

Chat from Heuristically Speaking March 18, 2021

17:49:12 From xinran to Everyone : Will this presentation be recorded and available after?  
17:50:36 From Jen UXRS to Everyone : Yes it will be recorded  
17:51:02 From Fortune to Everyone : NYC  
17:51:04 From Ellen Wagenfeld-Heintz to Everyone : Kalamazoo MI  
17:51:10 From Aidil Abdullah to Everyone : Australia  
17:51:10 From Helder Martins to Everyone : Portugal  
17:51:15 From Megan McCray to Everyone : SD, USA  
17:51:18 From Matthias Merk to Everyone : Germany  
17:51:30 From Nataly to Everyone : Brazil  
17:51:34 From Mauricio | ROIT to Everyone : Brazil  
17:51:43 From Mark M to Everyone : Joining from Houston Texas.  
17:51:44 From Mike Jimenez to Everyone : Greeting from Tijuana, Mexico  
17:51:47 From Kiara to Everyone : GA, USA  
17:51:53 From Lauren Singer to Everyone : Hello from Nashville, TN!  
17:51:57 From Zion Chang to Everyone : NJ, USA  
17:52:17 From Raymond Dosono to Everyone : NJ, USA  
17:53:29 From Menna to Everyone : London  
17:53:41 From Luba Uzik to Everyone : Seattle, WA  
17:53:58 From Melanie Ciaocolatto to Everyone : From Toronto over here!  
17:54:01 From Melanie Ciaocolatto to Everyone : Hi Everyone!  
17:54:06 From Maddie Shepherd to Everyone : Hello from GA, USA!  
17:54:25 From Wilson Santos to Everyone : Brazil  
17:54:26 From Meghan to Everyone : Montreal, QC  
17:54:35 From Melanie Ciaocolatto to Everyone : Bonjour!  
17:54:51 From Brendan to Everyone : From Seattle  
17:54:53 From Larry Garfield to Everyone : Chicago-ish  
17:54:54 From Tara Price to Everyone : Victoria, BC  
17:54:57 From Nina Grauer to Everyone : From NYC!  
17:54:57 From Deepthi Rajagopal to Everyone : Chicago  
17:54:57 From Cheryl to Everyone : London, UK  
17:54:59 From David Chong to Everyone : Howdy from Dallas  
17:55:00 From ERIKA WATANABE\_161443\_erika.watanabe to Everyone : Hello from São Paulo - 🇧🇷  
17:55:01 From Vanessa Guerrero to Everyone : Vancouver, BC  
17:55:02 From Sara to Everyone : Hello from New Mexico!  
17:55:03 From Ula Manschot to Everyone : Milwaukee Wi  
17:55:04 From Daniel Ramalhosa to Everyone : union nj  
17:55:04 From Carey Petersen to Everyone : Dallas, TX  
17:55:05 From Priyank Rangnekar to Everyone : Kitchener, Canada  
17:55:06 From María Eugenia Fernandez to Everyone : Hi from London!  
17:55:06 From Jessica Rosa to Everyone : São Paulo, Brazil  
17:55:07 From Scott Smallman to Everyone : Greetings from Essex, UK  
17:55:08 From Esther Jang to Everyone : Vancouver, Canada  
17:55:09 From kristenwilliams to Everyone : Kristen Williams calling from Chicago  
17:55:09 From Suzanne Hillman to Everyone : Hello! Glad to be here - from near Boston, MA  
17:55:13 From Aviv Grossman Shemer to Everyone : Israel  
17:55:14 From Armin Amirazar to Everyone : Hi from Seattle  
17:55:14 From Tracy Dennis to Everyone : Houston, TX  
17:55:15 From Tanya Rlemann to Everyone : Guelph, Ontario, Canada  
17:55:21 From Wen Shi to Everyone : Hello, from San Francisco, CA  
17:55:21 From Sruti Vijaykumar to Everyone : Silver Spring, MD  
17:55:21 From Larry Garfield to Everyone : Deepthi: Hello, fellow Chicagoan!  
17:55:22 From Sreekumar Pillai to Everyone : London

17:55:24 From Cory Madaris to Everyone : Wayland MA...just outside of Boston  
17:55:26 From Sonia Gutierrez Villanueva to Everyone : Hello from Mexico  
17:55:31 From sindhu venugopal to Everyone : Hello from New Jersey :)  
17:55:33 From Deepthi Rajagopal to Everyone : Hey Larry :)  
17:55:42 From kristenwilliams to Everyone : <https://www.linkedin.com/in/kristen-c-williams/>  
17:55:44 From Chanel Fetaz to Everyone : Hi from NYC!  
17:55:50 From Larry Garfield to Everyone : Kristen: That's 3 Chicagoans... Spiffy.  
17:55:55 From Hillary to Everyone : Hello from Lagos, Nigeria:)  
17:56:00 From Nivia Ferreira to Everyone : From São Paulo, Brazil  
17:56:04 From Sirisha to Everyone : Hello from San Francisco!  
17:56:06 From UXRS - Lauren Singer to Everyone : We have a document for everyone to share their LinkedIn URL. Share your Link in this spreadsheet.  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing)  
17:56:06 From haroldcaceres to Everyone : Greetings from San Salvador, El Salvador  
17:56:14 From Vitor Bruno - Laptop to Everyone : <https://www.linkedin.com/in/vitorbruno/> :)  
17:56:26 From Susie Xiong to Everyone : Hello from Chicago! <https://www.linkedin.com/in/sxiong37>  
17:56:47 From Grace to Everyone : Hello from Orlando, FL!  
17:56:50 From Tristan Taber to Everyone : Tristan - Maine, USA  
17:56:51 From Shaghayegh Sheedeh to Everyone : Southern California  
17:56:53 From Ron Jackson to Everyone : Texas  
17:56:56 From Whitney Helwig to Everyone : Wisconsin! - US  
17:56:58 From Red to Everyone : Plano  
17:56:59 From Vaishnavi Natarajan to Everyone : Toronto  
17:57:01 From Sara Carvalho to Everyone : Hello from Portugal  
17:57:01 From Adriana Fowler to Everyone : uk  
17:57:01 From ERIKA WATANABE\_161443\_erika.watanabe to Everyone : <https://www.Linkedin.com/in/eriworks>  
17:57:01 From Gitesh to Everyone : India  
17:57:01 From Elvira Leveque to Everyone : From Italy!  
17:57:02 From Matt Hoelzel to Everyone : Denver, co  
17:57:03 From MHM Zoom to Everyone : Auckland  
17:57:03 From alyssa.julien to Everyone : Trinidad and Tobago  
17:57:06 From UXRS - Lauren Singer to Everyone : Everyone be nice and inclusive! Check out our code of conduct for more information.  
[https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/uxrs\\_code\\_of\\_conduct.pdf](https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/uxrs_code_of_conduct.pdf)  
17:57:09 From Montasser AbuHmeidan to Everyone : Amman, Jordan  
17:57:12 From Nikki to Everyone : Ohio - United States  
17:57:12 From Caio Borges to Everyone : Lisboa, Portugal  
17:57:13 From Isa to Everyone : Florianópolis - Brasil  
17:57:14 From Beth Olarsch to Everyone : Live from NY! <https://www.linkedin.com/in/betholarsch/>  
17:57:22 From Manasa Kandikonda to Everyone : Dallas, USA  
17:57:23 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>  
17:57:24 From Ian Loh to Everyone : New Zealand :)  
17:57:27 From Nikhil to Everyone : Vancouver :) Hope everyone's doing well!  
17:57:32 From Sara to Everyone : <https://www.linkedin.com/in/sara-frederick-10223637/>  
17:57:43 From Alex Ariel Ramirez to Everyone : NYC here. HI!  
17:57:45 From Caio Borges to Everyone : <https://www.linkedin.com/in/caioborges/>  
17:57:51 From David H to Everyone : David from Chicago!  
17:57:52 From Vitor Bruno - Laptop to Everyone : @Erika nós somos vizinhos :)  
17:58:13 From Fabiana Menine to Everyone : Porto Alegre - Brazil  
17:58:14 From Melissa to Everyone : New Zealand!  
17:58:18 From Suchandra Chatterjee to Everyone : Canada  
17:58:19 From Marcela Araújo to Everyone : Colombia

17:58:20 From Anna Rocca to Everyone : USA - Arizona  
17:58:22 From Kelsey Faherty to Everyone : Denton, TX  
17:58:22 From Jennifer Cheuk to Everyone : Denver  
17:58:23 From Kuldeep Gohel to Everyone : nyc  
17:58:26 From Mustakim Yilham to Everyone : San Francisco  
17:58:28 From Helene Oliveira to Everyone : Canton, Michigan  
17:58:30 From Rachel Smith to Everyone : I'm Rachel from Minneapolis, MN, USA!  
17:58:30 From Pedro Lima to Everyone : Pedro, Toronto, Canada  
17:58:37 From Rachel Gamage to Everyone : Hey from Charlotte, NC  
17:58:39 From Bahador Saket to Everyone : SF - California  
17:58:42 From Mike Sukow to Everyone : Chicago  
17:58:42 From Summer Harvey to Everyone : hi from Boston!  
17:58:42 From Anandita Aggarwal to Everyone : Ann Arbor, MI  
17:58:43 From Mimi Torabi to Everyone : Mimi from Ontario, Canada!  
17:58:45 From Kristen Fiocco to Everyone : Vermont  
17:58:48 From Jazmin Valle to Everyone : Guadalajara, México.  
17:58:49 From Randy King to Everyone : Austin  
17:58:54 From Felicia Harilall to Everyone : Hello from Toronto, Canada  
17:58:56 From Sulman Mirza to Everyone : washington dc  
17:58:57 From Samanta Coutinho to Everyone : Blumenau, Santa Catarina - Brazil  
17:58:58 From Mohit Yadav to Everyone : India  
17:59:04 From alyssa.julien to Everyone : Trinidad and Tobago  
17:59:07 From Jose Lopez to Everyone : Los Angeles  
17:59:07 From Ahmed Seif Malik to Everyone : Los Angeles!  
17:59:07 From Saggezza UX to Everyone : Greetings from Chicago  
17:59:08 From Jenny Arredondo to Everyone : Hello, I'm Jenny Arredondo a User Experience Designer based in New York.  
17:59:08 From Teresa to Everyone : Japan  
17:59:08 From Julie to Everyone : Argentina  
17:59:08 From Jimmy Refuerzo to Everyone : Alaska  
17:59:08 From Adriana Fowler to Everyone : uk  
17:59:09 From Cecilia de Cárdenas to Everyone : Another Mexican here  
17:59:09 From Koi Hernandez to Everyone : Alexandria, VA, USA  
17:59:12 From Elvira Leveque to Everyone : Italy  
17:59:12 From Armel Patanian to Everyone : Los Angeles  
17:59:13 From Zack Stewart to Everyone : Washington State  
17:59:16 From Tamara Petrovic to Everyone : Serbia  
17:59:19 From Aviv Grossman Shemer to Everyone : Israel  
17:59:22 From Adriana Fowler to Everyone : I'm an owl ;)  
17:59:24 From Sara Loup to Everyone : Hello from St Louis, MO!  
17:59:26 From Cyril Leton to Everyone : Paris France  
17:59:27 From Juan Rodriguez to Everyone : Minneapolis  
17:59:29 From Des to Everyone : Singapore  
17:59:30 From Kate Nikita to Everyone : New York City  
17:59:33 From Lisa Renery Handalian to Everyone : San Francisco  
17:59:34 From Kiara to Everyone : Atlanta, Georgia  
17:59:42 From Gunjan's iPhone to Everyone : Dublin  
17:59:55 From Kathrina Bell to Everyone : Oakland  
18:00:12 From Alex Borba to Everyone : sao paulo, br  
18:00:16 From Joan Ang to Everyone : San Jose, CA  
18:00:25 From Humaira Tasneem to Everyone : San Jose, CA  
18:00:27 From Karen Ng to Everyone : Santa Clara, CA  
18:00:27 From Maria George to Everyone : St. Paul, MN  
18:00:28 From Emily Ennis to Everyone : Seattle WA

