:56:31 From Daniel Pahang to Everyone: 000 17:56:31 From Danielle Beecham to Everyone: Great job Amanda! Thank you for sharing. 17:56:33 From Fatih Demir to Everyone: 17:56:34 From Malari Barber to Everyone: Thank you

17:56:35 From Amy Fastenau to Everyone:

thank you!!!

17:56:35 From Adrienne to Everyone:

thanks

17:56:35 From Mark Singer to Everyone:

thank you!! Great job Amanda!

17:56:35 From Pavithra Arvind to Everyone:

Thank you Amanda!

17:56:36 From Anthony Z - UXRS to Everyone:

Tell us what you thought of today's event:

https://forms.gle/J4oBn4GAPX748DeZ9

17:56:37 From Tina Oko to Everyone:

Thank you Amanda!!

17:56:37 From Koyel Ranu to Everyone:



17:56:39 From Christine Monod to Everyone:

Thank you Amanda!

17:56:40 From iPhone to Everyone:

Thank you

17:56:40 From Dongchen Hou to Everyone:

Thanks so much!

17:56:41 From Keri Belcher to Everyone:

Great talk and thanks for answering so many followup questions!

17:56:44 From Marc Majers to Everyone:

Thanks

17:56:45 From Saba Andualem to Everyone:

thanks so much amanda! this was so great

17:56:51 From Krista Kuhlman to Everyone:

Thank you for being so informative and positive!

17:56:51 From Anna Wu to Everyone:

Thank you, Amanda!!!

17:56:58 From Mehraj Sinha to Everyone:

thanks Amanda! sent you a request on linkedIn

17:56:58 From Lena Liberman to Everyone:



17:57:02 From Christian Knebel to Everyone:

Thank you Amanda! Also, thank you Jen and Team!!

17:57:02 From Xinyue Zuo to Everyone:

Thank you!

17:57:07 From Cavendish Mwangi to Everyone:

Amazing presentation Amanda! Thank you so much!

17:57:09 From Catherine Hicks (They/She) to Everyone:

Gotta run to a meeting .. Thank you guys so so much

17:57:11 From Ebony Rae' to Everyone:



17:57:14 From Anthony Z - UXRS to Everyone:

We have a Code of Conduct make sure you are following our respectful guidelines https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/uxrs code of conduct.pdf

17:57:14 From Fatih Demir to Everyone:

http://linkedin.com/in/fatih-demir-ph-d-126495112 happy to connect

17:57:15 From Audrey Anderson to Everyone:

thanks Amanda, super interesting!

17:57:22 From Lisa McClain to Everyone:

https://www.linkedin.com/in/lisa-a-mcclain

17:57:37 From Shirley Zhao to Everyone:

Thanks everyone!

17:57:37 From Vasudha Singh to Everyone:

https://www.linkedin.com/in/vasudha-singh/

17:57:48 From Alicia to Everyone:

Happy to connect https://www.linkedin.com/in/aliciaca/

17:57:49 From N/A to Everyone:

Thanks for sharing! Great chat

17:57:59 From Fabiana C G Eisenmann to Jen Blatz - UXRS(Direct Message):

My internet is misbehaving.

17:58:10 From Fabiana C G Eisenmann to Jen Blatz - UXRS(Direct Message):

I'll log off and on soon

17:58:14 From Julia DeBari to Everyone:

Have to leave, something came up. Feel free to connect, https://www.linkedin.com/in/juliadebari/.

17:58:30 From Rita Atakulu to Everyone:

Thank you Amanda!

17:58:36 From Rozale Coulton to Everyone:

Thanks for the great session.

17:58:48 From Michelle to Everyone:

Thank you Amanda!

18:12:41 From Erin Bailey to Everyone:

I didnt get to send my linkedin in the last breakout room but we can connect at https://www.linkedin.com/in/uxr/

18:12:59 From Cheenu Chari to Everyone:

Sorry have to drop y'all

18:13:02 From Cheenu Chari to Everyone:

Thanks!

18:13:04 From N/A to Everyone:

Thanks group 16! It was a great chat:)

18:13:12 From Curtis Blair to Everyone:

LinkedIn - https://www.linkedin.com/in/curtisdblair/

18:13:15 From Bobbi Martin to Everyone:

https://www.linkedin.com/in/bobbiamartin/

18:13:16 From taryn to Everyone:

I didn't also, please feel free to add me:)

18:13:19 From taryn to Everyone:

https://www.linkedin.com/in/taryn-sabine-shaw-74043010a/

18:13:21 From Nicholas Chu to Everyone:

https://www.linkedin.com/in/nicholas-chu99/

18:13:24 From Lisa McClain to Everyone:

https://www.linkedin.com/in/lisa-a-mcclain

18:28:45 From Aaron Esau to Everyone:

123 not me!

