

16:55:10 From Adam Brennan to Everyone:



16:55:19 From Matheus Augusto Lins e Silva to Everyone:

Hello

16:55:38 From Matheus Augusto Lins e Silva to Everyone:

yep

16:55:43 From Erin McKeeby to Everyone:



16:55:44 From Jonathan Sayles to Everyone:

Yes

16:55:48 From Matheus Augusto Lins e Silva to Everyone:



16:55:57 From Kasia L to Everyone:

New Zealand

16:55:58 From Sara Richards (she/her) to Everyone:

Seattle!

16:56:00 From Rachele Benjamin to Everyone:

Canada

16:56:00 From Arvind Chandrashekar to Everyone:

India

16:56:02 From Sophia Therese Rivera to Everyone:

Philippines

16:56:02 From Hilary Alwood to Everyone:

Texas, US

16:56:02 From Jonathan Sayles to Everyone:

New Orleans, LA

16:56:03 From Erin McKeeby to Everyone:

Seattle

16:56:04 From Karina Lee to Everyone:

Oregon

16:56:05 From Natália Lavarda to Everyone:

Brasil

16:56:05 From Anjum Muhammad Arshad to Everyone:

Denmark

16:56:07 From Naomi Eve to Everyone:

Melbourne Australia

16:56:07 From Shaista Soroya to Everyone:

SF Bay Area :)

16:56:08 From Tracy - Chaitanya to Everyone:

India

16:56:08 From Joyce Yang to Everyone:

San Diego, CA

16:56:10 From Eric Cunningham to Everyone:

Hi everyone. Located in Honolulu!

16:56:10 From Stefan Deuchler to Everyone:

Hi everyone, dialing in from Waltham, Massachusetts!

16:56:10 From Cheenu Chari to Everyone:

Austin, TX!

16:56:11 From Abigail Gore to Everyone:

Hello from Austin!

16:56:13 From Margaret Freeman to Everyone:

Portland, ME

16:56:13 From Bhayu Ravelli Arsyad to Everyone:
Jakarta!

16:56:14 From Sandra Hu to Everyone:
Taiwan

16:56:14 From jennifer hooker to Everyone:
North Carolina, U.S.

16:56:15 From Priyank Rangnekar to Everyone:
Kitchener, Canada

16:56:18 From UX Research and Strategy to Jean Fox(Direct Message):
I made you a co host Jean.

16:56:18 From Fayola Ama to Everyone:
Hi everybody! Right outside Philly, PA!

16:56:19 From Apurva Patil to Everyone:
Chicago

16:56:19 From Criscel Cooch to Everyone:
Minneapolis, MN

16:56:20 From Matheus Augusto Lins e Silva to Everyone:
Brazil

16:56:21 From Andrea F. to Everyone:
New Jersey, US

16:56:25 From Francoise Blanchard to Everyone:
SF by area

16:56:31 From David Cusack to Everyone:
Victoria, BC, Canada

16:56:35 From Hadas Khen to Everyone:
Israel (though visiting in Canada right now)

16:56:37 From Shambhavi Tambulwadkar to Everyone:
Toronto, Canada

16:56:45 From Matheus Augusto Lins e Silva to Everyone:


16:56:46 From Johan Espinoza Rojas to Everyone:
Costa Rica

16:56:46 From Adam Crump to Everyone:
New Port Richey, FL

16:56:48 From Beth Olarsch to Everyone:
NYC

16:56:51 From julie dawson to Everyone:
Covington, Kentucky

16:56:51 From Jean Fox to UX Research and Strategy(Direct Message):
Fairfax, Virginia

16:57:02 From Michelle Pinsky to Everyone:
Richmond, VA

16:57:14 From Arturo to Everyone:
Los Angeles, CA

16:57:17 From Amy Ziegner to Everyone:
Brooklyn, NY

16:57:19 From Taisa Brosler to Everyone:
Christchurch, NZ

16:57:32 From Vibha Bhagwat to Everyone:
Washington DC Metro area. Hi everyone!

16:57:36 From Darren Miller to Everyone:
Friso, TX

16:57:38 From Liz Mendes to Everyone:

Florianópolis, SC - Brazil
16:57:38 From Jenifer Rodrigues to Everyone:
Brazil
16:57:39 From Adam Brennan to Everyone:
San Jose, CA, USA
16:57:40 From Elon Mathieson to Everyone:
Boston
16:57:41 From Janaina Pantoja to Everyone:
Oakland, CA
16:57:42 From Edyta Błaszczuk to Everyone:
Odessa, TX!
16:57:42 From Ursula Nokonoko to Everyone:
Wilson, North Carolina, USA
16:57:42 From Audrey Aday to Everyone:
Vancouver, BC!
16:57:43 From Jessica Baker to Everyone:
Atlanta GA
16:57:44 From sharmin mizan to Everyone:
seattle, WA
16:57:45 From KevinOSmith@ADT.COM to Everyone:
Seattle
16:57:46 From Jen Tran to Everyone:
Orange County, CA
16:57:49 From Sonia Villanueva to Everyone:
Hello from México
16:57:52 From Yasaman Amiriaee to Everyone:
San Mateo, CA
16:57:54 From Sarah Manthey to Everyone:
Columbus, OH
16:57:55 From Casey Melanson (She/her) to Everyone:
Upstate, NY - woo!
16:57:59 From Christine Zondervan to Everyone:
Hello from Danbury, CT!
16:58:11 From Irasema Gutierrez to Everyone:
Mexico
16:58:22 From Adam Brennan to Everyone:
Anyone feel free to reach out via LinkedIn
16:58:40 From Laurent Mertz to Everyone:
Hello from France!
16:58:49 From Sharon Sequeira to Everyone:
Toronto, Canada
16:58:53 From Lorie Whitaker to Everyone:
Hi everyone! We are so glad you are here!
16:58:58 From Christianne to Everyone:
Sask, Canada
16:59:05 From Celeste Alcon to Everyone:
Hello from Colorado Springs, CO!
16:59:07 From Johani Thomas to Everyone:
Hello from Las Vegas, NV
16:59:32 From Debbie P to Everyone:
Hello from Louisville KY!
16:59:46 From Lorie Whitaker to Everyone:
Check us out on social media and find our past events here as well: <https://linktr.ee/uxrs>

17:00:01 From aldo prasmara to Everyone:
Hi, from jakarta 🙋

17:00:15 From Jason Gaghan to Everyone:
Hi all. Will this be recorded?

17:00:20 From Liz Rankin to Everyone:
Hi!! Liz from Union, KY - Cengage Group!

17:00:23 From Lorie Whitaker to Everyone:
Yes Jason it should be

17:00:25 From Deepti Kulkarni to Everyone:
Hello from Sydney, Australia

17:00:34 From Jason Gaghan to Everyone:
Ok. Thank you

17:00:39 From Denise Benkert to Everyone:
Scranton PA formerly from Plano TX!

17:00:46 From Jason Gaghan to Everyone:
YAAAY

17:00:48 From Annette Thibodeau to Everyone:
yaiii

17:00:50 From Sanders, Hannah to Everyone:
Will we receive the recording later on?

17:00:53 From Jeanne P to Everyone:
Yay

17:00:54 From Stephanie Ogburn (she/her) to Everyone:
Hi from Los Angeles!