18:00:29 From Irving Robles to Everyone : Cancún, Mexico.  
18:00:32 From Brendon Hoover to Everyone : Las Vegas!  
18:00:32 From Emily Traub to Everyone : San Francisco Bay Area  
18:00:34 From saki p to Everyone : Toronto , Canada  
18:00:35 From Márcia Elisabete dos Santos to Everyone : Florianópolis, Brazil  
18:00:35 From Alexis Clyburn to Everyone : Bridgewater, NJ  
18:00:35 From John Coomer to Everyone : Dallas, Texas  
18:00:36 From SN to Everyone : Boston  
18:00:37 From Flavia Poly to Everyone : Auckland, New Zealand  
18:00:38 From Hope Wadle to Everyone : Grand Rapids, MI!  
18:00:39 From Nandita Sabnis to Everyone : Austin, TX  
18:00:39 From Celesta to Everyone : Fort Lauderdale FL  
18:00:41 From Pavlo Yakovets to Everyone : Baltimore, MD  
18:00:41 From Nathan Brucher to Everyone : San Diego, CA  
18:00:43 From Margaret Nichol to Everyone : Hi, I'm in Toronto Canada!  
18:00:44 From Naoko Iwamoto to Everyone : Tokyo Japan  
18:00:45 From Alberto Pinto Neto to Everyone : Good evening Guys ! I'm from São Paulo / Brazil !  
18:00:45 From Aly Huang to Everyone : New York, NY  
18:00:46 From DLee Dreyer to Everyone : Minneapolis, MN  
18:00:46 From Fernanda Nauata to Everyone : Vancouver, CA  
18:00:49 From Alexandre H. Sasaki to Everyone : São Paulo - Brazil  
18:00:50 From Sarah P (she/her) to Everyone : The Burbs, Canada  
18:00:52 From Lea Unger to Everyone : Heidelberg, Germany  
18:00:52 From Briana McColly to Everyone : Bronx, New York  
18:00:54 From Emily Drumm edrumm@donordrive.com to Everyone : Denver, CO  
18:00:55 From Kennion Gubler to Everyone : SF Bay Area, CA  
18:00:56 From Iain MacDonald to Everyone : Hi from Glasgow, Scotland  
18:00:57 From Stephanie Kanter (She/Her) to Everyone : Hello from Chicago!  
18:00:58 From Tracy to Everyone : Detroit, MI  
18:00:58 From Michelle Proksell to Everyone : Berlin  
18:00:59 From Vibha Bhagwat to Everyone : Northern VA  
18:00:59 From Judy Chiang to Everyone : Los Angeles, CA  
18:01:01 From Jennifer (Jen) Chung to Everyone : Los Angeles, CA  
18:01:01 From Annie Reynolds to Everyone : Astoria, New York  
18:01:03 From Ana María Ospina to Everyone : Bogotá, Colombia  
18:01:05 From Yael to Everyone : Hi from NYC :)  
18:01:05 From Lisa D. to Everyone : Richmond, VA!  
18:01:07 From Carla Bohrer to Everyone : Rio Grande do Sul, Brazil  
18:01:09 From Sarah P (she/her) to Everyone : :)  
18:01:09 From Kimber Capuchino (She/Her) to Everyone : Indianapolis  
18:01:17 From Farilee Mintz to Everyone : Hi from the SF Bay Area!  
18:01:17 From Vibha Bhagwat to Everyone : We have an echo!  
18:01:24 From Casey Nicole Alomia to Everyone : Manila, Philippines  
18:01:27 From Michael Schwartz to Everyone : Orlando, FL  
18:01:28 From Lara to Everyone : Montreal, Canada  
18:01:51 From Leandro Nascimento to Everyone : Sao Paulo, Brazil  
18:01:58 From Abigail S to Everyone : Hello! Philly  
18:01:59 From Kathryn to Everyone : Hi Kathryn From Los Angeles  
18:02:08 From Elena Murasso to Everyone : Hello! Berlin, Germany  
18:02:14 From Uddipana Baishya to Everyone : We will have access to the recording later on?  
18:02:15 From Zoe Liu to Everyone : Hi from Dallas :)  
18:02:15 From Kristen Buck to Everyone : Hello from Denver, CO!  
18:02:21 From Sarah's iPhone to Everyone : I have a cat laying on me 😊  
18:02:21 From Tarannum to Everyone : hello!

18:02:21 From Abegail Cariaso to Everyone : Hi from Las Vegas!  
18:02:23 From jjordahno murguia to Everyone : Hi all, from San Diego!  
18:02:27 From Amber Helm to Everyone : Kansas City, KS  
18:02:37 From Tarannum to Everyone : Would the recording be shared later?  
18:02:42 From Moisés Paiva to Everyone : Hi from Braga, Portugal  
18:02:43 From Sarok Emma to Everyone : Hi From Serbia :)  
18:02:44 From Christopher Oller to Everyone : Hello from North Texas!  
18:02:53 From bretdavis to Everyone : Hi Bret from Sparks, NV  
18:02:55 From Courtney Yingling to Everyone : hi from Los Angeles!  
18:02:56 From Shannon Maraghy to Everyone : Shannon from Los Angeles area  
18:02:58 From Alex Souza Carvalho | UX | Editora MOL to Everyone : Hi all, from Brazil  
18:02:59 From Leticia Emidio to Everyone : hello from SP, Brazil  
18:03:04 From Jazmin Moncada to Everyone : Hello from North Texas too!  
18:03:06 From jamie to Everyone : HI from Madison, WI  
18:03:11 From Melissa D to Everyone : Hi from San Diego CA!  
18:03:12 From Amber Helm to Everyone : I would love a recording as well.  
18:03:12 From Ayman Abouelnasr to Everyone : Hi from Toronto, Canada :)  
18:03:12 From UXRS - Lauren Singer to Everyone : We have a LinkedIn presence as our non-profit group  
<https://www.linkedin.com/company/ux-research-and-strategy-group/>  
18:03:14 From Amy Ahn to Everyone : Hi from Miami, FL!  
18:03:17 From Hanane Boukhalifa to Everyone : Hello from Montreal, Canada  
18:03:18 From UXRS - Lauren Singer to Everyone : We're also on Instagram  
[www.instagram.com/ux.research.and.strategy](http://www.instagram.com/ux.research.and.strategy)  
18:03:20 From Richard Lewis (he/him/his) to Everyone : Coming from Vancouver, BC, Canada  
18:03:21 From Uddipana Baishya to Everyone : Would the recording be shared later?  
18:03:25 From UXRS - Lauren Singer to Everyone : Like us on Facebook!  
<https://www.facebook.com/UX-Research-and-Strategy-107790134316377>  
18:03:26 From Theint Tharaphy to Everyone : From Huntington Beach, CA!!! ^\_^  
18:03:27 From Mary Hatch to Everyone : Pittsburgh, PA  
18:03:29 From Rochelle Reynosa to Everyone : Hello from TN  
18:03:33 From UXRS - Lauren Singer to Everyone : Are you following us on Twitter?  
[https://twitter.com/ux\\_and](https://twitter.com/ux_and)  
18:03:33 From Larissa Barros to Everyone : Hi from Brasilia, Brazil!  
18:03:37 From Joanne McLernon to Everyone : Cambridge, MA!  
18:03:39 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube.  
Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>  
18:03:50 From UXRS - Lauren Singer to Everyone : April 2021 "Getting UX & Service Design Research Right at Scale" on  
Eventbrite  
<https://www.eventbrite.com/e/getting-ux-and-service-design-research-right-at-scale-with-erika-hall-tickets-145803759971>  
18:03:55 From Mounir Elogbani to Everyone : Hello all from Istanbul  
18:04:03 From Emily Tang to Everyone : Hello from Vancouver, Canada  
18:04:06 From Marina Moreno to Everyone : Hello from Melbourne :) !  
18:04:14 From Jennifer Flores to Everyone : Hi from Dallas, TX  
18:04:25 From Victor (B) Athayde to Everyone : Victor from Sao Paulo, Brazil!  
18:04:37 From Roseanna to Everyone : Hello from Toronto, Canada :)  
18:04:37 From Marjolein to Everyone : Lisbon time here 10 pm :) Hello!  
18:04:39 From Satya to Everyone : Hello from UTAH  
18:04:43 From Dwayne Hill to Everyone : Hello from Milwaukee, WI  
18:04:47 From Lourenço Rodrigues to Everyone : hi from Portugal  
18:04:49 From UXRS - Lauren Singer to Everyone : I'll put it in later :)  
18:04:53 From Adrianna NH to Everyone : Hi from Vancouver, Canada!  
18:04:55 From Mounir Elogbani to Everyone : Istanbul 1pm :)  
18:04:55 From Erinn M to Everyone : Hello from Atlanta, Georgia!

18:05:01 From Melissa Nguyen to Everyone : NYC!  
18:05:01 From Chris Lindgren to Everyone : Stockholm, Sweden here, hi!  
18:05:03 From Brandyn Strait to Everyone : Hey Dwayne, Hello from Milwaukee as well  
18:05:03 From Anna R to Everyone : Hello from Toronto, Canada :)  
18:05:06 From Prasanthi to Everyone : California  
18:05:07 From E B to Everyone : Hello from Odessa, TX!  
18:05:08 From Atlas Blake to Everyone : Surfs up from Huntington Beach, CA :)  
18:05:16 From Jeff Cornejo to Everyone : Hello from Seattle  
18:05:19 From Susan to Everyone : Hello from SF!  
18:05:23 From Oyku Esen Matthews to Everyone : Hello from London, UK  
18:05:25 From Antenor Ferreira to Everyone : Pernambuco - Brazil! hugs everyone  
18:05:26 From Bobby Bishop to Everyone : Hello from Atlanta  
18:05:26 From Helene Oliveira to Everyone : People from Brazil, Hi everyone! I am Brazilian but I am in Michigan  
18:05:27 From Lorie Whitaker - Staff UXR to Everyone : Thanks for coming tonight/today everyone!  
18:05:28 From Pablo Reyes Pizarro to Everyone : Hello from Chile!  
18:05:34 From Joelle Hagen to Everyone : Hello from Seattle! <https://www.linkedin.com/in/joellehagen/>  
18:05:49 From Kingsley Omokhuale to Everyone : Hello from England UK  
18:05:50 From Fiyin Adesina to Everyone : Hi everyone! Joining from Los Angeles!  
18:05:54 From Nicole Wallace to Everyone : Hello from Cowtown (Calgary, AB!)  
18:05:55 From Lea Unger to Everyone : So excited! Thank you for this talk tonight Ann!  
18:05:55 From Troy Curry to Everyone : Hello from Baltimore  
18:05:58 From Daniel Filipe Ferreira Santos to Everyone : Hello From Portugal :) Porto :)  
18:06:06 From Katherine Martineau to Everyone : Kat from Baltimore!  
18:06:10 From Luiz Arthur Medeiros to Everyone : Hi from Brazil!  
18:06:11 From rafael to Everyone : Hello from Florianópolis ( Brazil)  
18:06:13 From Christina Porter to Everyone : Hello from New Zealand  
18:06:15 From Iulia to Everyone : Hi there from Manchester!  
18:06:16 From Lea Unger to Everyone : Yay Cory!  
18:06:23 From Eli to Everyone : Hi from New York!  
18:06:24 From Melissa Nguyen to Everyone : Will this be recorded?  
18:06:28 From Ifunanya Onwughalu to Everyone : Nigeria  
18:06:29 From Tom UX Chang to Everyone : Hello from the Greater Seattle Area  
18:06:46 From Tonia M to Everyone : Hello from Los Angeles  
18:06:49 From Vitor Bruno - Laptop to Everyone : com tanta gente do Brasil a gente podia fazer um churrasco :D  
18:06:56 From Zoe Nguyen to Everyone : Hi from Germany  
18:07:01 From Jerry Rodriguez to Everyone : Hello from Corpus Christi, Texas!  
18:07:08 From Rija Aamir to Everyone : Hello from Chicago :)  
18:07:08 From Bilan to Everyone : Hello from Toronto  
18:07:09 From Lena Hofman to Everyone : Hi from San Francisco!  
18:07:11 From Zack Stewart to Everyone : Hello from Washington State <https://www.linkedin.com/in/zachary-t-stewart/>  
18:07:14 From denise benkert to Everyone : Hello from Scranton PA  
18:07:14 From Mounir Elogbani to Everyone : @Melissa yes  
18:07:25 From Mitali to Everyone : Good morning from Melbourne Australia  
18:07:27 From Melissa Nguyen to Everyone : Thank you!  
18:07:28 From denise benkert to Everyone : [www.linkedin.com/in/benkertdenise](http://www.linkedin.com/in/benkertdenise)  
18:07:35 From Marian Gravel to Everyone : Hi from Newburgh NY  
18:07:38 From Britney LeBaron to Everyone : Hello from Portland, OR!  
18:07:42 From Helene Oliveira to Everyone : <https://www.linkedin.com/in/helene-vassilopoulos-oliveira/>  
18:07:45 From HENRIQUE ERDEI FERNANDES\_112207\_henrique.fernandes to Everyone : Hi from Brazil!  
18:07:50 From Marcelo Serikaku to Everyone : Hi from São Paulo, Brazil!  
18:08:02 From Alex Ariel Ramirez to Everyone : Hi everyone... I'd love to connect on LinkedIn  
<https://www.linkedin.com/in/alexarielramirez/>  
18:08:03 From Mei Yi Tan to Everyone : [linkedin.com/in/tan-meiyi/](http://linkedin.com/in/tan-meiyi/)  
18:08:04 From Kira Evsanaa to Everyone : Hello from SF, CA, USA

18:08:05 From Caio Borges to Everyone : yes

18:08:06 From Uddipana Baishya to Everyone : Hello from Vancouver. I have around 7.5 years of UX research experience in industry and academic settings. I have published my research works at CHI (#1 conference for HCI research) and other venues. Would love to connect and happy to help with anything I can. <https://www.uddipana.com/>  
<https://www.linkedin.com/in/uddipana/> Cheers, Uddi

18:08:06 From Kate Nikita to Everyone : <https://www.linkedin.com/in/happy-human/>

18:08:08 From Jeff Jacobson-Swartfager to Everyone : Another hello from Portland!

18:08:09 From Leslie LELLOUCHE to Everyone : Hello and thank you :)

18:08:10 From David Latisnere to Everyone : Hello everyone from Mexico

18:08:12 From jael ghisso to Everyone : Hello from Montevideo, UY

18:08:12 From Anh Ton to Everyone : Hello from Colorado!

18:08:13 From Sodano, Sara to Everyone : Hello from Charlotte, NC, USA :)

18:08:56 From Chauncey E. Wilson to Everyone : Chauncey from Wayland, MA about 20 miles west of Boston, MA, USA.

18:09:05 From Jeff Deakyne to Everyone : Hello from Denver,CO

18:09:10 From Jeff Deakyne to Everyone : <https://www.linkedin.com/in/jeffrey-deakyne-he-him-0600961b4/>

18:09:21 From shanshan to Everyone : Hello from New Zealand :) Optimal Workshop!