18:28:46 From Aaron Esau to Everyone:

lol

18:29:01 From Alicia to Everyone:

Happy to connect https://www.linkedin.com/in/aliciaca/

18:29:06 From Sara Restrepo to Everyone:

Let's connect https://www.linkedin.com/in/sararpop/

18:29:27 From Nicholas Chu to Everyone:

Here's my LinkedIn as well! https://www.linkedin.com/in/nicholas-chu99/

18:29:29 From Kristin White to Everyone:

https://www.linkedin.com/in/kristin-clark-white/ Connect with me!

18:29:32 From Karen Hu to Everyone:

Happy to connect! www.linkedin.com/in/karenh1098

18:29:38 From Anthony Z - UXRS to Everyone:

Tell us what you thought of today's event:

https://forms.gle/J4oBn4GAPX748DeZ9

18:29:38 From Lisa McClain to Everyone:

https://www.linkedin.com/in/lisa-a-mcclain

18:30:12 From Keri Belcher to Everyone:

https://www.linkedin.com/in/keribelcher/

18:30:12 From Abbas Rianat to Everyone:

Let's connect ⁶

https://www.linkedin.com/in/rianat-abbas

18:30:39 From Khiara Las to Everyone:

Happy to connect linkedin.com/in/khiara-zhang-147b58139

18:30:39 From Bai Pai to Everyone:

Looking forward to connect everyone here: https://linkedin.com/in/baipai

18:31:06 From Jen Blatz - UXRS to Everyone:

Sorry about that folks. I am glad I did not lose everyone.

18:31:15 From N/A to Everyone:

I went to a meetup and chatted with people!

18:31:19 From Darwin Álvarez to Everyone:

happy to connect with you guys https://www.linkedin.com/in/darwinalvarezsanchez

18:31:28 From Saba Andualem to Everyone:

This has been so great. Happy to connect w folks here -> https://www.linkedin.com/in/sabaandualem/

18:31:29 From Karen Hu to Everyone:

I am in the same boat Umang!

18:31:35 From Bobbi Martin to Everyone:

https://www.linkedin.com/in/bobbiamartin/

18:32:20 From Bobby Bishop to Everyone:

Hello everyone! I am a UXR with a background in Cognitive Psychology from Georgia Tech and 2 years of volunteer UXR experience. I am desperate for a contract or anything else as I have mountains of student loan debt coming due.

https://www.linkedin.com/in/bobby-bishop/

18:32:44 From Mungki Sulistiono to Everyone:

happy to connect https://www.linkedin.com/in/mungki-sulistiono-2ab60110

18:32:48 From Nischitha Shenoy to Everyone:

can anyone share what should a researcher portfolio look like?

18:33:09 From Anthony Z - UXRS to Everyone:

Vimeo "Creating and Leveraging your UX Research Portfolio"

https://vimeo.com/ondemand/uxrportfolio2022/

18:33:21 From Nischitha Shenoy to Everyone:

thank you!

18:33:27 From Santiago Acosta to Everyone:

Internships are a great foot in the door that can lead to an associate role in a tech company.

18:33:29 From Anthony Z - UXRS to Everyone:

https://www.linkedin.com/pulse/ux-research-portfolios-format-examples-paul-derby/

18:33:39 From Jen Blatz - UXRS to Everyone:

Anthony beat me to it! We have a webinar on precisely on how to build a UXR portfolio.

18:33:57 From Jake Rhodes to Everyone:

ideas for getting a toe in the door - networking is totally good advice, I'd also recommend doing everything you can to build a portfolio showing your approach, thinking, impact and lessons learned - those help you think through your story telling and get you ready for the interview

18:34:23 From Jen Blatz - UXRS to Everyone:

Our Slack community has a lit of sources on how to volunteer and get clips. Sign up for Slack https://forms.gle/rJWFYnyB6Ms3wp2m8

18:34:26 From Adrienne to Everyone:

can you say the links again?

18:34:43 From Bobbi Martin to Everyone:

Hi Christian! I was just about to email you.

18:34:44 From N/A to Everyone:

If you want a real client project, use catchafire.com

18:34:58 From Christian Knebel to Everyone:

https://fakeclients.com

18:35:01 From N/A to Everyone:

That'll make your portfolio stronger

18:35:03 From Jen Blatz - UXRS to Everyone:

Yep I used Catchafire. Our slack has a lot of resources like catchafiire

18:35:22 From Bobby Bishop to Everyone:

It shouldn't need to get a design job to get a UXR job.