17:01:00 From Mike Good to Everyone:
Just curious - will this recording be available after the meeting?

17:01:07 From Lorie Whitaker to Everyone:
Connect with us here: <https://linktr.ee/uxrs>

17:01:12 From Luciana to Everyone:
Hi from Argentina!

17:01:14 From Naomi Enzinna to Everyone:
Hi from Houston!

17:01:17 From Cayte Burdick to Everyone:
Ola from Brazil!

17:01:21 From Yindi to Everyone:
Hi from Huichin Ohlone land

17:01:21 From Ludmilla Augusto to Everyone:
Hi from Brazil :D

17:01:29 From Mihlbauer, Todd to Everyone:
Hello from Phoenix!

17:01:35 From Robin Faigmane to Everyone:
Mabuhay from the Philippines!

17:01:37 From Becca to Everyone:
Hi from Canada!

17:01:42 From Teresa to Everyone:
Hello from Tokyo!

17:01:42 From Lynn Pham to Everyone:
Hi from Seattle!

17:01:43 From Lorie Whitaker to Everyone:
Join us at our February networking event - Get your ticket on Eventbrite
<https://www.eventbrite.com/e/uxrs-networking-extravaganza-tickets-229642054567>

17:01:43 From Anirudh Ganesh to Everyone:
Canada :)

17:01:46 From Surya Karunagaran to Everyone:
Hello from Arizona!

17:01:55 From Luiz Henrique Simões to Everyone:
Hello from Brazil!

17:02:08 From Carmen Keating to Everyone:
Hey from Portland, OR!

17:02:18 From Jean Schiller to Everyone:
Hello from Michigan!

17:02:19 From Joanne Mac to Everyone:
Hello from Toronto!

17:02:22 From Nancy Hsiao to Everyone:
Hello from Vancouver!

17:02:32 From Michael Stone to Everyone:
Hello from Minneapolis :)

17:02:34 From Kiran K to Everyone:
Hello from Edmonton. :)

17:02:41 From Oyku Esen Matthews to Everyone:
Hello from London, UK - that's right it's 11pm!

17:02:42 From Rebecca Blakiston to Everyone:
Greetings from Tucson 🙌

17:02:48 From Mike Good to Everyone:
Hey from Minneapolis as well!

17:02:50 From Aida Najarian to Everyone:
Hello from Atlanta

17:02:50 From Lorie Whitaker to Everyone:
Grab your ticket to First Year Reflections <https://www.eventbrite.com/e/first-year-reflections-of-ux-researchers-tickets-235299506157>

17:02:58 From Whitney Helwig to Everyone:
Hello from Wisconsin!

17:02:58 From Jason Lui to Everyone:
Hello from SF 😊

17:03:09 From Jason Gaghan to Everyone:
Hello from Philly!!!

17:03:14 From Jillian Gilburne to Everyone:
Hello from DC!

17:03:15 From alephmartinez@hotmail.com to Everyone:
Hi from Buenos Aires

17:03:23 From Sabrina Habib to Everyone:
Hi from South Carolina (Ola Brasileiros!)

17:03:24 From Terri Lovins to Everyone:
Hi from Seattle!

17:03:52 From Lorie Whitaker to Everyone:
Here's our feedback survey: <https://forms.gle/teaCu1xeySUn5eEU9>

17:03:55 From Octavio Ortega to Everyone:
Monterrey Nuevo León México Hi you'all

17:03:57 From Thyra Rauch to Everyone:
Hi from Santa Rosa, CA

17:04:30 From Arturo to Everyone:
<https://www.linkedin.com/in/arturo-i-perez/>

17:04:35 From Gonzalo Alfaro Fernandez to Everyone:
Hello from Bolivia! 🙌

17:04:42 From Mike Rodriguez to Everyone:

Hi all

17:04:43 From Irene Fu to Everyone:
Hi from Sydney, AU!

17:04:55 From Jenifer Rodrigues to Everyone:
hi!!

17:04:56 From Camille Naputo to Everyone:
Hi from Washington state! 😊

17:05:06 From Kira Evsanaa 1 to Everyone:
Hello from SF, Bay Area CA

17:05:08 From Sandrine Moreau to Everyone:
Hi from Montreal, QC, Canada!

17:05:08 From Linda Borghesani to Everyone:
Hello from Boston

17:05:10 From Melissa Nguyen to Everyone:
Hello from NYC 😊

17:05:17 From julie dawson to Everyone:
👏

17:05:18 From Yoon Ju Kang to Everyone:
Will this be recorded?

17:05:18 From Theresa O Rourke to Everyone:
hi from Ireland 😊

17:05:23 From Yoon Ju Kang to Everyone:
And sent via email?

17:05:27 From Marjolein to Everyone:
hi there, hello from from Lisbon, Portugal

17:05:27 From Luiz P to Everyone:
hello from brasil :)

17:05:29 From Stephen Dickens to Everyone:
Hello from Colorado!!!

17:05:34 From Alex Iselin to Everyone:
Hi from Colorado!

17:05:38 From Alia Zelinskaya to Everyone:
Hi from Colorado!

17:05:40 From Lorie Whitaker to Everyone:
Yoon we are recording this. It will be put on our YouTube channel. You can find the link to that here: <https://linktr.ee/uxrs>

17:05:46 From Eva Collins to Everyone:
Hi from Seattle!

17:05:46 From Jose Lopez to Everyone:
Ahh, fellow HF Jumbo!!

17:05:53 From Farilee Mintz to Everyone:
Hi from the SF Bay Area...Go Niners! 😊

17:05:54 From Amanda Nance to Everyone:
Is Jean a little hard to hear for anyone else?

17:05:59 From Amanda Nance to Everyone:
And hi from Atlanta!

17:06:01 From Lorie Whitaker to Everyone:
We will also follow up with an email to all attendees with links to the video 😊

17:06:06 From Roselle Iorillo to Everyone:
Also a Tufts alumni!

17:06:08 From Jason Lui to Everyone:
Ty!!

17:06:13 From Lorie Whitaker to Everyone:
Amanda I had to turn up my volume

17:06:26 From Cibebe Vargas to Everyone:
Oi, from Sao Paulo, Brazil 🇧🇷

17:06:50 From Sean Schraeder to Everyone:
Chicago, IL checking in

17:07:04 From Samuel Bendriem to Everyone:
Hello from St. Louis

17:07:09 From Marjolein to Everyone:
for those with hearing difficulties; you can turn on CC /live transcription

17:07:22 From Bobbi Martin to Everyone:
Now I hear a lot of noise over her feed

17:07:34 From Rob Lambeth to Everyone:
Hello from Carnegie Mellon / Pittsburgh!

17:07:49 From Sean Schraeder to Everyone:
Love hearing this context

17:08:04 From Sean Schraeder to Everyone:
Do you work with 18F?

17:08:09 From Lorie Whitaker to Everyone:
We do have the CC turned on. Just click the 'live transcript' button at the bottom of the zoom window

17:08:43 From Zahra to Everyone:
Thanks!

17:09:17 From Lorie Whitaker to Everyone:
If you have any questions for Jean, please post them here in the chat. We'll have a Q&A at the end of her presentation

17:09:28 From UX Research and Strategy to Everyone:
We had a talk about UX in government. Check it out: https://www.youtube.com/watch?v=cBdB_XPYriM&list=PLPPXtwgRx22Isf2g-GWkN-i-eTCFfAt8k&index=16

17:09:49 From Kristen Ramirez to Everyone:
Sweet! I missed that one!