18:09:22 From Eliane Quadro to Everyone : Hi from Florianópolis, Brazil  
[www.linkedin.com/in/elianequadro](http://www.linkedin.com/in/elianequadro)

18:09:22 From Sheena to Everyone : Hi from Salt Lake City, UT!

18:09:25 From Sariga Pillai to Everyone : Hi from New Jersey!

18:09:25 From Cristina Briceño to Everyone : Hi from Chile!

18:09:54 From Manar to Everyone : Hello from Chicago!

18:09:56 From Rachel Gamage to Everyone : <https://www.linkedin.com/in/rachelgamage/>

18:10:04 From yaroncohen to Everyone : Hi from Montreal, Canada!

18:10:12 From Susan Subracko to Everyone : Hello from Brooklyn!

18:10:21 From Roni Campos to Everyone : hi from Curitiba, Brazil ;)  
<https://www.linkedin.com/in/roni-campos/>

18:10:32 From Maddie White to Everyone : Hello from Bloomington IL!

18:10:33 From Carlos Barradas to Everyone : Hi to all from Porto, Portugal

18:10:34 From Carlos Barradas to Everyone : <https://www.linkedin.com/in/carlosbarradas/>

18:10:39 From Devyani Lal to Everyone : hola from SF. This is Devyani

18:10:48 From Mounir Elogbani to Everyone : Feel free to connect. I accept all :)  
<https://www.linkedin.com/in/mounirelogbani/>

18:10:50 From Michael Selz to Everyone : No! I wanna know what he found!

18:10:56 From Maddie White to Everyone : <https://www.linkedin.com/in/madeleine-white-design/>

18:11:01 From Nathan Brucher to Everyone : Haha same Michael

18:11:22 From Leahellis to Everyone : Will the recording be sent to us?

18:11:35 From Sara Snow to Everyone : Or a set of slides?

18:11:36 From Abegail Cariaso to Everyone : <https://www.linkedin.com/in/abegail-cariaso>

18:11:41 From Rija Aamir to Everyone : <https://www.linkedin.com/in/rija-aamir/>

18:11:49 From Rachel Smith to Everyone : <https://www.linkedin.com/in/uxzendesign/>

18:12:03 From Laura Vianna to Everyone : Happy to network! <https://www.linkedin.com/in/viannalaura/>

18:12:05 From Jennifer Cheuk to Everyone : <https://www.linkedin.com/in/jenny-c-6343611b/>

18:12:11 From UXRS - Lauren Singer to Everyone : We have a document for everyone to share their LinkedIn URL. Share your Link in this spreadsheet.  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprlH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprlH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing)

18:12:17 From Gitesh to Everyone : <https://www.linkedin.com/in/gitesh-jain-6a40221b7/>

18:12:19 From Benjamin Raymonvil to Everyone : <https://www.linkedin.com/in/benjaminraymonvil/>

18:12:24 From Daniel Filipe Ferreira Santos to Everyone : <https://www.linkedin.com/in/danielffsantos/>

18:12:32 From Leslie LELLOUCHE to Everyone : <https://www.linkedin.com/in/leslie-lellouche-236537123/>

18:12:37 From Mymoon Hidaya to Everyone : <https://www.linkedin.com/in/mymoon-hidaya-4b23021a>

18:12:45 From Emily Tang to Everyone : <https://www.linkedin.com/in/emily-tang-design/>

18:12:45 From Tom UX Chang to Everyone : <https://www.linkedin.com/in/tomuxchang/>

18:12:45 From UXRS - Lauren Singer to Everyone : Please share in the spreadsheet so we can keep the chat for questions and I don't miss any awesome conversations :)

18:12:46 From Amarachi Ogechukwu to Everyone : Hi, from lagos Nigeria

18:12:50 From Olga Ermishkina to Everyone : will be happy to connect! <https://www.linkedin.com/in/yermishkina/>

18:12:50 From Judy Chiang to Everyone : UX Developer, would be happy to connect :)

18:12:53 From Judy Chiang to Everyone : <https://www.linkedin.com/in/judyichiang/>

18:12:57 From UXRS - Lauren Singer to Everyone : We have a document for everyone to share their LinkedIn URL. Share your Link in this spreadsheet.  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprlH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprlH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing)

18:12:57 From Tasneem Babul to Everyone : Happy to network as well: Tasneem Babul :  
<https://www.linkedin.com/in/tasneem/>

18:13:01 From Grace to Everyone : <https://www.linkedin.com/company/quantum-improvements-consulting-llc/>

18:13:08 From jamie to Everyone : apparently my connection is not good, i hope the recording will be clear for me

18:13:10 From Hannah Rabalais to Everyone : Hi everyone! I'm a junior UXer from Austin, Texas, USA! Would love to connect with you. <https://www.linkedin.com/in/hannah-rabalais/>

18:13:11 From Anjali Nanda to Everyone : Will the recording be available for us to review it again later?

18:13:14 From Ricardo Miranda to Everyone : <https://www.linkedin.com/in/ricardomiranda/>

18:13:17 From Lorie Whitaker - Staff UXR to Everyone : Putting your info in the spreadsheet allows others to look through at a later time and connect with you

18:13:21 From Sara Loup to Everyone : They said the recording will be up on their youtube channel.

18:13:24 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

18:13:34 From Samanta Coutinho to Everyone : Hi from Blumenau, Brazil  
<https://www.linkedin.com/in/samantacoutinho/>

18:13:37 From Shirley Truong to Everyone : Hi!! I'm Shirley from Toronto, ON!

18:13:53 From Sarah's iPhone to Everyone : Happy to network! <https://www.linkedin.com/in/sarahprice0>

18:14:11 From Caitlyn McColeman to Everyone : Is "consensus" always the outcome goal? (Usually?)

18:14:13 From Maddie Shepherd to Everyone : <https://www.linkedin.com/in/maddie-shepherd/> I am still a student, but if anyone wants to connect, I am happy to!

18:14:28 From Shaghayegh Sheedeh to Everyone : Happy to network :)

18:14:31 From Shaghayegh Sheedeh to Everyone : <https://www.linkedin.com/in/ssheedeh/>

18:14:41 From Helene Oliveira to Everyone : <https://www.linkedin.com/in/helene-vassilopoulos-oliveira/>

18:14:48 From Briana McColly to Everyone : <https://www.linkedin.com/in/brianamc/>

18:15:00 From UXRS - Lauren Singer to Everyone : Oh let me check into that.. that should not be hapening!

18:15:04 From Christina Porter to Everyone : cannot edit the spreadsheet

18:15:05 From Cynthia Hopper to Everyone : [www.linkedin.com/in/cyvhopper](http://www.linkedin.com/in/cyvhopper)

18:15:06 From Juliane Harumi to Everyone : <https://www.linkedin.com/in/juliane-harumi-higassiaraguti-b73b56121/>

18:15:09 From Gretchen E to Everyone : <https://www.linkedin.com/in/gretchenenger/>

18:15:12 From dorcas garcia to Everyone : Are you recording this event?

18:15:29 From Eli to Everyone : <https://www.linkedin.com/in/eli-astrea-351808192/>

18:15:32 From Judy Chiang to Everyone : UX Developer, happy to connect :)  
<https://www.linkedin.com/in/judyichiang/>

18:15:32 From Cynthia Hopper to Everyone : <https://www.linkedin.com/in/cyvhopper/>

18:15:47 From Uddipana Baishya to Everyone : WUD20 LinkedIn Connections Collector The sheet link shared does not let us edit.

18:15:59 From Sarah Neumeier to Everyone : HELLO - I'm Sarah in Minneapolis! Working my way towards a new career in UXR. I enjoy networking so happy to share my LinkedIn profile. <https://www.linkedin.com/in/sarahneumeier/>

18:16:09 From Minha Noh to Everyone : <https://www.linkedin.com/in/minha-n/>

18:16:11 From Larry Garfield to Everyone : If anyone is looking for a tech leadership role (VPoE, VP Product, CTO, etc.), I am on the market myself: <https://www.linkedin.com/in/larry-garfield-2b67021/>

18:16:31 From Armin Amirazar to Everyone : Hello from Seattle, WA. Happy to connect!

18:16:33 From Armin Amirazar to Everyone : <https://www.linkedin.com/in/armin-amirazar-72770a31/>



18:16:39 From UXRS - Lauren Singer to Everyone : Hey y'all - I think we maxxed out the limit on the spreadsheet. It only lets in 80-90 people at a time. Please wait a few mins and check back again.

18:16:59 From Mary Hatch to Everyone : maybe switch to a google form 😊

18:17:00 From Larry Garfield to Everyone : What's the link to the spreadsheet?

18:17:15 From Briana McColly to Everyone : I'm studying digital marketing contraction in analytics and research  
<https://www.linkedin.com/in/brianamc/>

18:17:18 From Jessica Mosqueda to Everyone : Hello from San Antonio! <https://www.linkedin.com/in/jessicamosqueda/>

18:17:19 From Benjamin Raymonvil to Everyone : Hello from the Bay Area, I am a motion designer attempting to implement new skills in UX and user research to my current work. Looking to collaborate and learn more  
<https://www.linkedin.com/in/benjaminraymonvil/>

18:17:20 From Dawn Samuelson to Everyone : Seattle here.. hello! <https://www.linkedin.com/in/dawnsamuelson/>

18:17:26 From Jessica B to Everyone : Hello from Brazil!

18:17:34 From Luba Uzik to Everyone :  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0)

18:17:37 From Luba Uzik to Everyone : Рыку ши еру дштл

18:17:41 From Uddipana Baishya to Everyone :  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/htmlview?usp=sharing&pru=AAABeGtyyGE\\*aCN5Dd2dL0IQuC-bRAZ0xA#](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/htmlview?usp=sharing&pru=AAABeGtyyGE*aCN5Dd2dL0IQuC-bRAZ0xA#)

18:17:43 From sneha Am to Everyone : hey I am sneha and here's my LinkedIn profile I would love to connect with you all  
<https://www.linkedin.com/in/sneha-gupta-uxd>

18:17:44 From Luba Uzik to Everyone : Here is a link\*\*

18:17:47 From Mary Hatch to Everyone : what do you think about using internal SME's as your reviewers after training them up a bit in heuristic analysis?

18:18:20 From Jessica B to Everyone : Thank you, @Luba Link

18:18:43 From Leslie LELLOUCHE to Everyone : i think i have to do user test with this evaluation

18:19:48 From samanthasiteman to Everyone : Hi! I'm Sami, a UX Designer at an ad agency in LA. Would love to connect with y'all! <https://www.linkedin.com/in/sami-siteman-706194112>

18:20:46 From Lorie Whitaker - Staff UXR to Everyone : Are y'all still having issues with the LI spreadsheet?

18:20:52 From David H to Everyone : <https://www.linkedin.com/in/david-henry-1a9200b/>

18:20:57 From Erinn M to Everyone : Yes I cannot edit it!

18:21:04 From Larry Garfield to Everyone : I still don't see a url for it.

18:21:11 From Whitney Helwig to Everyone : I was able to edit successfully!

18:21:14 From Rachel Smith to Everyone : I really love this graphic!

18:21:21 From Lisa Renery Handalian to Everyone : Is it my system only, or is the audio a little scratchy?

18:21:34 From Suzanne Hillman to Everyone : Hrm. I closed it since I had used it - can anyone else who has already filled it out close their window?

18:21:42 From Jonathan Hid to Everyone : Hello from Mexico City <https://www.linkedin.com/in/jonathan-hidalgo-tellez/>

18:21:45 From Laura Vianna to Everyone : Networking spreadsheet:  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0)

18:21:53 From Sarah P (she/her) to Everyone : Thumbs up!!!

18:22:05 From Sarah P (she/her) to Everyone : To the speaker

18:22:15 From Jerry Rodriguez to Everyone : Let's Connect! <https://www.linkedin.com/in/jerryrodriguez/>

18:22:20 From Anthony Martinez to Everyone : Will this deck be sent out ?

18:22:34 From Lorie Whitaker - Staff UXR to Everyone : Try it again:  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0)

18:22:43 From Sarok Emma to Everyone : <https://www.linkedin.com/in/emma-sarok/>

18:22:47 From samanthasiteman to Everyone : Thank you Lorie and Laura!

18:22:48 From Ielbaum to Everyone : Hello I'm Lauren, a UX Researcher in Salt Lake City! I'd love to connect!  
<https://www.linkedin.com/in/laurenelbaum/>

18:22:49 From Lorie Whitaker - Staff UXR to Everyone : I'm not getting any credit card details or any payment info. It's a google doc. It should be free lol

18:22:56 From Edwin Pm to Everyone : Hello I'm Edwin UX & human fractor specialist from France  
[www.linkedin.com/in/edwin-pm](http://www.linkedin.com/in/edwin-pm)

18:23:05 From Shah Buyuk to Everyone : I'm Shah for NYC. Currently a UXDI Student at General Assembly. Let's connect: <https://www.linkedin.com/in/shahbuyuk/>

18:23:13 From UXRS - Lauren Singer to Everyone : Check out our website or information about past events, upcoming events, and more!—Including slides from past events!  
<https://www.uxresearchandstrategy.com/>

18:23:15 From Lorie Whitaker - Staff UXR to Everyone : Anthony, yes we will email everyone with the deck and will post it on our website

18:23:17 From Lisa Renery Handalian to Jen UXRS(Direct Message) : Hi, there -- is the audio a little scratchy? Not sure if it's on my end only. Thank you!