18:36:14 From N/A to Everyone:

In the same position except with product design! I'm interested in both fields too

18:36:37 From Elizabeth Chiu to Everyone:

Tara R - in the long run, I'd say what you ENJOY is more important rather than what is easier to get into 18:36:52 From Beth Olarsch to Everyone:

Starting as a UX generalist first might not be a bad idea. Many designers do research so you can get some experience that way.

18:37:03 From Adrienne to Everyone:

I just remembered: women in product

18:37:35 From Jake Rhodes to Everyone:

@tara don't discount your domain experience; as a developer you might find that your experience differentiates you from other candidates.

18:37:45 From Aaron Esau to Everyone:

More Quality assurance instead of Experience.

18:38:26 From Shelby Baker to Everyone:

It was great to hear from everyone. I'm going to head out. Have a good day!

18:39:39 From Jen Blatz - UXRS to Everyone:

Medical. security, highly technical field experience can be a good entry point.

18:40:09 From Nischitha Shenoy to Everyone:

thank you guys!! looking for a UX Researcher job now in Singapore and these resources will help!!

18:41:33 From Jake Rhodes to Everyone:

+1 on alerts - Indeed, LinkedIn all have those features

18:43:12 From Karen Hu to Everyone:

if your college has Handshake that's a good one too!

18:43:57 From Nicholas Chu to Everyone:

I'm in the process from going from the arts to tech too!

18:45:17 From Jen Blatz - UXRS to Everyone:

Welcome Ewelina. Fello former journalist here too!

18:45:20 From N/A to Everyone:

Love that :o

18:45:37 From Caleen Alexanderson to Everyone:

I was a journalism major as well!

18:45:52 From Jake Rhodes to Everyone:

good point @Kristen's making: you need to enjoy learning from people; and translating that to a RANGE of people wo consume information differently.

18:47:15 From Kristin White to Everyone:

Journalism/Communications would be an EXCELLENT background. I've found that all of the micro-script writing has fallen on my shoulders as well. I'm just shooting from the hip!

18:48:17 From Christina Davenport to Everyone:

I have to drop. It was a pleasure meeting everyone!

18:48:41 From Fran C to Everyone:

Could traditional research experience and initiating informal UXD projects/methods at work with non-designers count toward years of experience typically required for a UXD or UXR role? Some entry level positions require at least 2-3 years... sorry if I missed a response to this! Internet is wonky

18:48:55 From N/A to Everyone:

Thank you:) it was fabulous hearing your stories

18:49:02 From Fran C to Everyone:

Agreed!^

18:49:49 From Bobbi Martin to Everyone:

https://www.linkedin.com/in/bobbiamartin/

18:50:06 From Caleen Alexanderson to Everyone:

https://www.linkedin.com/in/caleen-alexanderson-92a91a17/

18:50:22 From Beth Olarsch to Everyone:

I need to drop - great meeting everyone!

18:51:14 From Awosise Favour to Everyone:

Hi everyone I am Favour, a UX/UI Designer from Nigeria. I am open to connect with everyone:

https://www.linkedin.com/in/favour-oyindamola-awosise-b4ba201a5

18:51:33 From Bobby Bishop to Everyone:

What are some other jobs, that don't require design skills, to get into a related role? I have a background in psychology and did study computer science for a few years.

18:52:12 From jules hare to Everyone:

If you have a Creative Mornings chapter in your city, do join them!

18:52:13 From Jake Rhodes to Everyone:

@karenHu - exercise the habit of asking https://www.amazon.com/Art-Asking-Learned-Worrying-

People/dp/1455581097

18:52:26 From jules hare to Everyone:

Easy way to make connections

18:52:32 From jules hare to Everyone:

me too: https://www.linkedin.com/in/julie-hare-designs/

18:52:57 From Nischitha Shenoy to Everyone:

https://www.linkedin.com/in/nischitha-shenoy

18:53:25 From Nicholas Chu to Everyone:

https://www.linkedin.com/in/nicholas-chu99/

18:53:29 From Jen Blatz - UXRS to Everyone:

Both!

18:53:31 From Bobby Bishop to Everyone:

I did improv in college. Does that count?