17:11:04 From Anja Kennedy to Everyone:
will we be able to access the recording or slides after the workshop?

17:11:06 From Shoreline Web Support to UX Research and Strategy(Direct Message):
Can you allow us to change our screen name?

17:11:09 From Payel Bandyopadhyay to Everyone:
Where can I learn more about survey sampling? Any resources

17:11:25 From Kira Evsanaa 1 to Everyone:
Can you please share the link for Caroline's presentation?

17:11:33 From Jose Lopez to Everyone:
@Anja we likely will be, since the moderators are recording this zoom meeting :)

17:11:35 From Lorie Whitaker to Everyone:
Anja yes. You should get an email with links to the video and once we get the slides from Jean we will put those up on our website. <https://linktr.ee/uxrs>

17:11:56 From Preeti Shukla to Everyone:
How to recruit participants for Surveys as it needs large data or population ? Thanks

17:12:12 From Payel Bandyopadhyay to Everyone:
Where to learn about data cleaning? Any resources?

17:12:38 From Kira Evsanaa 1 to Everyone:
Data cleaning is usually done is data analysis software

17:12:51 From Cheenu Chari to Everyone:

Currently reading Caroline Jarret's Surveys That Work

17:12:51 From Sean Schraeder to Everyone:
Any tips on wording / questions types to make synthesis easier, ie we are trying to avoid open ended questions so the data is cleaner / graphable

17:12:54 From Cheenu Chari to Everyone:
Great book!

17:12:54 From Kira Evsanaa 1 to Everyone:
But you have to design clean survey questions to avoid dealing with messy data

17:13:03 From Sean Schraeder to Everyone:
Preferred data analysis tools?

17:13:14 From Kira Evsanaa 1 to Everyone:
R is mostly used the most

17:13:16 From Johani Thomas to Everyone:
R or Python

17:13:20 From Shauntel Hall to Everyone:
Are surveys a proper method to use to gather insight on user sentiment?

17:13:22 From Kira Evsanaa 1 to Everyone:
Maybe python in some companies too

17:13:34 From Kira Evsanaa 1 to Everyone:
But UXRs can work with data analysts to clean the data

17:13:36 From Kira Evsanaa 1 to Everyone:
=)

17:13:44 From Sean Schraeder to Everyone:
R seems daunting, more data analyst role

17:13:49 From Sean Schraeder to Everyone:
Yes that would be ideal Kira haha

17:13:55 From Ursula Nokonoko to Everyone:
Can a link be provided to the presentation referenced a couple of slides ago?

17:14:02 From Sean Schraeder to Everyone:
<https://www.effortmark.co.uk/survey-octopus-getting-valid-data-surveys/>

17:14:06 From Ursula Nokonoko to Everyone:
Thanks

17:14:18 From UX Research and Strategy to Everyone:
<https://twitter.com/BadSurveyQ>

17:16:02 From UX Research and Strategy to Everyone:
Reminder: tonight's event will be recorded and available on our website: <https://www.uxresearchandstrategy.com/past-events.html>

17:16:57 From Liz Rankin to Everyone:
Not accessible at all

17:17:16 From Arturo to Everyone:
It's leading respondents.

17:18:00 From Émilie L'hote to Everyone:
Curious to know what your take on NPS is?

17:18:35 From Jason Lui to Everyone:
1-10 scale seems awkward to answer too because what is the difference between a 3 and a 4. Too many increments?

17:18:47 From Lorie Whitaker to Everyone:
Man I hope they aren't asking the pilot this. ;)

17:18:53 From Ginny Hong to Everyone:
And no label for what 1 vs 10 is

17:19:03 From Alexandra to Everyone:
4 point scale is bad! No midpoint!

17:19:03 From Ginny Hong to Everyone:
@Lorie lol

17:19:07 From Ensieh Eftetekhari to Everyone:
I can't see the shared screen. does anyone else have this problem?

17:19:16 From Sabrina Habib to Everyone:
I can see the shared screen

17:19:27 From Lauren Robinson to Everyone:
Me too - I can see the shared screen

17:19:27 From Rebecca Blakiston to Everyone:
I hate these types of questions where I can't honestly answer it, and esp. when it's required!

17:19:31 From Stacie Sheldon to Everyone:
But am I actually flying the aircraft? That is what this implies to me.

17:19:36 From Michelle Lamond to Everyone:
Feels wordy to me, as well. hard to comprehend the question.

17:19:52 From Heather Brown (She/Her) to Everyone:
@Ensieh my Zoom has two windows, one with all the videos and one with the shared presentation. Perhaps you have the other window minimized?

17:19:57 From Nicole Wallace to Everyone:
@ Stacie I was wondering the same thing

17:20:00 From UX Research and Strategy to Everyone:
Wow. Look at those age ranges!! Lol

17:20:03 From Bobbi Martin to Everyone:
Often the screen will hide after they go full screen. Just check to see what open windows you have or click the zoom icon again

17:20:04 From Becca to Everyone:
missing 6-12months

17:20:05 From Mariana Ramos Abello to Everyone:
The gaps 😂

17:20:07 From Mike Rodriguez to Everyone:
My child is NO age listed :p

17:20:11 From Jason Lui to Everyone:
So many ranges jeez and gaps in between

17:20:17 From Cheenu Chari to Everyone:
How do you determine youth?

17:20:19 From Ginny Hong to Everyone:
Our clinical psychology team had us use even point scales to force an answer for a specific type of product and survey. I had mixed feelings but it was interesting reasoning

17:20:20 From Mike Rodriguez to Everyone:
How old is your child? YES

17:20:23 From Sean Schraeder to Everyone:
Sorry you aren't the target user lol

17:20:24 From Nicole Damen (she/her) to Everyone:
Don't have a child lol

17:20:25 From Olivia Zinn to Everyone:
8 months old = child does not exist

17:20:43 From Casey Melanson (She/her) to Everyone:
Slider questions are also not screen reader accessible, matrix questions aren't very accessible either

17:20:48 From Cheenu Chari to Everyone:
The question also assumes that the people answering this would have infants

17:21:07 From Joel Kleczewski to Everyone:
Is there a prefer not to have a child option?

17:21:15 From Nicole Damen (she/her) to Everyone:



17:21:29 From Cibebe Vargas to Everyone:
there's a gap indeed

17:21:55 From Payel Bandyopadhyay to Everyone:
When to use survey in UX?

17:22:58 From Bobbi Martin to Everyone:
We do moderated/unmoderated interviews and surveys before and after a design cycle.

17:23:06 From Cheenu Chari to Everyone:
Absolutely! Couldn't agree more

17:23:15 From Naomi Enzinna to Everyone:
A great reminder!

17:23:32 From Cheenu Chari to Everyone:
Also thinking about what questions can be answered quickly that provides relevant data.

17:23:48 From Sabrina Habib to Everyone:
If you ask the respondents you can test their recall, right?

17:23:50 From Cheenu Chari to Everyone:
You want to make sure the surveys don't take too much time to fill out

17:24:10 From Joel Kleczewski to Everyone:
10 questions are generally the max for it.