18:23:21 From Luba Uzik to Everyone : Try this one  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit?usp=sharing)

18:23:26 From Jen UXRS to Lisa Renery Handalian(Direct Message) : IT is ok for me

18:23:28 From Michaela Mora to Jen UXRS(Direct Message) : Hi Jen, I have a question for Cory: What does he think about using external UX researchers to minimize biases that internal UX researchers may have given their closeness to the products/experience?

18:23:35 From Anthony Martinez to Everyone : Thank you =)

18:23:35 From Alan to Everyone : Alan here from Memphis TN <http://www.linkedin.com/in/alancdesign>

18:23:37 From Lorie Whitaker - Staff UXR to Everyone : Want to support our mission? Donate to us:  
[https://www.paypal.com/donate?hosted\\_button\\_id=BY42ZM2S2H4JE](https://www.paypal.com/donate?hosted_button_id=BY42ZM2S2H4JE)

18:23:45 From Sandi to Everyone : Love to connect <https://www.linkedin.com/in/sandifireho/>

18:24:04 From UXRS - Lauren Singer to Everyone : What questions do y'all have for Cory so far?!

18:24:50 From PR to Everyone : Wondering if he will be sharing the deck later?

18:25:00 From Suzanne Hillman to Everyone : Is there supposed to be something other than empty grey blocks right now?

18:25:13 From Suzanne Hillman to Everyone : (for the customer journey)

18:25:18 From Whitney Helwig to Everyone : I'm wondering which set of Heuristics he uses to perform evaluations?

18:25:22 From K Akinro to Everyone : Hello from Texas. Happy to connect- <https://www.linkedin.com/in/ngoziakinro/>

18:25:39 From Kristen Buck to Everyone : How do your clients usually respond when you come back with "fixes"? Do you find you have to pitch your proposed fixes?

18:26:00 From IMM to Everyone : Good morning from singapore <https://www.linkedin.com/in/ilene-meiling-munas>

18:26:49 From Sheena to Everyone : Do you ever use personas in conjunction with heuristic evaluations? Or do you evaluate from a general POV?

18:26:56 From Saggezza UX to Everyone : hi everyone from Chicago -

18:26:57 From Saggezza UX to Everyone : <https://www.linkedin.com/in/riquis/>

18:26:58 From Jessica B to Everyone : This Heuristics webinar is the biggest I attended so far. There's +800 people - wow!

18:26:58 From Kristen Fiocco to Everyone : How long have designers been a part of Fidelity? This sounds very evolved (My company has only had UX designers for a year)

18:27:01 From Chauncey E. Wilson to Everyone : Have you added domain heuristics to the original set of Nielsen & Molich heuristics (or another set of heuristics)?

18:27:16 From Stella Kim to Everyone : I second Sheena's question!

18:27:30 From Zack Stewart to Everyone : I have a question. Should a jr be involved in this process or should the three be experts or professionals?

18:27:30 From Anna Rocca to Everyone : Can you only do them on net new apps?

18:27:38 From Ielbaum to Everyone : How long do you wait before reevaluating?

18:27:43 From Lea Unger to Everyone : Does one need the customer journey mapped before approaching a heuristic evaluation?

18:27:46 From Brendon Hoover to Everyone : Did you create your own criteria or a blend of existing criteria?

18:27:47 From ct8 to Everyone : Are you capturing these in a mural/miro board — as evidence./shared space?

18:27:52 From Matthew Farquharson to Everyone : If you're working for a new startup, how might you use heuristic analysis to examine competitor products.

18:28:07 From Anshuman Ghosh to Everyone : Good Evening from GTA, Canada !!  
<https://www.linkedin.com/in/anshumanghosh77/>

18:28:15 From Lisa Renery Handalian to Everyone : Molich& Nielsen CUE studies ... great example

18:28:17 From David Chong to Everyone : What are some examples of rules of thumb that you've used in your evaluations?

18:28:24 From Thomas Gibbons to Everyone : Are these customer journeys always related websites specifically?

18:28:53 From Enz to Everyone : during the customer journey map HE do you only focus on the digital interactions in the steps and ignore any non-digital? or how do you highlight an issue that arises from non-digital

18:28:59 From Nikhil to Everyone : While I understand you can't really eliminate bias, what are your practices to minimize biases / subjectivity?

18:29:05 From Mary Hatch to Everyone : it's not because of lack of ux resources, it's because of depth of domain knowledge for taking on the user role and attempting the tasks.

18:29:08 From Bryant Hadden to Everyone : Do you use the same three people in baseline and again the same in the post redesign evaluation?

18:29:34 From Mary Hatch to Everyone : what formula do you use to calculate your score?

18:29:37 From Lisa Renery Handalian to Everyone : Keeping it in-house: case against democratizing research : [https://www.youtube.com/watch?v=DQWZAWkc\\_kE](https://www.youtube.com/watch?v=DQWZAWkc_kE)

18:29:40 From margaretfreeman to Everyone : I might be concerned that the internal SMEs would be "too close" to the product in some instances. Might that be a problem?

18:29:50 From h.ayden to Everyone : How involved is the customer during the Right Solution phase ? At what point in that process do you bring the client into the process ?

18:30:22 From rafael to Everyone : I actually don't get exactly what is Heuristic Evaluation in short explanation

18:30:36 From Veronica Jones to Everyone : SAME lol

18:30:40 From Raymond Dosono to Everyone : Is there any danger with subject experts running a heuristic evaluation. I imagine they would be power users and not necessarily catch potential UX concerns a non power user may have trouble with.

18:30:42 From Larry Garfield to Everyone : I'm assuming he's going to get to "so what do you actually DO?" in the next chapter. :-)

18:30:46 From Lisa Renery Handalian to Everyone : checklist to evaluate sites, etc. with

18:30:49 From Mitali to Everyone : how do UX designers feel when their design is evaluated and gets very low scores?

18:31:03 From Brandyn Strait to Everyone : Never take it personal :)

18:31:06 From Caitlyn McColeman to Everyone : Thanks for a great answer! Consensus adds so much value just in the process of trying to reach it

18:31:11 From Zack Stewart to Everyone : In case anyone would like a spreadsheet to get started or practice their own heuristic evaluations:  
<https://docs.google.com/spreadsheets/d/1RW6n6aSVOrqH4uFq-7mKyWRx31HYfw3n0NpKdfJIUO4/edit#gid=0>

18:31:14 From Randall Bapst to Everyone : good evening to all from PA! Been looking forward to this one.

18:31:18 From Ron Jackson to Everyone : You can use internal SMEs to help develop your heuristics... SMEs with experience in usability could be good reviewers for heuristic evaluations of digital products.

18:31:27 From Zack Stewart to Everyone : Hi Randy!

18:31:27 From Dawn Samuelson to Everyone : Is there a particular scale/format you like?

18:31:39 From Pablo Reyes Pizarro to Everyone : Is there an optimal score scale to evaluate heuristics? Would you recommend use a scale from 1 to 3 or 1 to 5?

18:32:07 From Megan Martin to Everyone : how do you present your findings? marked up screenshots? walk through the product together? etc?

18:32:11 From Michelle Lameh - LA to Jen UXRS(Direct Message) : Hi there I'm sorry if this has been asked before but will have access to this recording?

18:32:15 From Hope Wadle to Everyone : 1-5 keeps averages really understandable. The bigger your scale, the more difficult it will be to see where the priorities should be

18:32:26 From Lauren McMullen to Everyone : Where/ how do you store your baselines? Or are they always conducted before a roadmapped redesign?

18:32:26 From Michael Selz to Everyone : We do it most often to benchmark the current UX before a project to replace, remedy or improve.

18:32:32 From Michaela Mora to Everyone : What do you think about using external UX researchers to minimize biases that internal UX researchers may have given their closeness to the products/experience?

18:33:09 From Jerry Rodriguez to Everyone : Great confound awareness! @michaela

18:33:35 From Nicolás Larenas to Everyone : Hi everyone! Sorry for being late

18:33:36 From Emily Traub to Everyone : Yes! I second Michaela's question :)

18:33:40 From Jen UXRS to Michaela Mora(Direct Message) : I do not think they use external researchers because they have a large staff of internal researchers.

18:34:01 From Emily Ennis to Everyone : What are the heuristics that you use?

18:34:03 From Jeff Jacobson-Swartzfager to Everyone : You mentioned trying to baseline the journey. Are you using a method closer to PURE or traditional heuristic review?

18:34:07 From Nivvin to Everyone : Heuristic Evaluation is a quick research technique to identify usability issues. It is typically done with a group of ux experts who go through the UI and perform tasks similar to what the user might do and identify usability issues. There are a set of heuristics you would use example NNG Heuristics.

18:35:26 From K Akinro to Everyone : So is it safe to say Heuristic evaluation is also a Pilot study?

18:35:32 From Rachel Smith to Everyone : Hope you and your family are staying safe Ann!

18:35:35 From Nivvin to Everyone : No

18:36:23 From margaretfreeman to Everyone : <https://www.nngroup.com/articles/ten-usability-heuristics/>

18:36:26 From Leslie LELLOUCHE to Everyone : Nielsen is the best evaluation for me but i have to see the user experience to improve the interface

18:36:30 From UXRS - Lauren Singer to Everyone : Heuristics Nielsen Norman link <https://www.nngroup.com/articles/ten-usability-heuristics/>

18:36:31 From Nivvin to Everyone : A pilot study is way to identify to test out the research process.

18:36:42 From Hope Wadle to Everyone : Heuristics are a list of 'unspoken rules' that create a good baseline for a good UX.

18:36:48 From Jeff Jacobson-Swartzfager to Everyone : A pilot study helps you test the study you have planned. Part of what you're looking for is an answer to the question: does my protocol work the way I expect it to?

18:37:47 From Nivvin to Everyone : Great ans Jeff

18:37:51 From Jeff Jacobson-Swartzfager to Everyone : Is anybody seeing Ann's screen? I'm just seeing black. Not sure if it is just me.

18:38:01 From Lara Bailey (she/her/elle) to Everyone : Working for me

18:38:02 From Sara to Everyone : I see her screen

18:38:03 From Brandyn Strait to Everyone : I see her screen

18:38:03 From Jose Lopez to Everyone : I can see her screen

18:38:07 From Matthias Merk to Everyone : working great

18:38:07 From Chianta to Everyone : I'm seeing her screen.

18:38:10 From Emily Ennis to Everyone : We use Pilot studies to pre-check our screener sometimes too. Are we getting the right people? Does it need to be adjusted?

18:38:12 From Jeff Jacobson-Swartzfager to Everyone : Thanks!

18:38:13 From Helene Oliveira to Everyone : Yes I can see

18:38:16 From Tom UX Chang to Everyone : Np in Seattle

18:38:17 From Nikhil to Everyone : Well I can see it Jeff

18:38:17 From Jose Lopez to Everyone : You might have to sign out and back into the meeting, Jeff

18:38:36 From Jose Lopez to Everyone : It might be a temp Zoom glitch that requires you sign out and back into the meeting

18:38:42 From sneha Am to Everyone : connect with me on LinkedIn - <https://www.linkedin.com/in/sneha-gupta-uxd>

18:38:47 From Caitlyn McColeman to Everyone : "Turn it off and turn it back on again" :)

18:38:56 From Nicolás Larenas to Everyone : Is heuristic evaluation be performed by UX experts observing real users or just by UX specialists with some kind of checklist?

18:39:01 From Bilan to Everyone : @Jeff I also could only see a black screen, then I opened up the chat box, and for some reason, I was able to see Ann's screen after that

18:39:03 From Jeff Jacobson-Swartzfager to Everyone : That was it! Turning it off and on again!

18:39:29 From Nivvin to Everyone : Just by UX specialists using a checklist

18:39:32 From Jose Lopez to Everyone : @Nicolas - typically a form of the latter - heuristic evaluations don't typically involve actual (end-) users

18:39:33 From Lorie Whitaker - Staff UXR to Everyone : It's recently come to our attention that someone has tried to phish credit card information from our community members via a post on LinkedIn. If you entered credit card details to get a ticket to this event and didn't select 'donation ticket' on EventBrite, there is a chance you were phished. Please take action to protect yourself. We recommend you call your credit card companies and banks to let them know what has happened.

18:39:48 From Vitor Bruno - Laptop to Everyone : flexibility --> templates?

18:39:49 From Nicolás Larenas to Everyone : Thanks!

18:40:11 From Tobias to Everyone : :O

18:40:22 From Chauncey E. Wilson to Everyone : Consistency is really complex. There is visual consistency, terminology consistency, interaction consistency, consistency with the way people work, consistency with related tools.... Here is a link to an essay I wrote on issues around consistency. <https://dux.typepad.com/dux/2009/03/the-consistency-conundrum.html>

18:40:43 From Vitor Bruno - Laptop to Everyone : dieter rams might sound familiar too :)

18:41:00 From Shére D to Everyone : Will this be recorded for those of us that arrived late please? Thank you

18:41:15 From haroldcaceres to Everyone : Yes, Shére

18:41:18 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

18:41:18 From Lorie Whitaker - Staff UXR to Everyone : As a rule, unless it's a paid workshop, UXRS will never require you provide credit card information to get a ticket. If we do have a paid event, ALL purchases will go through EventBrite. If you are asked to enter info in any other site, please email us immediately and include a screenshot of what you are seeing and a screenshot of the post that led you there. That will help us track these b@stards down.  
[ux.research.and.strategy@gmail.com](mailto:ux.research.and.strategy@gmail.com)

18:41:21 From Suchandra Chatterjee to Everyone : I wonder why NNG have not updated this list yet to add accessibility as a heuristic!