18:53:45 From Dejavu Visuals to Everyone:

Hello guys.. I'm Ayo, a product designer from Nigeria. Sometimes double as a motion designer. here's a link to my LinkedIn profile

https://www.linkedin.com/in/ayomideolukoga

18:54:02 From Chris Tang to Everyone:

we're all creative problem solvers

18:54:16 From Abby to Everyone:

I would love to connect with you all https://www.linkedin.com/in/abbykathrynsmith/

18:54:22 From Jake Rhodes to Everyone:

Creative? Yes! If my work didn't accrue to something that changed a product, or impacted people in some way - I'd do something else.

18:54:48 From Bobbi Martin to Everyone:

Researchers-- The perfect ambivert. We have to be introverted while analyzing data and introverted for reports and moderated studies.

18:55:21 From Aaron Esau to Everyone:

love it! ^^^^

18:55:23 From Jen Blatz - UXRS to Everyone:

Wow. I think you are the first geologist to researcher I have met!

18:55:26 From Umang Bhojani to Everyone:

That rocks Keri!

18:55:36 From Caleen Alexanderson to Everyone:

LOL!!!

18:55:38 From Jen Blatz - UXRS to Everyone:

I see what you did there Umang lol

18:55:47 From Bobby Bishop to Everyone:

cognitive psychology, sensation and perception

18:55:56 From Christian Knebel to Everyone:

Anything on NNG.com!

18:56:16 From Jake Rhodes to Everyone:

https://www.amazon.com/Things-Designer-People-Voices-Matter/dp/0321767535

18:56:19 From Christian Knebel to Everyone:

https://www.nngroup.com

18:56:48 From Jake Rhodes to Everyone:

https://www.amazon.com/Think-Like-Researcher-David-

 $Travis/dp/1138365297/ref=sr_1_1? keywords=think+like+a+researcher \&qid=1660089393 \&s=books \&sprefix=think+like+a+researcher \&sprefix$

18:56:59 From Michelle to Everyone:

https://www.amazon.com/s?k=john+whalen&i=stripbooks&crid=3G1EIUTUI036I&sprefix=john+whalen%2Cstripbooks%2C80&ref=nb sb noss 1

18:57:37 From Karen Hu to Everyone:

100 THINGS EVERY DESIGNER NEEDS TO KNOW ABOUT is a great summary book of psychology facts to know for design. Just read it this summer

18:57:51 From jules hare to Everyone:

+1 Karen

18:58:22 From Bobbi Martin to Everyone:

I really liked UX for Lean Startups/Lean UX, Think like a UX Researcher, UX Research (O'Reily), and I just started "The Eye Test: A Case for Human Creativity in the Age of Analytics"

18:58:30 From Jen Blatz - UXRS to Everyone:

Sign up for Slack

https://forms.gle/rJWFYnyB6Ms3wp2m8

18:58:46 From Adrienne to Everyone:

now and then univ. Chicago booth does some articles: https://www.chicagobooth.edu/review

18:58:52 From Bobbi Martin to Everyone:

UXR Book Club!

18:58:55 From jules hare to Everyone:

I'm reading "Race after Technology" by Ruha Benjamin and loving it

18:59:08 From Keri Belcher to Everyone:

Thanks for sharing everyone!!

18:59:25 From Erin Coots to Everyone:

@Bobbi New Channel on Slack!

18:59:25 From Julie Spiaggi to Everyone:

+1 @Karen Hu. That book is excellent!

18:59:39 From Aaron Esau to Everyone:

Started SOOONER!

19:00:47 From Bobby Bishop to Everyone:

speed-date the users! got it.

19:02:01 From Jen Blatz - UXRS to Everyone:

Card sorting could be the new party game. lol

19:02:14 From Aaron Esau to Everyone:

(TM)

19:02:18 From Aaron Esau to Everyone:

Jen Blatz

19:02:21 From Jake Rhodes to Everyone:

card sort with friends - patent pending

19:02:34 From Bobby Bishop to Everyone:

card sort your friends

19:02:58 From Caleen Alexanderson to Everyone:

Love the card sorting idea! :-)

19:03:18 From Kathryn Butler to Everyone:

Any suggestions for how to become a better storyteller?

19:03:37 From Joshua Hall to Everyone:

I like that answer, Bobbi

19:03:38 From Karen Hu to Everyone:

that's genius!

19:03:43 From jules hare to Everyone:

I learned about diary studies from participating in one!

19:03:44 From Nicholas Chu to Everyone:

great idea!

19:03:48 From Bobby Bishop to Everyone:

learn about the biases that people may have

19:03:49 From Adrienne to Everyone:

great suggestion; I do that

19:03:55 From Keri Belcher to Everyone:

userzoom has them too!