17:24:30 From Nicole Damen (she/her) to Everyone:
10 including demographics? 10 open ended questions?

17:24:30 From Adam Crump to Everyone:
Word Clouds help with open-ended questions

17:24:33 From Hilary Alwood to Everyone:
I remember hearing somewhere that, when analyzing data, even the most sophisticated statistics cannot make up for poor design...hence why designing your survey properly is important!

17:24:46 From Jason Lui to Everyone:
Any good articles about survey best practices?

17:24:46 From Lorie Whitaker to Everyone:
Amen @hilary!

17:24:51 From Lisa Carter to Everyone:
Are you ever concerned about overplanning how to analyze open-ended questions? Like biasing yourself towards different categories or results vs organic affinity mapping?

17:24:56 From s253zhou@uwaterloo.ca to Everyone:
Yeah. I like to have long survey and to collect potentially interesting information. Tbh it upsets people a lot. And it is not necessarily a good question for this research.

17:25:11 From Linda Borghesani to Everyone:
Whenever possible I try to use embedded data (that I get from our customer database) and append it to the results when running a Qualtrics survey (these of course are not anonymous), then I don't have to ask some questions in the survey.

17:25:15 From Daniella Bossio Ortiz to Everyone:
Do you know qualitative data analysis good practices?

17:25:33 From Bobby Bishop to Everyone:
bad data in = bad stats out, most of the time

17:25:35 From Grace Morris to Everyone:
word clouds are not accessible and one of the worst ways to show data

17:25:57 From Bobby Bishop to Everyone:
word clouds loses context of the words around

17:26:37 From Lorie Whitaker to Everyone:
Here is an awesome deep dive from a previous session about tips/tricks for analyzing qualitative data. <https://www.youtube.com/watch?v=ThTzAvtrxIU>

17:26:40 From Adam Crump to Everyone:
True but does point out the words that are common drawing you to those contexts.

17:27:03 From Bobby Bishop to Everyone:
people use different words for the same thing

17:27:33 From Sirocco Hamada to Everyone:
Yes! And everyone comes in with different pre-existing frames.

17:27:55 From UX Research and Strategy to Everyone:
Open. This now and fill out after the event: What did you think of today's event?
Complete the survey now! Help us improve the UXRS events
<https://forms.gle/teaCu1xeySUn5eEU9>

17:28:09 From NUE to UX Research and Strategy(Direct Message):
I will need to leave a little early. Will we receive a copy of the recording?

17:28:28 From UX Research and Strategy to NUE(Direct Message):
The recording will be on our website and YouTube.

17:28:51 From NUE to UX Research and Strategy(Direct Message):
Thanks. What is the website?

17:29:56 From Amanda Leaw to Everyone:
when to use scale 1-10, or 1-5, or 1-3?

17:30:15 From Isabella Merjanian to Everyone:
^ I second that question

17:30:21 From Kristine to Everyone:
I third that question

17:30:28 From Roque Chavis to Everyone:
^ or 1-7?

17:30:28 From Alex Iselin to Everyone:
I think of 'moderately' and 'somewhat' to be close to each other in degree.

17:30:33 From Karl Uschold to Everyone:
I infinity that question

17:30:33 From Jason Lui to Everyone:
^ are there preferred situations to use one over the other 😊?

17:30:46 From Kristen Ramirez to Everyone:
I use 1-7 because then there is a neutral middle

17:30:51 From Beth Olarsch to Everyone:
I use 1-5, it's easier. I think anything longer can be confusing to the user

17:31:04 From UX Research and Strategy to Everyone:
We have a Community Survey to get your broader feedback. This has a chance to win a \$50 gift card. Check it out.
<https://www.surveymonkey.com/r/2021communitysurveyUXRS>

17:31:19 From Bobby Bishop to Everyone:
it depends on granularity you want

17:31:52 From Michelle Lamond to Everyone:
Q: Are there different considerations for different countries/cultures/languages?

17:32:13 From Kristen Ramirez to Everyone:
@Michelle - wonderful question

17:32:14 From Roselle Iorillo to Everyone:
Great question, Michelle!

17:32:16 From Lorie Whitaker to Everyone:
Good question Michelle!

17:32:27 From Arvind Chandrashekar to Everyone:
Are these scales being administered on individual statements or in a matrix style?

17:32:39 From s253zhou@uwaterloo.ca to Everyone:
I usually use 1-7 and 1-5 since there is a middle point. And depends on the differentiation users can make sense of. So pay attention to that in your pretest.

17:32:50 From Bhayu Ravelli Arsyad to Everyone:
how to avoid the central tendencies from the neutral side? should we use even-scale numbers?

17:32:52 From Kira Evsanaa 1 to Everyone:
@Michelle yes—> I've had a survey fail in India b/c scale Qs were not understood well

17:33:00 From NUE to UX Research and Strategy(Direct Message):
What is the website please?

17:33:13 From UX Research and Strategy to NUE(Direct Message):
<https://www.uxresearchandstrategy.com/past-events.html>

17:33:23 From NUE to UX Research and Strategy(Direct Message):
Perfect, thanks

17:33:28 From Michelle Lamond to Everyone:
@Kira Evsanaa would love to chat with you. We just launched a survey in India, as well.

17:33:28 From Arvind Chandrashekar to Everyone:
@kira @Michelle Question framing is an understated artform

17:33:30 From Naomi Eve to Everyone:
Skipping the midpoint forces someone to choose, but doesn't necessarily get honest responses

17:33:40 From Lorie Whitaker to Everyone:
The recording for today's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

17:33:41 From UX Research and Strategy to Everyone:
Please remember to post your questions in the chat.

17:34:03 From David Cusack to Everyone:
Have you tried emotion emojis on scale instead of numbers?

17:34:07 From Bobby Bishop to Everyone:
@Arvind I think it is depending on if the questions belong in the same group.

17:34:21 From Kira Evsanaa 1 to Everyone:
@David—> Emoji worked better. You hit the nail

17:34:52 From Kira Evsanaa 1 to Everyone:
Scale was just not understood well b/c my target population was villagers

17:34:53 From Bobby Bishop to Everyone:
Emojis depend on the population and if they understand what they mean

17:35:07 From Qingyan Ma to Everyone:
Emoji may not be understood universally across different cultures

17:35:10 From s253zhou@uwaterloo.ca to Everyone:
Emoji works better. But may have accessibility issue.

17:35:32 From Arvind Chandrashekar to Everyone:
@Bobby fair point... Also hello! Long time :D

17:35:33 From Cristina Kulik to Everyone:
Can you repeat the same rating question later in the survey written differently - how much do you agree vs. how much you disagree?

17:35:35 From Bobby Bishop to Everyone:
I don't understand some of them for example

17:35:40 From nicole eng to Everyone:
emojis mean different things in different cultures, generations

17:35:44 From Jason Lui to Everyone:
Might throw people off that use the same emojis for different contextual situations too

17:35:57 From Jenny Chang to UX Research and Strategy(Direct Message):
Hi! Where can we find this recording after this workshop?

17:36:10 From UX Research and Strategy to Jenny Chang(Direct Message):
<https://www.uxresearchandstrategy.com/past-events.html>

17:36:21 From Nazli Koseli to Everyone:

kinda goes back to the optimism bias that was posted earlier

17:36:25 From Arvind Chandrashekar to Everyone:
Was recently reading about emojis and their increased use in semiotic studies...
fascinating that whole space is

17:36:34 From Lisa Carter to Everyone:
OOF lol

17:36:36 From Bobby Bishop to Everyone:
It may also look like you are trying too hard.