18:41:34 From Anna Czoski to Everyone : Autodesk! Was an inspiration for some b2b enterprise cnc machine ui for me

18:41:35 From K Akinro to Everyone : Thanks for the clarifications.

18:41:52 From Alankar to Everyone : When evaluating a system, do we consider ALL these standards? Or we pick and choose the ones that are applicable to the system being evaluated?

18:42:02 From Megan Martin to Everyone : <https://www.nngroup.com/articles/ten-usability-heuristics/>

18:42:06 From Suzanne Hillman to Everyone : Flexibility seems like it includes accessibility, no?

18:42:16 From Hope Wadle to Everyone : Agreed Suzanne^^

18:42:24 From Lisa Latas to Everyone : @suchandra - is Accessibility inherent in the NNG standards?

18:42:29 From Sara Snow to Everyone : Yes, Suzanne! Thinking the same thing!

18:42:45 From Nivvin to Everyone : Accessibility is pretty broad.

18:42:46 From Emily Ennis to Everyone : Here's an accessibility heuristic:  
<https://www.deque.com/blog/supporting-the-design-phase-with-accessibility-heuristics-evaluations/>

18:42:55 From Abigail S to Everyone : Do you always need to score it? Can you just say there's a violation?

18:43:09 From Suchandra Chatterjee to Everyone : Thanks Emily!!!

18:43:11 From Nivvin to Everyone : Probably makes sense to have a separate accessibility study

18:43:32 From Suzanne Hillman to Everyone : Sure - but the point of heuristics is to get some of the more obvious things, I thought.

18:43:50 From Rachel Smith to Everyone : Suzanne, I think designing for accessibility first is a key foundation in better building sites and apps that will pass the usability criteria that Ann mentioned. I wish more people would use this approach because you only hear about bad/inaccessible design in the news!

18:44:22 From Nicolás Larenas to Everyone : Totally agree Rachel

18:44:24 From Alysha Jivani to Everyone : Q: Does your team/group of evaluators go through an alignment activity to make sure you score in a consistent way?

18:44:44 From K Akinro to Everyone : Great point on scoring Ann.

18:44:44 From Suzanne Hillman to Everyone : So yes - want accessibility checks on their own, and you want the rest of the stuff further investigated. Of course, a11y is \_so\_ complex that one has to choose which set of things to follow, and keep in mind that they are \_basic\_ things to do, not the be all end all.

18:44:46 From laura.pinell to Jen UXRS(Direct Message) : Hi, is this presentation available after the presentation?

18:44:58 From Sarah P (she/her) to Everyone : Yes Rachel

18:45:01 From Nikhil to Everyone : Is it just me or the colors for the options in UX planet isn't intuitive?

18:45:20 From Jennifer Cheuk to Everyone : Do you have best practices for creating appropriate prompts?

18:45:33 From Pablo Reyes Pizarro to Everyone : Do you evaluate your site/app/platform as a whole, or do you evaluate every page in particular. Which is the best practice to follow?

18:45:41 From Sarah P (she/her) to Everyone : I find I want to say this is great for accessibility but it really is great for my particular personas.

18:47:21 From Rosana to Everyone : Hi, why just 3 to 5 evaluators?

18:47:36 From Lisa Carter to Everyone : Diminishing returns after 5 according to nielsen

18:47:37 From Kristen Buck to Everyone : does anyone have any links of actual recordings of live heuristic evaluations? I'm sure the video would be shortened but would be curious to see this happen live.

18:47:41 From Peter Russo to Everyone : +1 to Pablo's question. Would love to see how you structure the test for evaluators

18:47:49 From Suzanne Hillman to Everyone : Agreed, Kristen!

18:48:08 From Santina Croniser to Everyone : Accessibility specialists do utilize heuristics, so it is great for accessibility :)

18:48:34 From Abegail Cariaso to Everyone : I have a real-life heuristic evaluation project that I will need some other evaluators to help with. Please add me on linked in if interested. Hoping to connect with people working on PST!  
<https://www.linkedin.com/in/abegail-cariaso/>

18:48:40 From Alana Macedo to Everyone : Are the evaluators UX professionals or users?

18:48:50 From Jen UXRS to Everyone : UX pros will do the HE

18:48:57 From Alana Macedo to Everyone : Thanks!

18:49:01 From bretdavis to Everyone : Do you assess consistency across evaluators? Do you do any type of inter-rater reliability?

18:49:35 From Rosana to Everyone : Got it. Thanks Lisa

18:49:36 From Priscila F to Everyone : Hello! Can you share these presentations?

18:49:37 From Chauncey E. Wilson to Everyone : There is some good research on the effectiveness of heuristics in Rolf Molich's CUE studies (search for "Heuristic evaluation Molich CUE"

18:49:39 From Björn (no pronoun) to Everyone : Question: can you talk about some (types of) reports that have been powerful in influencing developers and product managers?

18:49:44 From Sheena to Everyone : how much context do you give business stakeholders when you present findings? for example, how much time do you spend explaining heuristics and the NNG ones you use?

18:49:53 From Kristen Buck to Everyone : thanks Chauncey

18:49:55 From Hillary to Everyone : How do you know when a heuristic evaluation will be best, as opposed to other research methods like ethnographic research?

18:50:00 From Kira Evsanaa to Everyone : Will you share this presentation with us?

18:50:28 From Itzel R. to Everyone : And the recording too?

18:50:31 From UXRS - Lauren Singer to Everyone : Presentation slides will be shared on our website after the event!

18:50:33 From Lena Hofman to Everyone : Why doesn't she just call the pizza place? :)

18:50:34 From UXRS - Lauren Singer to Everyone : Same with the recording

18:50:41 From Samantha Lee to Everyone : As a Samantha, that was an uncannily just my situation lol

18:50:46 From Kira Evsanaa to Everyone : Thank you =)

18:50:48 From Pablo Reyes Pizarro to Everyone : Thanks Lauren!

18:50:48 From Hope Wadle to Everyone : She's a millennial, Lena!

18:50:53 From Suchandra Chatterjee to Everyone : Samantha may perhaps consider getting a partner who cooks

18:50:58 From Samantha Lee to Everyone : Yes lol

18:51:03 From Nicolás Larenas to Everyone : Here in Argentina is dinner time! Now I only can think of pizza :)

18:51:04 From Teresa to Everyone : Can someone share the networking excel sheet?

18:51:15 From Lynnette Colombo to Everyone : ^this

18:51:23 From Jennifer Flores to Everyone : Miro!!!

18:51:26 From Kristen Fiocco to Everyone : Love Miro

18:51:28 From Susan Subracko to Everyone : What if you are trying to do a general usability test for a smaller organization? Should you do a heuristic evaluation?

18:51:28 From Helene Oliveira to Everyone : Love Miro

18:51:31 From Ron Jackson to Everyone : Mural rocks.

18:51:32 From Jose Lopez to Everyone : Actually, she's referring to Mural

18:51:33 From Ilona Posner to Everyone : MURAL

18:51:34 From Samantha Lee to Everyone : haha

18:51:37 From Tom UX Chang to Everyone : +1 miro

18:51:46 From Jose Lopez to Everyone : But Miro is a great alternative if you don't have the budget for Mural

18:51:50 From Vitor Bruno - Laptop to Everyone : what about figma?

18:51:52 From Rachel Smith to Everyone : Miro is awesome, need to check out Mural

18:51:55 From María Eugenia Fernandez to Everyone : That Miro board looks incredible

18:52:02 From Kira Evsanaa to Everyone : Adobe XD plug in =)

18:52:03 From Kristen Fiocco to Everyone : Does anyone know if Miro has a template for heuristic evaluations?

18:52:04 From Cynthia Hopper to Everyone : Mural is awesome !

18:52:06 From Suzanne Hillman to Everyone : I adore Miro, but have heard good things about Mural.

18:52:11 From Lena Hofman to Everyone : I'd love to see the Mural board again!

18:52:12 From Teresa to Everyone : Can someone share the networking excel sheet? Thanks!

18:52:13 From Vitor Bruno - Laptop to Everyone : I also like milanote that after you mapping you can create a linear document

18:52:14 From Lina to Everyone : anyone have the networking excel sheet?

18:52:17 From Priya to Everyone : Can we get this presentation?

18:52:27 From Leslie LELLOUCHE to Everyone : Is it for the all in interface or for a task simple ?

18:52:28 From Lina to Everyone : the presentation will be on their website

18:52:30 From Morris Huang to Everyone : can that mural be shared?

18:52:35 From Tracy to Everyone : YEs

18:52:50 From Tom UX Chang to Everyone : If Mural only had a free subscription.

18:52:52 From Rachel Teal to Everyone : what's the website Line?

18:52:57 From Randall Bapst to Everyone : I love to use AirTable when I do evaluations to document my findings because you can also present that in various ways with color coding and filtered views.

18:53:07 From GG to Everyone : Do we submit questions on chat or speak out?

18:53:07 From Jen UXRS to Everyone : The Mural will not be shared thistle because it is corporate account.

18:53:08 From Jennifer Cheuk to Everyone : What if the usability experts don't have the specific domain knowledge? How would that affect the results?

18:53:11 From Ielbaum to Everyone : Is there a best time in the product lifecycle to do a Heuristic Evaluation?

18:53:15 From Jen UXRS to Everyone : Questions in the chat please

18:53:19 From Suzanne Hillman to Everyone : Knowing that people are using specific scenarios/tasks makes heuristic evaluations make \_so much more sense\_.

18:53:23 From Prasanthi to Everyone : igma won't be free anymore

18:53:24 From Vitor Bruno - Laptop to Everyone : @tom have you tried seeing if they have educational accounts? they thend to be free

18:53:32 From Vitor Bruno - Laptop to Everyone : I got Miro for Education for free

18:53:32 From Prasanthi to Everyone : Figma won't be free anymore

18:53:36 From Caitlyn McColeman to Everyone : I like the idea of having a metric to compare before/after design iterations. Wouldn't it be super hard to keep evaluators consistent between iterations though? "Grade inflation" and bias from earlier exposure, e.g.

18:53:36 From Jennifer Cheuk to Everyone : What if you are using a "happy-path" prototype and not the real product to test?

18:53:38 From laura.pinell to Jen UXRS(Direct Message) : Can you remind us if the recording and/or the presentation will be released, please.

18:53:45 From Teresa to Everyone : Can someone share the networking excel sheet? Thanks!

18:53:47 From Smrita Jain to Jen UXRS(Direct Message) : Can heuristics analysis be done for websites? or it only for apps?

18:53:51 From Jen UXRS to laura.pinell(Direct Message) : yes

18:53:52 From Sheena to Everyone : Completely agree, Suzanne!

18:53:55 From Marian Gravel to Everyone : Does giving the evaluators a workflow 'cheatsheet' ever mask problems where the user can potentially get off track/make a wrong turn?

18:53:56 From Jennifer Cheuk to Everyone :  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprlH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprlH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0)

18:53:56 From laura.pinell to Jen UXRS(Direct Message) : Thank you

18:54:09 From Teresa to Everyone : Thanks Jennifer!

18:54:09 From Ashley Knobloch to Jen UXRS(Direct Message) : Where was the usability rate derived from?

18:54:15 From Lena Hofman to Everyone : Ugh, all those fields before I even get to see the pizza?

18:54:27 From Lena Hofman to Everyone : That's a heuristic disaster!

18:54:35 From Jen UXRS to Everyone : Please leave questions in general chat, not to individuals. We have a lot of people messaging. Sorry but it's a struggle to keep up with messages. :)

18:54:42 From Sara to Everyone : I have found Trello much easier to use and easier to engage our nonUX collaborators to use than Mural. And it has a free level membership that sufficiently supports. Added bonus they have a heuristics evaluation template already all set up!

18:54:44 From Tom UX Chang to Everyone : @Vitor, just checked <https://www.mural.co/pricing?>, Starter starts \$12/mo. (-:

18:54:46 From GG to Everyone : Question : During this process is doing an "Expected Behavior vs Actual or Current state" Help ?

Eg. On click of a button I expected x to appear - kinda like replicating the Mental Modal of the user

18:54:47 From Ron Jackson to Everyone : Agree with Ann on the scoring mental model... we had evaluation baselines in the 40s, 50s, etc that were "poor".. people were excited in having a higher score on their second review after they made site improvements based on the first evaluation.

18:54:54 From Smrita Jain to Jen UXRS(Direct Message) : Oh sure, I understand - sorry about that

18:54:56 From María Eugenia Fernandez to Everyone : Is it possible to have a template to the mural on Miro?

18:55:03 From Laura Vianna to Everyone : Does the evaluation also include making suggestions? Or is that a different step?

18:55:23 From Chauncey E. Wilson to Everyone : Jeff Sauro who specializes in usability stats wrote a number of articles about heuristic evaluations. <https://measuringu.com/tag/heuristic-evaluation/>

18:55:23 From Smrita Jain to Everyone : Is heuristics analysis valid only for apps? Can it be done for websites?

18:55:34 From Fiyin Adesina to Everyone : Can you please go back to the slide with the overall usability rate? What were the categories for poor, average, excellent etc again?

18:55:34 From Rachel Smith to Everyone : What a great template! Is there a way to share it?

18:55:37 From Tom UX Chang to Everyone : It would be fun to dup this in miro

18:55:41 From Jessica B to Everyone : ----> Is EASIER to understand everything when you use Realist situations - I love that!

18:56:01 From Jose Lopez to Everyone : Sara - that's interesting! Never thought about using Trello for HEs - nice to know someone uploaded a template in there!

18:56:05 From Jennifer Cheuk to Everyone : Will you share this mural template?

18:56:06 From Glory Creed to Everyone : Will this template be available with the recording and other resources?