19:03:59 From Adrienne to Everyone:

and learn how people created survey

19:04:01 From Chris Tang to Everyone:

+1 on Kathryn's question

19:04:09 From Christian Knebel to Everyone:

You could join the UserZoom Panel and get paid to be a participant!

19:04:10 From Christian Knebel to Everyone:

https://www.intellizoom.com

19:04:13 From Bobbi Martin to Everyone:

We use UserZoom. They are great

19:04:25 From Christian Knebel to Everyone:

+1 Bobbi!

19:04:30 From Caleen Alexanderson to Everyone:

For storytelling, it's really practice. Write your scripts, your presentations and speak them out loud. Record them, listen to yourself and ask others for feedback.

19:05:07 From Adrienne to Everyone:

love opera!

19:05:15 From Chris Tang to Everyone:

thanks @Caleen

19:05:21 From Bobby Bishop to Everyone:

why is she on a stage?

19:05:37 From Caleen Alexanderson to Everyone:

You're welcome @Chris

19:05:39 From Kristin White to Everyone:

Where is my spotlight?

19:05:56 From Tara R to Everyone:

Any recommendations for research focused bootcamps?

19:06:22 From Aaron Esau to Everyone:

We got the S word out of Jen.

19:06:44 From Adrienne to Everyone:

i had someone ask about freelancing: please recommend

19:06:53 From Kristin White to Everyone:

S word

19:06:55 From Bobby Bishop to Everyone:

I don't want to be a programmer

19:06:57 From Christian Knebel to Everyone:

NNG is Super expensive

19:07:25 From Caleen Alexanderson to Everyone:

https://generalassemb.ly/education/ux-research-and-testing-bootcamp/online

19:07:28 From Bobby Bishop to Everyone:

Think Like a Researcher

19:07:37 From jules hare to Everyone:

but if you're in a big city, they usually have a great community you can join

19:07:42 From jules hare to Everyone:

IxDF i mean

19:07:43 From Nate Osei to Everyone:

EdX

19:08:00 From jules hare to Everyone:

The Chicago group are lovely

19:08:43 From Bobby Bishop to Everyone:

@Saba cute puppy!

19:09:01 From Bobbi Martin to Everyone:

I attended a webinar for https://www.userresearchacademy.com/ which was really good, but I haven't attended it.

19:09:44 From Bobbi Martin to Everyone:

Coursera doesn't have a certificate for UXR, but they have two courses on research as part of their UX certificate.

19:10:00 From Nate Osei to Everyone:

https://www.edx.org/course/ux-

research?index=product&queryID=c3b55b755a8bcc33286a6658edd73055&position=1

19:10:00 From Michelle to Everyone:

Thanks so much everyone! This was great! Lovely to meet everyone!

19:10:01 From Saba Andualem to Everyone:

@Bobby Thank you!!! His name is Finn and he's a sweetie!

19:11:01 From Karen Hu to Everyone:

this is not a course but I liked reading from "about face" the research chapter was rly great to learn about user interview research specifically

19:11:29 From Bobby Bishop to Everyone:

psychology research methods courses can be good

19:11:39 From Bobby Bishop to Everyone:

and prob-stats

19:12:09 From jules hare to Everyone:

curiosity tank? https://www.curiositytank.com/workshops

19:12:11 From Lisa McClain to Everyone:

Thank you for chit chatting everyone. Great to be here.

Feel free to connect to keep the party going, see you on Slack!https://www.linkedin.com/in/lisa-a-mcclain

19:12:19 From Nicholas Chu to Everyone:

It was nice meeting everyone! Hope everyone enjoys the rest of their days!

19:12:21 From Abby to Everyone:

Thank you everyone!

19:12:21 From Bobby Bishop to Everyone:

I'll allow it!

19:12:36 From Kathryn Butler to Everyone:

Will this recording be posted on youtube?

19:12:50 From Fran C to Everyone:

I recommend virtual or local community jam found on Eventbrite or MeetUp eg Global Design Jam

19:12:52 From Lisa McClain to Everyone:

So great! Thanks Jen and everyone!

19:12:53 From Keri Belcher to Everyone:

It was great meeting and chatting with everyone! Thanks for sharing resources and advice!

19:13:04 From Christian Knebel to Everyone:

Great conversations everyone. Thank you Jen and team!!

19:13:05 From Caleen Alexanderson to Everyone:

Thank you everyone!!

19:13:11 From Fran C to Everyone:

Thank you all!

19:13:12 From Mungki Sulistiono to Everyone:

see u all soon