17:36:47 From Kory Feath to Everyone:
takes a lot of mental work to answer this one

17:36:54 From Zahra to Everyone:
What I think is a horrible question

17:36:54 From Naghmi Shireen to Everyone:
Its Ranking but it looks like rating

17:36:55 From Jason Lui to Everyone:
yikes so many fields

17:36:59 From Shank S to Everyone:
Ranking by Rating

17:37:05 From Beth Olarsch to Everyone:
This was the ballot for the NYC rank choice voting

17:37:07 From Lisa Carter to Everyone:
Looks like a question that I'd skip

17:37:07 From Cheenu Chari to Everyone:
SO much cognitive load with this question

17:37:09 From Adam Brennan to Everyone:
Ranking in a rating format :/

17:37:13 From Samuel Bendriem to Everyone:
Depends if those are radio fields or if you can have multiple of the same numbers

17:37:20 From Rebecca Blakiston to Everyone:
If I saw this question in a survey, I'd just close the browser at that point 😅

17:37:26 From Jason Lui to Everyone:
^ ^ ^ ^ ^

17:37:29 From Whitney Helwig to Everyone:
Same Rebecca!!

17:37:30 From nicole eng to Everyone:
hard same

17:37:32 From Kat Rosario to Everyone:
+1 to that

17:37:33 From Arvind Chandrashekar to Everyone:
hahahaha

17:37:34 From Beth Olarsch to Everyone:
It's a headache to look at

17:37:35 From Leticia Molina to Everyone:
😅

17:37:40 From Bobby Bishop to Everyone:
rank-order is hard enough for the participants

17:37:53 From Liz Rankin to Everyone:
Yes!! 100

17:38:01 From Arvind Chandrashekar to Everyone:
Ranking statements are also leads to the laziest responses from users...

17:38:07 From UX Research and Strategy to Everyone:

Want to know how to build a UX Research portfolio for your next job interview? We have an excellent webinar coming up

“Creating & Leveraging Your UX Research Portfolio” special event

<https://www.eventbrite.com/e/creating-leveraging-your-ux-research-portfolio-tickets-236160120277>

17:38:12 From Cheenu Chari to Everyone:

If it was ranking there would be only one placement for each item. What if the person selected the same number for different items?

17:38:14 From nicole eng to Everyone:

I can deal with like, up to 5 of those. After that, I feel resentment towards the surveyers.

17:38:28 From Arvind Chandrashekar to Everyone:

If the statements are not shuffled in a ranking list, the bottom of the list often get a step-treatment

17:38:37 From Liz Rankin to UX Research and Strategy(Direct Message):

Hi! How do UX principles come into play with her survey design approach?

17:38:57 From Cristina Kulik to Everyone:

Some survey tools help - or can limit - the design/format of the questions.

17:39:14 From Liz Rankin to UX Research and Strategy(Direct Message):

Cognitive overload... simplicity etc. how do we ensure the UX of the survey is good and we still get the data we need.

17:39:19 From Arvind Chandrashekar to Everyone:

Qualtrics and Typeform are pretty decent that way tbh

17:39:38 From Cheenu Chari to Everyone:

Biggest pet peeve - Double-barreled questions in a survey...

17:39:50 From Adam Crump to Everyone:

True Cristina HubSpot does leave some issues.

17:40:29 From s253zhou@uwaterloo.ca to Everyone:

Agreed. And is certainly a red-flag.

17:40:44 From Cristina Kulik to Everyone:

I miss qualtrics. More advanced sometimes but so many question design options and great analytics

17:40:46 From Lorie Whitaker to Everyone:

Eventbrite for all upcoming events. Subscribe and don't miss a single event.

<https://ux-research-and-strategy.eventbrite.com/>

17:40:54 From Wade B. to Everyone:

Double-Barreled questions really easy to creep up. Question strategy took me the most along with tooling it to the population.

17:41:07 From Lorie Whitaker to Everyone:

Yes Cristina! I had to use google forms today because my colleague didn't have access to qualtrics. It was painful

17:41:11 From Cheenu Chari to Everyone:

Agree/Disagree items can be susceptible to biases

17:41:25 From Cheenu Chari to Everyone:

They can also come off as leading questions

17:41:32 From Wade B. to Everyone:

@Cheenu: agree

17:41:36 From John shpati to Everyone:

Will this slide deck be made available afterwards?

17:41:54 From Lisa Carter to Everyone:

There will be a recording I think?

17:42:01 From Lorie Whitaker to Everyone:

John yes. We will post it on our website once we get it from Jean. Check out the UXRS website or information about past events, upcoming events, and more!

<https://www.uxresearchandstrategy.com/>

17:42:11 From Lorie Whitaker to Everyone:
The recording for today's event will be posted on Youtube. Subscribe to get notifications when a new video is posted!
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

17:42:17 From Cheenu Chari to Everyone:
When I see this type of qualifying question, my demand characteristics show

17:42:18 From Michelle Lamond to Everyone:
Q: Is there anything to consider when designing a survey that could be taken on a computer or on a mobile device?

17:42:37 From Cheenu Chari to Everyone:
I feel pressured to answer the question a certain way

17:43:05 From Arvind Chandrashekar to Everyone:
@Michelle selection bias is THE thing to keep in mind for online surveys

17:43:05 From Nicole Damen (she/her) to Everyone:
Arvind can you elaborate?

17:43:12 From Bhayu Ravelli Arsyad to Everyone:
what do you think about System Usability Index?

17:43:31 From Lorie Whitaker to Everyone:
If you appreciate events like this, help us keep them coming: Donate to us:
https://www.paypal.com/donate?hosted_button_id=BY42ZM2S2H4JE

17:43:33 From Bhayu Ravelli Arsyad to Everyone:
it's more on statement instead a question

17:43:36 From Lisa Carter to Everyone:
The quickest way to add "quant data" to a study lol

17:43:56 From Michelle Lamond to Everyone:
Q: (for clarification) are there differences in how we should design surveys for computer vs. mobile device?

17:44:05 From Arvind Chandrashekar to Everyone:
@Nicole So online surveys usually are attempted by people who would anyway answer them so you often overlook that part of the population whose data you might actually want/seek

17:44:08 From Lorie Whitaker to Everyone:
I'm totally showing this presentation to my fellow ux researchers at work! And maybe some product managers too ;)

17:44:39 From Stacie Sheldon to Everyone:
I often run into folks who get themselves in trouble with surveys by putting in too many open ended questions. Not sure if this is tacky but here is an article I wrote about avoiding that trouble if it might be helpful to anyone: <https://bootcamp.uxdesign.cc/pitfalls-of-survey-design-too-many-open-ended-responses-a18ad923ee6f>

17:44:39 From Liz Rankin to Everyone:
What do you feel ratings are easier than rankings for respondents?

17:44:48 From Nicole Damen (she/her) to Everyone:
Gotcha, thanks!

17:44:49 From s253zhou@uwaterloo.ca to Everyone:
@bhayuwitaker Do you mean SUS? It is convenient and has benchmark. Audience may be familiar with it. It just asks very general questions which are less useful for some products.