18:56:08 From Shirley Truong to Everyone : BOB

18:56:21 From Andrei Armeanu to Everyone : Will there be an a available recording? Sorry if this was asked before

18:56:35 From Chauncey E. Wilson to Everyone : Heuristic evaluation can be used for hardware and software and apps and processes.

18:56:50 From Uddipana Baishya to Everyone : Thanks for the talk. It has been an amazing so far. I have another appointment right now unfortunately. But will look forward to listening to the rest of the talk from the Youtube upload.

18:57:03 From Ron Jackson to Everyone : Laura, you would want that as part of a meaningful report to help make improvements to increase the baseline.

18:57:06 From Leslie LELLOUCHE to Everyone : yes, and for the product :)

18:57:06 From Bobby Bishop to Everyone : zoom should have a FAQ for events like this

18:57:08 From Iain MacDonald to Everyone : Would you always give an overall score, rather than a score for each insight / observation?

18:57:16 From Rachel Gamage to Everyone : Who's creating the Mural board for the team of evaluators to use? Who's deciding the tasks would an evaluator be creating it and using it?

18:57:23 From Laura Vianna to Everyone : Thank you Ron!

18:57:34 From Ashley Knobloch to Everyone : Where was the usability rate derived from?

18:57:47 From Jen UXRS to Everyone : Research team would create the Mural

18:57:55 From Nathan Chitayat to Everyone : Are we supposed to put our info in the networking sheet? I can't edit it

18:58:21 From Leslie LELLOUCHE to Everyone : for a device

18:58:35 From Laura Vianna to Everyone : Are the evaluations based on data from tasks done by participants or based on our own judgment?

18:58:44 From Nate Gerber to Everyone : It would be great to see a template for this process built in a database tool like Coda to connect this data with other org data (such as product management)

18:58:45 From GG to Everyone : If any of the Mods can ask Ann this that would be Helpful!



Question : During this process is doing an "Expected Behavior vs Actual or Current state" Help ?

Eg. On click of a button I expected x to appear - kinda like replicating the Mental Model of the user

18:58:48 From Lisa Latas to Everyone : @Nathan...just keep refreshing. It might take a minute because of how many people are trying to access.

18:58:49 From Lena Hofman to Everyone : There are so many things wrong with this app, yikes

18:59:34 From Tracy to Everyone : Do only user researchers do the evaluations? Sounds like these evaluators need a background of the study to make an assessment.

18:59:35 From Nivvin to Everyone : It is a fictitious app :)

18:59:50 From Zack Stewart to Everyone : This is great.

18:59:52 From Annie to Everyone : do you ever use heuristic evaluations with website users?

18:59:53 From Miguel Ángel Torres to Everyone : Will you provide the slides of today's presentations?

18:59:56 From Tom UX Chang to Everyone : + Trello, any for notion?

18:59:58 From Kristine to Everyone : +1 to Laura's question above

19:00:30 From Nate Gerber to Everyone : Designer from Toronto here - glad to network and connect as well!

<https://www.linkedin.com/in/nategerber>

19:00:34 From Tracy Dennis to Everyone : So these tallied scores are consensus scores?

19:00:44 From Nicolás Larenas to Everyone : Why is she dividing the score by 40?

19:00:50 From Brian to Everyone : Why the 40 points? I missed it

19:00:54 From Nivvin to Everyone : Yes only user researchers do the evaluation.

19:00:57 From Kristen Fiocco to Everyone : 4 x 10 heuristics

19:01:06 From jjordahno murguia to Everyone : Because all categories are out of 4, there are 10 categories

19:01:07 From Jessica Welker to Everyone : Can she show the big chart again

19:01:08 From Brian to Everyone : What does 4 represent?

19:01:14 From jjordahno murguia to Everyone : 4 is perfect score

19:01:17 From Shirley Truong to Everyone : 4 points

19:01:17 From Suzanne Hillman to Everyone : I think there were only 40 points available, so making a percentage requires 4/10

19:01:17 From Jesse Korzan to Everyone : THAT WAS AWESOME!

19:01:17 From Brian to Everyone : ah got it. thanks

19:01:18 From Lisa Latas to Everyone : 40= total poss points on the 10 points of evaluation

19:01:22 From yaroncohen to Everyone : Will there be a recording afterward?

19:01:25 From Kira Evsanaa to Everyone : design datastrophe is 4

19:01:31 From Kira Evsanaa to Everyone : catastrophe\*

19:01:33 From María Eugenia Fernandez to Everyone : If you could share than template on Miro would be amazing! :)

19:01:38 From Jessica Welker to Everyone : I missed seeing the big chart--is it possible to show again zoomed out?

19:01:40 From Nicolás Larenas to Everyone : Great! I got lost in math :)

19:01:44 From Jessica Welker to Everyone : (In Miro)

19:01:45 From Kira Evsanaa to Everyone : I second to Maria as well

19:01:46 From Linda Borghesani to Everyone : When I've done a heuristic evaluation I have not given a scenario. What value does this add?

19:01:49 From Tamara Cody to Everyone : I'm really interested to understand where accessibility reviews may factor into heuristic reviews.

19:01:49 From Dawn Samuelson to Everyone : So 11 % 4 X100?

19:01:54 From Kristen Fiocco to Everyone : Math is hard :)

19:01:55 From Randall Bapst to Everyone : from an impact standpoint, might you also give the restaurant the top 5 changes or so they should make to prevent site abandonment or customer complaints?

19:01:56 From Nikhil to Everyone : Agreed, I could really use the template as well :)

19:01:57 From Monique Tang to Everyone : I really love the template.. would like to know if you can share it with us. Thank you!!

19:02:00 From Susan Subracko to Everyone : Yes please share the template or example on miro/mural

19:02:05 From Lisa Latas to Everyone : 10 questions, not 11

19:02:07 From Marla to Everyone : How do you do the consensus scores? An average of three evaluators?

19:02:10 From Bobby Bishop to Everyone : to get percentage, as it would increase cognitive load because most people can conceptualize /100 better than /40

19:02:12 From Tobias to Everyone : 11 Points/ 40x10

19:02:18 From Peter Russo to Everyone : That was really helpful, thank you! I can't remember if you mentioned, how long roughly would expect the evaluation to take for participants in the given example? An hour?

19:02:23 From Helene Oliveira to Everyone : Please, share it

19:02:30 From Brian to Everyone : Ah I love the wrap up... and the cliff hanger from the beginning

19:02:36 From Kira Evsanaa to Everyone : She said you can do it individually and calculate OR do it together

19:02:43 From Alysha Jivani to Everyone : Q: Do you only use a scenario when you're conducting a heuristic analysis for a user journey? Or do you also use it when you're doing a transformation project or general evaluation of the entire product?

19:02:46 From Chauncey E. Wilson to Everyone : There is an inspection method called Perspective-Based Inspection that can complement heuristic evaluation. Here is a short description:  
<https://dux.typepad.com/dux/2011/03/method-10-of-100-perspective-based-inspection.html>

19:02:46 From Monique Tang to Everyone : This is very practical and helpful! Thank you!

19:02:51 From jamie to Everyone : thank you to all the presenters! i unfortunately have to take off now, i could only join for an hour. really look forward to the recorded version to rewatch on youtube!

19:02:57 From Bobby Bishop to Everyone : good storytelling

19:03:24 From Kelly Simpson to Everyone : YEY! Glad it was a fairly simple and easy fix BEFORE it was a major problem.

19:03:26 From Enz to Everyone : great talk with examples!! Is there a template for miro?

19:03:34 From Teresa to Everyone : Thank you!

19:03:35 From Dawn Samuelson to Everyone : Thank you!

19:03:36 From Leslie LELLOUCHE to Everyone : Thanks for your workshop, it was great ! i gotta go

19:03:37 From Brendan to Everyone : Should a researcher do a heuristic eval on a website in general without using a scenario? If so, what would that process look like?

19:03:37 From Brendon Hoover to Everyone : Great talk!

19:03:40 From E B to Everyone : Thank you!!

19:03:41 From Mounir Elogbani to Everyone : Thank you so much :)

19:03:43 From Rachel Gamage to Everyone : Thank you for the great presentation!

19:03:44 From Suzanne Hillman to Everyone : That was awesome!

19:03:45 From Michelle to Everyone : Great presentation! Thank you Cory and Ann!

19:03:46 From Felicia Harilall to Everyone : Great talk! Thank you!!

19:03:47 From Ana María Ospina to Everyone : thank you so much!

19:03:48 From Lisa Latas to Everyone : miro has tons of templates so, probably they have an HE template

19:03:51 From Jazmin Valle to Everyone : Thank you, I really love this presentation!

19:03:51 From Kristine to Everyone : thank you!

19:03:51 From Peter Russo to Everyone : Thank you!!

19:03:52 From robert charnley to Everyone : Thank you!

19:03:52 From Ana María Ospina to Everyone : great talk

19:03:52 From Shaza to Everyone : Thanks a lot

19:03:54 From Sara to Everyone : awesome thank you!

19:03:55 From Fanny Ruiz to Everyone : Thanks!

19:03:55 From Tiffany ! to Everyone : thank you! this is so helpful

19:03:55 From Gretchen E to Everyone : Thank you!!

19:03:56 From Leslie LELLOUCHE to Everyone : Thank you very much :)

19:03:56 From MHM Zoom to Everyone : Thank you!

19:03:57 From Thales Costa to Everyone : thank you!!

19:03:57 From Alana Macedo to Everyone : VERY COOL! Thank you

19:03:57 From Roshan Bhakta to Everyone : Usability rate: any reason not to use an average of the 10 heuristic scores?

19:03:58 From Chauncey E. Wilson to Everyone : Very good talk. Thanks to the speakers and organizers.

19:03:59 From Jessica Welker to Everyone : Scenario adds context: so trying to type an address into your phone might be different if you are trying to do it at a red light vs. sitting at your kitchen table.

19:03:59 From Kristen Fiocco to Everyone : Thank you

19:03:59 From Manar to Everyone : Thank you!

19:03:59 From Prasanthi to Everyone : Thank You !!!

19:04:00 From Kim Scerbinski to Everyone : Great thank you!

19:04:00 From Rachel Smith to Everyone : That was great!!

19:04:01 From Jeff Jacobson-Swartfager to Everyone : Thanks!

19:04:01 From Renata to Everyone : Great talk! Thanks!

19:04:02 From Adriana Fowler to Everyone : thank you :)

19:04:03 From Mandeep Basi to Everyone : 🙌🙌🙌

19:04:04 From samanthasiteman to Everyone : This has been fantastic!! So helpful!!

19:04:05 From Devyani Lal to Everyone : thank you Ann and Cory. very insightful presentation.

19:04:06 From bretdavis to Everyone : Thank you!

19:04:07 From Thomas Gibbons to Everyone : thanks team that was great

19:04:07 From Pablo Reyes Pizarro to Everyone : Great talk and great examples on how to use the heuristics!

19:04:10 From Ielbaum to Everyone : When is a good time to do a heuristic evaluation in a product life cycle?

19:04:12 From Fiyin Adesina to Everyone : Thanks so much Ann and Cory!!

19:04:12 From Laura Vianna to Everyone : Question: Is the evaluation based on the researchers' judgments or based on data from tasks that participants/consumers have done?

19:04:14 From Ron Jackson to Everyone : Multiple reviewers

19:04:15 From Joseph Wanka to Everyone : Thank you!

19:04:21 From Grace to Everyone : Very practical and clear walk-through! Thanks lots!

19:04:23 From Carla Bohrer to Everyone : Thank you!!

19:04:24 From Daniele to Everyone : Than you!!!

19:04:27 From Adrianna Grant to Everyone : Thanks very much! Awesome presentation.

19:04:36 From Bilan to Everyone : Thank you Cory and Ann. Great talk!

19:04:40 From Nola O'Leary to Everyone : Great stuff - thanks!

19:04:41 From Nicole Wallace to Everyone : Fantastic! Love how actionable this was, great practical advice!

19:04:44 From Andrei Armeanu to Everyone : Thank you

19:04:47 From Katie Jelichich to Everyone : How do you determine which heuristics to use? Especially if the experience is not a website or app, e.g. voice assistant interaction, AR/VR, in-person service experience

19:05:05 From Tamara Petrovic to Everyone : can we get a record of this meet?

19:05:10 From Brendan to Jen UXRS(Direct Message) : Should a researcher do a heuristic eval on a website in general without using a scenario? If so, what would that process look like?

19:05:12 From Edwin Pm to Everyone : Thank you have a good day/night

19:05:16 From Mike Sukow to Everyone : A way to avoid biases is to have more than one researcher. Many of my projects are lucky to have more than one researcher available.

19:05:16 From Jennifer Cheuk to Everyone : How would you approach complex products with multiple workflows? Would you separate this out into different scenarios?

19:05:18 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

19:05:21 From Vitor Bruno - Laptop to Everyone : great question Katie :D

19:05:22 From Zack Stewart to Everyone : Thank you Cory, Anna, and Jen! These events are amazing.

19:05:26 From Megs K. to Everyone : Question: How can gathering evaluations for larger workflows/projects be completed easily in Mural? Should the organization of information be completed through a different method?

19:05:27 From Bobby Bishop to Everyone : keep the designers away from the heuristic evaluation?

19:05:48 From Jeff Jacobson-Swartfager to Everyone : I have a team of VERY green UXers. What is your opinion on using heuristic evaluation as a technique to improve our team's UX practice overall?

19:05:58 From K Akinro to Everyone : How do you find the UX pros. Will it be a convenience sample method or randomly as a way to reduce bias?