17:44:49 From Cheenu Chari to Everyone:
Always test your research protocol!

17:44:57 From Nicole Damen (she/her) to Everyone:
Thanks Arvind!

17:45:03 From Cheenu Chari to Everyone:
Applies to surveys as well

17:45:04 From Bobby Bishop to Everyone:

cognitive load, liz

17:45:42 From Anne Sabino to Everyone:
we need to test with some real user right?

17:45:44 From Bhayu Ravelli Arsyad to Everyone:
thanks @s253zhou

17:45:52 From Anne Sabino to Everyone:
always

17:45:55 From Sam Satie Salman to Everyone:
i work with market researchers and they ask often, How appealing is this product or feature to you... or will you use this feature....are these good IX questions?

17:46:03 From Bobby Bishop to Everyone:
comparing 1 thing with the statements, vs comparing 5 things with each other, so 5! comparisons

17:46:08 From UX Research and Strategy to Everyone:
A lot of great convos happening on twitter about this talk tonight. Are you following us on Twitter?
https://twitter.com/ux_and

17:46:12 From Jason Lui to Everyone:
My brain

17:46:13 From Arvind Chandrashekar to Everyone:
@Nicole writing out surveys especially for Economic related or public policy BE related work is a proper pain but was supremely educative

17:46:20 From Arvind Chandrashekar to Everyone:
So happy to help 😊

17:46:58 From Alex Iselin to Everyone:
And rankings feel like un-winnable competitions - it can feel hard to discern how things compare to each other when I feel relatively similar about them.

17:47:27 From aldo prasmara to Everyone:
Q: is there any other method than CSAT to gather product/feature satisfaction score?

17:47:40 From Isabella Merjanian to Everyone:
I'd love to get Jean's opinion on cognitive load within a survey and how/ if you mix up the type of questions being asked or if you try and reduce the number of questions overall. Maybe incentives play a role here too.

17:47:45 From Bobby Bishop to Everyone:
Need a research methods and stats/data course requirement for research

17:47:46 From Lisa Carter to Everyone:
@aldo NPS?

17:47:47 From Bobbi Martin to Everyone:
User testing for User Testing Surveys... ironic.

17:47:58 From Arvind Chandrashekar to Everyone:
@Alex it all depends on how the statements are framed... People find it easy to rate than to rank to be honest (but again this may change depending on the dominant culture)

17:48:06 From Jo Lumsden to Everyone:
So good! Thank you!

17:48:07 From Jason Lui to Everyone:
Thank you!!

17:48:08 From Rebecca Blakiston to Everyone:
So many great tips, thank you!! 🙌

17:48:10 From Kira Evsanaa 1 to Everyone:
Thank you!

17:48:11 From Jason Lui to Everyone:
So much good info!!

17:48:11 From Ashlynn Denny to Everyone:
Thanks, Jean! Great information!

17:48:12 From Sandrine Moreau to Everyone:
This was great! Thank you Jean!

17:48:12 From Takashi Kuwahara to Everyone:
Thanks!!

17:48:14 From Stephen Boatright to Everyone:
Thank you!!

17:48:14 From Samaher Ramzan to Everyone:


17:48:14 From Jose Lopez to Everyone:
This was super informative

17:48:15 From Anupam Choudhary to Everyone:
Thank ya!

17:48:16 From Ben Bailes to Everyone:
Yeah thanks!!!!!!!!!!!!!!

17:48:16 From Kara Buenafe to Everyone:
Incredibly helpful, Jean!! Wow! Thank you.

17:48:18 From Parmis Meshgi to Everyone:
Thank you Jean

17:48:19 From Kat Rosario to Everyone:
I learned so much!! Thank you so much Jean!

17:48:19 From Lynn Pham to Everyone:
Thank you so much!

17:48:20 From Amiel Tumulak to Everyone:
Thanks Jean!

17:48:20 From Becca to Everyone:
Thank you!

17:48:20 From julie dawson to Everyone:
ty

17:48:20 From Lisa to Everyone:
Thank you!

17:48:21 From Andrea Nuñez to Everyone:
All useful tips. Thank you!

17:48:21 From Sarah Town to Everyone:
Thank you!

17:48:22 From Xinyue Zuo to Everyone:
Thank you!

17:48:22 From Lydia Elliott to Everyone:
Thank you that was amazing Jean

17:48:22 From Johani Thomas to Everyone:
Thank you!

17:48:22 From Chingwen Hsu to Everyone:
Thanks!!

17:48:22 From Lilian Lim to Everyone:
Thank you!

17:48:22 From Katie Esterline to Everyone:
Thank you!

17:48:22 From Mohamed Noordeen to Everyone:
Thank you! That was great!

17:48:25 From Malick Niane to Everyone:
<https://uxpamagazine.org/cognitive-interviewing-a-method-to-evaluate-surveys/>

17:48:25 From Jose Lopez to Everyone:

Lots of great stuff to think about on this niche of survey design
17:48:25 From Arielle Strakhov to Everyone:

👏 Thank you Jean!

17:48:25 From Sheila Hurley to Everyone:
Yes, thank you for sharing your knowledge!

17:48:26 From Rebecca Blakiston to Everyone:
Mind blown. 🤯

17:48:27 From s253zhou@uwaterloo.ca to Everyone:
Thanks, Jean. My question is could we get the ppt for this?

17:48:29 From Messayu to Everyone:
Thanks Jean. That's awesome!

17:48:30 From Sirocco Hamada to Everyone:
Thank you, great talk.

17:48:31 From Ludmilla Augusto to Everyone:
Thank you! That was amazing

17:48:31 From Shambhavi Tambulwadkar to Everyone:
Thank you Jean! Very helpful!

17:48:31 From Rachel Wu to Everyone:
Thank you that was amazing Jean

17:48:31 From Apurva Patil to Everyone:
Thank you so much

17:48:32 From Thyra Rauch to Everyone:
Great job Jean!

17:48:32 From Anjum Muhammad Arshad to Everyone:
Thank you

17:48:32 From Keri Vogtmann to Everyone:
Thank you! That was very clear and great

17:48:33 From Sonia Villanueva to Everyone:
Thank you so much Jean!

17:48:35 From Talitha Vaughan to Everyone:
Nice presentation. Thanks. Appreciated the part about cognitive interviewing.

17:48:35 From Kristie to Everyone:
Thank you!

17:48:36 From Tamara Reyes to Everyone:
So useful, than you so much!

17:48:36 From Audrey Aday to Everyone:
Thanks Jean, this is really helpful :)

17:48:36 From serena w to Everyone:
Thanks Jean, that was really informative!

17:48:39 From Cibebe Vargas to Everyone:
Good job, Jean!!

17:48:40 From Tobi to Everyone:
really helpful thnx!!

17:48:46 From Becca to Everyone:
Thank You!

17:48:46 From Elizabeth Pose to Everyone:
Thank you!

17:48:47 From Robin Faigmane to Everyone:
Thanks so much Jean!

17:48:55 From Iris Kwok to Everyone:
Thank you so much!!