19:06:27 From Marian Gravel to Everyone : Do you avoid looking at each other's comments on Mural until you complete your own evaluation?

19:06:29 From Jeff Deakyne to Everyone : Thank you SO MUCH! Have to run.

19:06:36 From Nate Gerber to Everyone : Question! How do you align scoring across multiple evaluation exercises and benchmark scores if you're regularly changing your evaluator teams across projects and cohorts?

19:06:57 From Allison Grindle to Everyone : Does an evaluation typically only address a single scenario?

19:07:05 From David Justh to Everyone : I get a kick out of David Travis' list of 247 heuristics lol:  
<https://www.userfocus.co.uk/resources/guidelines.html>

19:07:12 From Caitlyn McColeman to Everyone : It'd be cool to have a collective of UXRs who could trade anonymized prototypes for heuristic evaluation (e.g. a LinkedIn group). In the same way you "can never go home" you can't truly hit the same design with fresh eyes twice

19:07:16 From Lisa Carter to Everyone : How do you communicate the results of these findings to non-technical or non-design folks?

19:07:44 From UXRS - Lauren Singer to Everyone : What did you think of tonight's event? Complete the survey now!  
<https://forms.gle/vG8wqVjFrVVjXcR99>

19:07:49 From Pablo Reyes Pizarro to Everyone : Do you use the heuristics as given examples or just as the principal statement? ie: do you just evaluate as "visibility of system status", or do you evaluate as "does it have breadcrumbs", does it have a map's you're here pin, etc?

19:08:14 From Tamara Cody to Everyone : Would love to see example readout

19:08:31 From Roshan Bhakta to Everyone : Usability rate: any reason not to use an average of the 10 heuristic scores?

19:09:06 From Bobby Bishop to Everyone : is 4 no-man's land?

19:09:22 From Kelly Simpson to Everyone : 3 is always a magic number@

19:09:23 From Kelly Simpson to Everyone : !

19:09:49 From Teresa to Everyone : Just finished your survey:  
<https://docs.google.com/forms/d/e/1FAIpQLSedJWEzAuT9nvzJ8Nb3x52vgfa25RQVcoHGT0RInb-HNAsbEQ/viewform?fbzx=5501569834808689597> Thank you for the great event!

19:10:37 From Tristan Taber to Jen UXRS(Direct Message) : Question: how do you deal with the usability issues that are culturally related without representation of that culture on the evaluators... Issues of differences in left to right reading for a coarse example.

19:10:57 From Sarah P (she/her) to Everyone : I like the idea of a consensus meeting. I am the only User at my company. Maybe I could dod a workshop with UAT team and go from there.

19:10:58 From Armel Patanian to Everyone : Are there tips to facilitating a consensus meeting so that it is productive?

19:11:25 From Kristen Fiocco to Everyone : Research about research! How meta :)

19:11:26 From Luba Uzik to Everyone : I love IxDF! :)

19:11:40 From Susan Subracko to Everyone : Would love to connect with others and couldn't add to the sheet...I'm a UXR in Brooklyn <https://www.linkedin.com/in/susansubracko/>

19:12:00 From Bobby Bishop to Everyone : do a meta-analysis on the research on research!

19:12:07 From Tobias to Everyone : ahh I love UX Research :)

19:12:37 From Luba Uzik to Everyone : :) one does not exclude another one

19:12:41 From Tom UX Chang to Everyone : +1 IxDF.

19:12:53 From Rachel Smith to Everyone : Scenarios and tasks are great for sharing the evaluation with business or other org team by telling a story

19:13:23 From Linda Borghesani to Everyone : How different is this from the Google PURE Method?

19:13:50 From Bethany Rockney to Everyone : If there are several tasks on one page, do you conduct one evaluation for each task?

19:14:20 From Susan Subracko to Everyone : Everyone has GREAT questions!

19:14:54 From David H to Everyone : What is the rule of thumb for often to re-evaluate? Is the frequency based on the complexity of the system or the addition of new updates?

19:14:59 From Lee to Everyone : Is the Mural board example available as a link (to help learn a bit) 😊

19:15:01 From Bobby Bishop to Everyone : click on a button and it activates another one?

19:15:02 From David H to Everyone : ...how often...

19:15:44 From Mitali to Everyone : Do you go to the level of 'user stories' while sharing results or evaluating against to the wider team? or is it based at Experience and flow level?

19:16:01 From GG to Everyone : This was really helpful!  
Would love to connect with Fellow UXers  
<https://www.linkedin.com/in/gayatri11/>

19:16:09 From Kent to Everyone : Excellent talk—thank you!

19:17:04 From Kelly Simpson to Everyone : I have to drop off. Thank you!! Great overview of heuristics!

19:17:43 From Kristen Fiocco to Everyone : After 5 years as a technical writer, I'm about 1 year into my new role as UX designer. I'm self taught and live in Vermont, USA. If anyone wants to connect: [www.linkedin.com/in/kristenfiocco](http://www.linkedin.com/in/kristenfiocco) thanks!

19:18:17 From Susan Subracko to Everyone : Baseline-ing, benchmarking...same thing?

19:18:21 From Vitor Bruno - Laptop to Everyone : great work folks

19:18:25 From Tristan Taber to Everyone : Thank you!

19:18:25 From Des to Everyone : Thank you very much

19:18:27 From Jessica Welker to Everyone : Please, please ask her to share the Miro again!!!

19:18:28 From K Akinro to Everyone : Thank you both so much

19:18:32 From Abigail S to Everyone : Thank you!

19:18:34 From Luba Uzik to Everyone : Thank you for such informative presentation!

19:18:34 From Connie Tong to Everyone : Thank you very much, great presentation!

19:18:40 From Luba Uzik to Everyone : <https://www.linkedin.com/in/luba-uzik/> let's connect! :)

19:18:42 From UXRS - Lauren Singer to Everyone : What did you think of tonight's event? Complete the survey now!  
<https://forms.gle/vG8wqVjFrVVjXcR99>

19:18:42 From dana marie to Everyone : Thank you!

19:18:44 From Alysha Jivani to Everyone : Thank you so much!

19:18:45 From dgaines2000 to Everyone : This was amazing!! Thank you!

19:18:47 From Lee to Everyone : Thanks!!!

19:18:47 From SN to Everyone : Thank you!

19:18:49 From Suzanne Hillman to Everyone : Must eat food! Thanks, everyone. :)

19:18:49 From Americo Alves /in/americoalves/ to Everyone : Thanks Ann, Cory and Jen.

19:18:50 From Glory Creed to Everyone : Thank you so much for the presentation! This was great.

19:19:01 From Samantha Stutzman to Everyone : Thank you!

19:19:01 From tiziana moore to Everyone : thank you. Great presentation

19:19:04 From Elizabeth Pose to Everyone : Thank you!

19:19:10 From Amr Shukri to Everyone : thank you guys big time! really valuable 🙏🙏

19:19:10 From Neha Hall to Everyone : Thanks for an excellent presentation!

19:19:11 From Nathan Chitayat to Everyone : Still can't edit the sheet

19:19:12 From Nicole Chavez to Everyone : Will there be a replay?

19:19:12 From LH to Everyone : Thank you! lots of great info!

19:19:16 From Marina Moreno to Everyone : Thanks so much !! :)

19:19:21 From Nicole C to Everyone : Thanks everyone! This was great.

19:19:26 From Mitali to Everyone : Thank you so much have to head off!

19:19:29 From Judy Chiang to Everyone : Thanks for everything!

19:19:35 From Lara Bailey (she/her/elle) to Everyone : Link to edit the sheet:  
[https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH\\_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0](https://docs.google.com/spreadsheets/d/1ZqGtO5pKq9QkH_flprIH-ndFOMudDICw2L0AJV3T6IU/edit#gid=0)

19:19:42 From Lana to Everyone : Thank you, this was fantastic!

19:19:43 From Nicole Eng to Everyone : thanks so much for the labor of setting these frameworks up.

19:19:45 From Shikha to Everyone : Thank you so much!!

19:19:57 From Siri to Everyone : Thank you so much for this great webinar! See you in next events ;)

19:19:59 From Lily Cantú to Everyone : <https://www.linkedin.com/in/lily-cantú-8a82641ab/>

19:20:02 From Jessica B to Everyone : Happy to connect from Brazil to the world :) -  
<https://www.linkedin.com/in/jessica-boieras/>

19:20:06 From Lily Cantú to Everyone : Thank you!

19:20:17 From PJ Tieu to Everyone : Thank you!

19:20:21 From Smriti Prasad to Everyone : Thank you

19:20:24 From denise benkert to Everyone : Thanks everyone! Sorry to have to drop off (have another webinar) See you next time & look forward to networking next time!!! GREAT PRESENTATION!!!! THANK YOU to both the presenters and the organizers!!!

19:20:26 From Helene Oliveira to Everyone : Thank you

19:20:51 From Matthew Lillis to Everyone : thank you everyone, i can't stay for the workshop, good luck!

19:20:56 From Joseph Wanka to Everyone : Great Presentation - one of the best ones this week. Thank you!

19:21:07 From Jessica B to Everyone : Break out reminded me contradance - follow the steps to dance

19:21:09 From Erinn M to Everyone : Thank you!

19:21:10 From Vitor Bruno - Laptop to Everyone : sleeping lol

19:21:34 From Lissett Gonzalez to Everyone : Thank you so much for a wonderful webinar! I hope we will have access to revisit presentation to enjoy later.

19:21:35 From María Eugenia Fernandez to Everyone : Thanks guys! :0

19:22:16 From Jessica B to Everyone : 15 min - OMG

19:22:39 From Ruairi MacTiernan to Everyone : Thanks very much for the presentation every, was very good to Hera and hoping that I can apply it to my venture into the world of UX. gotta drop now though as its nearly midnight here.. thanks again.

19:25:18 From Mike Sukow to Jen UXRS(Direct Message) : Sorry, I had to relaunch Zoom. I think I was assigned room 20, but no longer can access that link

19:25:32 From Mounir Elogbani to Everyone : How to join a room because nothing appears?

19:25:35 From Daniela T to Everyone : Something went wrong when I clicked "join the break up room" I got kick out of the zoom meeting

19:26:33 From sherry to Everyone : Need to be send to a room again too..

19:26:39 From Mounir Elogbani to Everyone : @Daniela I got kicked out too

19:27:19 From UXRS - Lauren Singer to Everyone : Do you have anything that says "join room"?

19:28:10 From Daniela T to Everyone : Yes, at the bottom, but if I join now I'm alone

19:28:47 From UXRS - Lauren Singer to Everyone : What room does it say you're in? We can reassign you.

19:39:59 From Nathan Chitayat to Jen UXRS(Direct Message) : Jen, is there any other way to get the networking sheet edited? I still can't access it

19:40:06 From Larry Garfield to Everyone : Reasonable, although we could totally have gone longer. :-)

19:40:15 From Nate Gerber to Everyone : that was such a fun conversation :)

19:40:25 From Paul Steele to Everyone : woot woot

19:40:29 From Jessica B to Everyone : Fun conversation

19:40:30 From Lorie Whitaker - Staff UXR to Everyone : yay!

19:40:30 From Marty to Everyone : Very Good!

19:40:31 From Jen UXRS to Everyone : Want to sign up for our Slack channel? Fill in this form.  
<https://forms.gle/4pFyZJyreEdvPWoz6>

19:40:43 From Sara to Everyone : It was fun! It kicked us out and back into this main room :)

19:40:58 From Carla Bohrer to Everyone : it was really great :)

19:41:34 From Josh Nard to Everyone : This was fun! I have to drop. Have a great night.

19:41:53 From Whitney Helwig to Everyone : Can you do less meeting rooms? Lots of people have dropped!

19:42:43 From JIHO SHIN to Everyone : Thank's to join here. I'm not native speaker. so I just listened. I'll go out. 😊

19:42:46 From Larry Garfield to Everyone : Improve about us, about the world, about a project we're on...?

19:45:05 From Lorie Whitaker - Staff UXR to Everyone : Anything you want Larry!

19:45:36 From Melanie Ciaocolatto to Everyone : Sorry I was away from keyboard... what is happening?

19:46:20 From Deepak Kumar to Everyone : Hi, I joined late here. Can I get recording of this event?

19:46:31 From Melanie Ciaocolatto to Jen UXRS(Direct Message) : I was away for a while.. what is happening now?

19:48:56 From Melanie Ciaocolatto to Everyone : I was in a break out room but none was there

19:49:15 From UXRS - Lauren Singer to Everyone : Let me see if I can put you in a different room Melanie

19:49:26 From UXRS - Lauren Singer to Everyone : Do you remember which room you were assigned to/

19:49:34 From Melanie Ciaocolatto to Everyone : no

19:50:45 From Melanie Ciaocolatto to Everyone : I still don't understand what's happening but.. I look forward to the recording

19:50:53 From UXRS - Lauren Singer to Everyone : I'm lookin for ya to reassign!

19:52:34 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

19:59:38 From marthavalenta to Everyone :  
<https://mail.google.com/mail/u/0?ik=60a9e4d47e&view=pt&search=all&permthid=thread-f%3A1694055716674273192&siml=msg-f%3A1694055716674273192>

19:59:51 From marthavalenta to Everyone : Sorry that was an accident :p

20:00:05 From marthavalenta to Jen UXRS(Direct Message) : I noticed that you're recording, which is awesome because I had a meeting run late and I missed most of this. Where will the recording be available?

20:00:18 From Luba Uzik to Everyone : Wow it was fun!

20:00:19 From Jenny Arredondo to Everyone : I'm Jenny Arredondo, a User Experience Designer based in New York. Let's connect!: <https://www.linkedin.com/in/jenny-arredondo-757b642/>

20:00:31 From haroldcaceres to Everyone : Hi, Jenny from Clubhouse :)

20:00:44 From Jen UXRS to Everyone : What did you think of tonight's event? Complete the survey now!  
<https://forms.gle/vG8wqVjFrVVjXcR99>

20:00:48 From David H to Everyone : The turnout has been incredible. I've never seen so many people in one Zoom session. World record? :)

20:00:48 From samanthasiteman to Everyone : That was great!

20:00:50 From Carey Petersen to Everyone : <https://www.linkedin.com/in/carey-petersen/>

20:00:52 From Jenny Arredondo to Everyone : Hahaha Hi Harold!

20:00:57 From Tobias to Everyone : Hi, I am Cynthia (No Tobias :P) and would love to connect  
<https://www.linkedin.com/in/cynthia-thornberry/>

20:00:59 From Ielbaum to Everyone : Hello Everyone! I'd love to connect! <https://www.linkedin.com/in/laurenelbaum/>

20:01:05 From John Coomer to Everyone : <https://www.linkedin.com/in/john-coomer-360257ab/>

20:01:06 From David Latisnere to Everyone : I left the room by accident 2 hahaha

20:01:06 From Fortune to Everyone : <https://www.linkedin.com/in/fortune-tony-alboher-90a69b175>

20:01:11 From UXRS - Lauren Singer to Everyone : What did you think of tonight's event? Complete the survey now!  
<https://forms.gle/vG8wqVjFrVVjXcR99>

20:01:14 From Rachel Gamage to Everyone : Thank you this was a great event!

20:01:19 From marthavalenta to Jen UXRS(Direct Message) : <https://www.linkedin.com/in/marthavalenta/>

20:01:27 From Nathan Chitayat to Everyone : <https://www.linkedin.com/in/nathan-chitayat-71410416/>

20:01:28 From marthavalenta to Everyone : <https://www.linkedin.com/in/marthavalenta/>

20:01:30 From Luciana Liniado to Everyone : Is there any way to access to the record of this class??

20:01:31 From Katherine Martineau to Everyone : <https://www.linkedin.com/in/katmartineau/> - I had fun!

20:01:32 From Kristen Buck to Everyone : I've got to drop but thank you everyone for the event!!

20:01:33 From Tasneem Babul to Everyone : Thank you for a great event!

20:01:36 From marthavalenta to Everyone : @valenta on Clubhouse

20:01:36 From UXRS - Lauren Singer to Everyone : Want to keep the conversation going? Sign up for our Slack channel! Fill in this form.  
<https://forms.gle/4pFyZJyreEdvPWoz6>

20:01:38 From E B to Everyone : This has been awesome!

20:01:40 From Nikhil to Everyone : Done :) Next time it is

20:01:52 From Abigail Arthur-Chillman to Everyone : Thank you for another great session and topic! Take care all!

20:01:54 From Lorie Whitaker - Staff UXR to Everyone : Thanks for coming everyone!!

20:01:57 From Prasanthi to Everyone : Thank you so much!!!! Really Helpful

20:01:58 From Larissa Barros to Everyone : This event happens every month?

20:02:00 From Luciana Liniado to Everyone : can we have access to the video of the class?

20:02:04 From samanthasiteman to Everyone : Gotta go, thank you so very much!! :)

20:02:10 From Luciana Liniado to Everyone : i lost the first part

20:02:16 From Susan Subracko to Everyone : Thank you!

20:02:16 From Carey Petersen to Everyone : Make sure you guys join our UX book group next week!

20:02:22 From Carey Petersen to Everyone : [www.uxstars.com](http://www.uxstars.com)

20:02:42 From Marty to Everyone : Martin Vallejos

20:02:44 From Marty to Everyone : <https://www.linkedin.com/in/martinvallejos/>

20:03:20 From Kimber Capuchino (She/Her) to Everyone : <https://www.linkedin.com/in/kimber-capuchino/>

20:03:28 From Luciana Liniado to Everyone : is there a chance to have access to the recording of this class?

20:03:39 From UXRS - Lauren Singer to Everyone : The recording for tonight's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

20:03:39 From Fang-Wen Shen to Everyone : I come from the other side of the UX fence as a front end architect/ developer

<https://www.linkedin.com/in/fang-wen-shen/>

20:03:42 From Trupti Gupta to Everyone : It will be uploaded on YouTube :)

20:04:00 From Tanya Rlemann to Everyone : So great to attend and be able to network. Thanks to everyone :)

20:04:08 From Luciana Liniado to Jen UXRS(Direct Message) : Hi Jen! Is there any chance to have access to the recording of the class? I missed the first part...

20:04:17 From Shanon Ravacio to Everyone : Awesome! I missed the first part, too, sorry.. A youtube replay would be awesome! Thanks so much, everyone!

20:04:20 From Shanon Ravacio to Everyone : <https://www.linkedin.com/in/shanonravacio>

20:04:20 From Nicolás Larenas to Everyone : Thank you very much!

20:04:36 From Jenny Arredondo to Everyone : Also let's connect on Clubhouse: @jennyarredondo

20:04:39 From Grace to Everyone : Thanks for this event!! Look forward for others like it!

20:04:42 From S to Everyone : [Linkedin.com/in/stevekoczara](https://www.linkedin.com/in/stevekoczara) @koczara on clubhouse

20:05:11 From Sanchez to Everyone : <https://www.linkedin.com/in/leandro-angel-sanchez/>

20:05:18 From David H to Everyone : It was great to meet everyone. This was a rockstar event! Great job, Ann and Cory!

20:05:22 From David H to Everyone : <https://www.linkedin.com/in/david-henry-1a9200b/>

20:05:27 From haroldcaceres to Everyone : Hit me on Clubhouse @haroldcaceres

20:05:39 From Luciana Liniado to Everyone : From argentina <https://www.linkedin.com/in/luciana-liniado/>

20:05:47 From Jen UXRS to Luciana Liniado(Direct Message) : Recording will be posted to the UXRS YouTube channel

20:05:56 From UXRS - Lauren Singer to Everyone : I kind of love that idea

20:05:57 From Luciana Liniado to Jen UXRS(Direct Message) : cool thanks!!

20:06:01 From Kira Evsanaa to Everyone : That's a good idea. That's how I did it

20:06:03 From Megan Martin to Everyone : That's what I'm trying to do now

20:06:04 From Carlos Barradas to Everyone : Quite late here in Portugal, so thank you all! @jen

20:06:12 From Kira Evsanaa to Everyone : I was able to break into UXR from academia =)

20:06:25 From David H to Everyone : I like the idea, Summer. Because it's helpful to the company and low energy on your part.

20:06:29 From Carlos Barradas to Everyone : See you all next time!

20:06:46 From Shannon Maraghy to Everyone : <https://www.linkedin.com/in/shannon-maraghy-a114701a0/>

20:06:48 From floriachan to Everyone : Thank you for the awesome presentation!

20:06:51 From Xchange Properties to Everyone : Look for Internships also

20:06:54 From Bobby Bishop to Everyone : could be good for portfolio

20:07:04 From haroldcaceres to Everyone : Jenny's dog has a question :P

20:07:32 From Tamara Cody to Everyone : You can do a heuristic for comparable companies of their public facing sites, and have it as a part of your portfolio.

20:07:45 From Jenny Arredondo to Everyone : Brooklyn wants to know when is dinner time lol even tho she ate already

20:08:20 From Susan Tomlinson to Everyone : HELLO!!! Just beginning my journey & would love to talk sometime. For those I didn't get to meet: [linkedin.com/in/susantomlinson22](https://www.linkedin.com/in/susantomlinson22)

20:08:27 From Kira Evsanaa to Everyone : it has been amazing! Thank you for putting this together. Please feel free to send me a connection request on LinkedIn <https://www.linkedin.com/in/kira-evsanaa-25b5572b/>

20:09:27 From Kira Evsanaa to Everyone : Good Night everybody!

20:09:59 From Yoojin C. to Everyone : I have to head out now, thanks everyone!

20:10:16 From David H to Everyone : Yes, affinity diagramming. Nice idea, Ann!

20:10:21 From haroldcaceres to Everyone : Just like Paul Steele's background

20:10:30 From Paul Steele to Everyone : LOL THANKS

20:10:42 From haroldcaceres to Everyone : The real Mural/Miro

20:11:08 From David H to Everyone : Mural works great for design sprints, as well. Love the large, all-purpose canvas space that allows voting.

20:11:24 From Paul Steele to Everyone : I've tried going straight to Miro, but the brain doesn't work as well. Just something about writing over typing....

20:11:32 From David H to Everyone : I know Miro (not Mural) is good for wireframing. I'm not sure how well it works for voting, which Mural is good at.

20:11:55 From Tara Price to Everyone : having digital whiteboards, miro/murial etc., has been great when working with distributed teams

20:12:06 From Benjamin Raymonvil to Everyone : Yea Miro is being used a lot more these days. It's very helpful when working remotely



20:12:22 From Tom UX Chang to Everyone : Miro has a great community and free webinars

20:12:26 From Kimber Capuchino (She/Her) to Everyone : Miro is on of my favorite tools

20:12:33 From Whitney Helwig to Everyone : Thank you everyone!!! Great Event!

20:12:41 From Jose Lopez to Everyone : Gotta get going to take care of some other things. Thanks to everyone that was a part of getting this event off the ground, and to the speakers! Goodnight everyone!

20:12:46 From David H to Everyone : There's also a new whiteboard called Collaboard, which allows you to embed websites, all document types and videos directly into the board, which is nice. It's a startup product.

20:12:50 From haroldcaceres to Everyone : Mir's Distributed's conferences are so good!

20:13:00 From haroldcaceres to Everyone : Miro\*

20:13:09 From Paul Steele to Everyone : oooooooooooooo

20:14:01 From Rosana to Everyone : Thank you all for the great event! Good night and feel free to add (Rosana from Brazil): <https://www.linkedin.com/in/rosana-ayumi-yamasaki-b5ba5bb8/>

20:14:22 From David Latisnere to Everyone : It was a great event! I would like to connect with everyone here. Feel free to add me <https://www.linkedin.com/in/davidlatisnere/>

20:14:35 From Susan Tomlinson to Everyone : Lemme try this again....ha <https://www.linkedin.com/in/susantomlinson22/>

20:15:28 From Bobby Bishop to Everyone : numbers go up!

20:16:28 From Tom UX Chang to Everyone : @Karl, did you record that interview?

20:16:28 From Vitor Bruno - Laptop to Everyone : a question that just happend here... do you give anything in order to the "client" test?

20:16:37 From Brooke Rothman to Everyone : Probe

20:16:42 From Luba Uzik to Everyone : Good question!

20:16:43 From Vitor Bruno - Laptop to Everyone : I mean how to ensite the client to test something?

20:16:56 From Brooke Rothman to Everyone : What are your assumptions/hypotheses?

20:17:13 From Tara Price to Everyone : Were you too biased with your questions. Maybe the things you were looking for wasn't the thing that was important to your users.

20:17:18 From Brooke Rothman to Everyone : Use projective techniques

20:17:27 From Maddie Shepherd to Everyone : I have to go, thank you for this event! I learned a lot!

20:17:42 From Tara Price to Everyone : Also practice. the more you do it the better you'll get at it

20:17:49 From Luba Uzik to Everyone : Or it can be not your TA. So, the question might be not relevant for your participants

20:17:57 From Tom UX Chang to Everyone : Takeaway: ladder your questions!

20:18:08 From Carla Bohrer to Everyone : I need to go now, but thank you all. And here's my LinkedIn profile for anyone who wants to connect <https://www.linkedin.com/in/carlabohrer/>

20:18:25 From Brooke Rothman to Everyone : Keep asking what makes that important?

20:19:33 From Bobby Bishop to Everyone : would it be important to guide the interviewee? I've found that some people can go off on tangents and draw out the interview

20:19:33 From Larry Garfield to Everyone : I'm calling it a night. Later folks!

20:20:08 From Nate Gerber to Everyone : Truly loving this convo - hate to run but have to go. Thanks everyone!!!! see you on slack and LinkedIn!

20:20:28 From Tobias to Everyone : it is really late here, so thanks and bye bye! :)

20:21:13 From Bobby Bishop to Everyone : would you seed the heuristical evaluation based on user interviews?

20:26:05 From Shanon Ravacio to Everyone : Thank you for this...

20:27:04 From Tom UX Chang to Everyone : Could you do Heuristically research as part of lunchtime learning?

20:27:36 From Luba Uzik to Everyone : Thank you for such opportunity to glow and learn :)

20:27:56 From Luba Uzik to Everyone : Happy to connect with fellows <https://www.linkedin.com/in/luba-uzik/>

20:28:28 From Bobby Bishop to Everyone : is there a human factors equivalent to this?

20:28:38 From Linda Hwang to Everyone : [www.linkedin.com/in/lindahhwang](http://www.linkedin.com/in/lindahhwang)

20:28:54 From Karl Uschold to Everyone : thank you all! Looking forward to the next one!

20:28:58 From Paul Steele to Everyone : thank you thank you!

20:29:01 From Susan Tomlinson to Everyone : Thank you everyone!!!

20:29:01 From Jenny Arredondo to Everyone : Thank you so much! This was great!

20:29:08 From Jessica B to Everyone : See u soon - THX all

20:29:08 From robert charnley to Everyone : Happy Hour rocks, great to meet everyone!

20:29:09 From Vitor Bruno - Laptop to Everyone : remmember to bring drinks :)