17:48:56 From Kory Feath to Everyone:

This was great! One question, what if a stakeholder wants answers to 50+ questions?
17:48:57 From Stephen Dickens to Everyone:
Could you please share your process/tools when analyzing open-ended responses?
17:48:58 From Sandrine Moreau to Everyone:
Going to modify a few things in the survey I'm launching tomorrow morning. 😊 Thanks
Jean!
17:48:58 From Aida Najarian to Everyone:
Will this presentation be available after this evening?
17:49:01 From Jason Lui to Everyone:
What was the name again? Couldn't hear.
17:49:05 From Lorie Whitaker to Everyone:
Check out the UXRS website or information about past events, upcoming events, and
more!
<https://www.uxresearchandstrategy.com/>
17:49:07 From Myreille Abaya to Everyone:
Do you have a process in coming up with questions?
17:49:11 From Jessica Schultz to Everyone:
Do you have sources of survey templates or sample surveys that you like to start from
as a frame of reference?
17:49:11 From Dao Chantes to Everyone:
Thank you so much!
17:49:12 From Gowa Mainini to Everyone:
In terms of labeling your rating options, is it best practice to always label the neutral or
midpoint?
17:49:12 From Lorie Whitaker to Everyone:
The recording for today's event will be posted on Youtube. Subscribe to get
notifications when a new video is posted!
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>
17:49:13 From Frauline to Everyone:
Will this recording be distributed to attendees? (joined late)
17:49:17 From Becca to Everyone:
Caroline Jarrett
17:49:17 From Roselle Iorillo to Everyone:
Survey's That Work: <https://rosenfeldmedia.com/books/surveys-that-work/>
17:49:18 From marcusamendola@hotmail.com to Everyone:
Thank you, Jean
17:49:20 From Erin van der Lee to Everyone:
Will you be sending out the slides?
17:49:26 From Matt Karp to Everyone:
What are our thoughts on having "please explain your answer" as an optional field? I've
made surveys where I've included it after multiple choice/ranking questions, which may have
been overkill... But I do like using them as an opportunity to get additional detail if it doesn't
lead to time spent completing the survey
17:49:26 From Kat Rosario to Everyone:
thanks guys
17:49:32 From Rebecca Blakiston to Everyone:
Caroline's "valid data" slides at: [http://www.effortmark.co.uk/survey-octopus-getting-
valid-data-surveys/](http://www.effortmark.co.uk/survey-octopus-getting-valid-data-surveys/)
17:49:34 From Jason Lui to Everyone:
thanks Becca!
17:49:35 From Dan Liu (she/hers) to Everyone:
Thank you!
17:49:37 From Khanesia | Aspiring UX Researcher to Everyone:

Thank you!

17:49:52 From Kira Evsanaa 1 to Everyone:
Sampling really has no direct answers. Even after going to school I never learned how to do the sampling calculations. =(

17:49:53 From Mike Rodriguez to Everyone:
What is Caroline's book?

17:49:54 From Nazli Koseli to Everyone:
I second Jessica's question. I guess everyone has their own toolkit they return to before they get started

17:49:55 From Kat Rosario to Everyone:
Thanks Becca!

17:49:56 From Arvind Chandrashekar to Everyone:
BTW according to a recent study, prettier data viz leads to more trust in the data even when the data is obviously flawed. So I reckon there are always ways to cover up poor results I reckon

17:50:03 From Roselle Iorillo to Everyone:
@Mike <https://rosenfeldmedia.com/books/surveys-that-work/>

17:50:04 From Kat Rosario to Everyone:
Mike it was shared above: <https://rosenfeldmedia.com/books/surveys-that-work/>

17:50:10 From Sandra Hu to Everyone:
the demographical or background questions, should they go in front or the end?

is it different for normal survey to screener?

17:50:19 From Mike Rodriguez to Everyone:
Roselle, TY

17:50:24 From Vibha Bhagwat to Everyone:
Could these priceless resources posted here in chat be made available later? Thanks.

17:50:25 From Alex Iselin to Everyone:
Are there survey question(s) you like to use when asking respondents to reflect on a purchase decision and/or get a sense for the respondents' likelihood to renew/buy again (other than standards like CSAT/PSAT and NPS)?

17:50:28 From Elizabeth Chiu to Everyone:
When conducting a cognitive interview for a survey, do you ask the participant to explain in real-time as they are answering the questions? Or do you have them complete the entire survey, then talk through their thoughts?

17:50:39 From Cibebe Vargas to Everyone:
GREAT question

17:50:44 From Haley Park to Everyone:
Question: What is the best way to make "mid-point" answer in written form? How is it different from neutral?

17:50:49 From Maki Isayama to Everyone:
What is the best measure for how long your survey should be: # of questions, # of pages, or estimated time to complete (which can be wildly off)?

17:51:08 From Preeti Shukla to Everyone:
How to recruit participants for large data or population ? Thanks

17:51:09 From Ana Maria Ospina to Everyone:
Any suggestion to replace NPS?

17:51:14 From Jason Lui to Everyone:
^ to add to that. What is generally a good sample size that's considered "accurate" data/findings

17:51:23 From Aida Najarian to Everyone:
It's a marketing question

17:51:27 From Cibebe Vargas to Everyone:
any useful links about BLS?

17:51:37 From Émilie L'hote to Everyone:
Thank you!

17:51:37 From Malick Niane to Everyone:
+1 to Maki's Q

17:51:39 From Bobby Bishop to Everyone:
sample size is a big topic

17:51:40 From Kirk Wheeler to Everyone:
Interested in hearing tips for getting more survey participation

17:51:43 From Sara Richards (she/her) to Everyone:
What are some tips and tricks to reduce participant frustration and/or fatigue?

17:51:51 From Rebecca Blakiston to Everyone:
Here's a good case against using NPS from Jared Spool: <https://articles.uie.com/net-promoter-score-considered-harmful-and-what-ux-professionals-can-do-about-it/>

17:51:56 From Carmen Keating to Everyone:
How do you account for cultural vocabulary in surveys?

17:52:10 From Carmen Keating to Everyone:
or regional vocabulary

17:52:13 From Ana Maria Ospina to Everyone:
Thanks Rebecca

17:52:14 From Guy Schuil to Everyone:
Have to drop for another call - thank you, Jean!!

17:52:19 From Arvind Chandrashekar to Everyone:
@Sara I am guessing this is more for online surveys

17:52:23 From Monica Longmire to Everyone:
Good question, Carmen!

17:52:25 From Zahra to Everyone:
I think in quantitative is different from qualitative

17:52:32 From Lorie Whitaker to Everyone:
What did you think of today's event? Complete the survey now! Help us improve the UXRS events
<https://forms.gle/teaCu1xeySUn5eEU9>

17:52:35 From Tracy Tews to Everyone:
Best choice for the middle value on a 5 point bipolar survey...you said not to use "neutral" so, is Neither Agree or Disagree" good? Seems long.

17:52:55 From Vidhika Bansal to Everyone:
Some exceptions (like for customer service) but generally speaking for UX: <https://www.npsistheworst.com/> ;)

17:53:06 From Haley Park to Everyone:
In bipolar scale, does the direction of agree & disagree matter? Like agree goes to left and disagree goes to right.

17:53:07 From Wade B. to Everyone:
Spryng Form is a very interesting survey platform

17:53:32 From Rebecca Blakiston to Everyone:
Thanks for that reference @Vidhika! Sharing.

17:53:52 From Doris Jung to Everyone:
Yes, e.g. I find in Germany and US people are more inclined to give an opinion, so a 5 point scale is fine. I find that in other countries, e.g. NZ people are more shy and will not use the end points. So 7 points are better.

17:53:56 From Carmen Keating to Everyone:
The reason I ask is because there has been research done on SATS and standardized tests not including vocabulary that is inclusive for more non-white communities

17:54:00 From Vidhika Bansal to Everyone:
Anytime @Rebecca! Gotta fight the good fight 😊

17:54:08 From Carmen Keating to Everyone:

In relation to communities within the US

17:54:14 From Doris Jung to Everyone:

That was for the cultural difference question.

17:54:17 From Narges Afshordi to Everyone:

I can't remember the source but I think there is evidence that individualist cultures (eg US) relatively tend to favor the poles while collectivist ones relatively tend to favor the center. Take it with a grain of salt though.

17:54:22 From Jason Lui to Everyone:

Thanks for such a great talk, Jean. Need to drop off early. If anyone wants to connect, please add me @ <https://www.linkedin.com/in/jasonlui15/> Have a good night all!!

17:55:09 From Polina Tarnopolsky to Everyone:

what is the ultimate number of questions/length of survey to ensure that ppl dont just fill it in to get to the end especially in paid surveys

17:55:32 From Lydia Elliott to Everyone:

I use NPS for onsite visits at organisations: Paraphrasing Fred Reichheld (creator of NPS): NPS is not just a score it's a philosophy of how you treat people. The underlying objective is to enrich the lives {org} touches; how many are enriched how many are diminished. Therefore the score by itself is a tracker to gauge success, but does nothing to tell an organisation how to act or do better, i.e., the score isn't the objective. The objective is to 'enrich' the lives of visitors, and to ultimately turn them into promoters / cheerleaders, maybe donors. NPS is at least two questions with an open ended to accompany 'On a scale of 0-10, how likely are you to recommend':

'What is the primary reason for your score. Why do you feel that way?'

Also, I saw a talk by Mr Reichheld fairly recently where he mentioned a new third question to help 'close the loop' (probably only asked of Promoters, and maybe Passives):

'Is there anything else we could have done to make your experience more exceptional?' (= {org} make lif

17:55:34 From Ashley to Everyone:

Any favorite online survey builder tool? Or analysis / reporting tool, regardless of \$ investment element? I'm curious bc even the expensive ones can be really complicated and limiting — d

17:55:46 From Nazli Koseli to Everyone:

I've taken a many of surveys on mobile that were not designed for mobile. Quite frustrating experience.

17:56:27 From Jillian Gilburne to Everyone:

Where does one go to learn more about how to analyze the data that the surveys bring in?

17:56:34 From Johani Thomas to Everyone:

@Ashley I'm personally biased towards Qualtrics

17:56:54 From Michelle Lamond to Everyone:

Q: would you recommend setting a max limit on the number of research questions the survey is intended to answer?

17:57:23 From Matheus Augusto Lins e Silva to Everyone:

Do you recommend doing surveys only with open-ended questions?

17:57:53 From Wade B. to Everyone:

@Ashley: Survey Maker or Survs

17:58:21 From Tanusree Das to UX Research and Strategy(Direct Message):

Hello. Wanted to know if the recording would be available later for offline viewing.

Thanks.

17:58:24 From Lisa Carter to Everyone:

What are the rules of etiquette around which types of questions can or can't be required?

17:58:41 From Bri Landry to Everyone:

Q: Why doesn't the Bureau do surveys in other languages then English? Wouldn't that saew your data?

17:58:46 From Jonas to Everyone:

Thoughts on offering incentives (e.g. monetary, reward points, etc) to users to complete the survey? Does that introduce self selection bias? Or the benefit of increase completion rates outweigh it '

17:58:54 From Roselle Iorillo to Everyone:

MTurk = Mechanical Turk, which is an online platform where people are paid cents to answer surveys or perform basic tasks. Used in Psychology research a lot

17:59:13 From Mike Rodriguez to Everyone:

Ive done surveys on topics I liked. I get a bit sad I couldn't answer more questions in the end.

17:59:34 From Shoreline Web Support to Everyone:

Optimal sort has a pretty good survey tool. And you can access their pool of participants

17:59:53 From Kristen Ramirez to Everyone:

Have you ever had a situation where the data is being tracked over time and even though the questions have been identified as problematic there is resistance to change?

17:59:55 From Wade B. to Everyone:

@Ashley: Jotform or Google has tolls too

17:59:59 From Bobbi Martin to Everyone:

How often to you consult with your other UX team members (designers, developers, etc) when determining the survey questions?

18:00:41 From Wade B. to Everyone:

Found this one right now: <https://conjointly.com/products/free-survey-tool/>

18:01:04 From Priscila F to Everyone:

Can we get these slides?

18:01:17 From s253zhou@uwaterloo.ca to Everyone:

I second this question.

18:01:20 From Mitali Desai to Everyone:

Hello, just wondering if the questions are recorded for the YouTube channel too?

18:01:32 From Shaista Soroya to Everyone:

thank you Jean and UX research and Strategy

18:01:47 From Mihlbauer, Todd to Everyone:

Thank you!

18:01:47 From Karina Mata to Everyone:

+3 on the slides

18:01:54 From Lorie Whitaker to Everyone:

Mitali, we will include the Q&A int he YouTube video 😊

18:01:56 From Kira Evsanaa 1 to Everyone:

Power analysis is always tough

18:01:58 From Bobby Bishop to Everyone:

It's a stats thing

18:02:06 From Jose Lopez to Everyone:

That's how you know we're in a good UX talk: "it depends" ;P

18:02:17 From Lorie Whitaker to Everyone:

And yes, as soon as we get the slides, we'll post them on our website <https://www.uxresearchandstrategy.com/>

18:02:44 From Leticia Molina to Everyone:

how long should you keep a survey open? is there a good length to keep it running?

18:02:44 From Bobby Bishop to Everyone:
Q: Ethics in survey design?

18:02:50 From Anthony Z to Everyone:
Jeff Sauros has lots of good info at measuring.com on sample sizes, statistical tests.
etc

18:02:58 From Kristie to Everyone:
Q: Do you incentives/thank yous for the participants to complete the survey?

18:03:20 From Anthony Z to Everyone:
Sorry measuringu.com

18:03:54 From Wade B. to Everyone:
Analysis: <https://surveymethods.com/plans-pricing/>

18:03:54 From Arvind Chandrashekar to Everyone:
I can almost here @Bobby coding up python code for the big data heading his way 😊

18:04:04 From Arvind Chandrashekar to Everyone:
*hear

18:04:54 From Sandrine Moreau to Everyone:
Quick question: When should you prioritize a dropdown with choices over displaying all the choices below the question?

18:05:15 From Ludmilla Augusto to Everyone:
+1 on Sandrine question, I'd like to know it too

18:05:25 From Sharad to Everyone:
Thank you Jean and UXRS for this informative session. As a newbie in this field, learned a lot from everyone's discussion in the chat. Thank you all. Feel free to connect with me here: <https://www.linkedin.com/in/sharadchaubey/>

18:05:46 From Oscar McKnight to Everyone:
Our studies show incentives increase response rates but decrease predictive validity

18:05:47 From Kira Evsanaa 1 to Everyone:
Large surveys—> Use raffles as incentives. You can't give out incentives to every single participants. =)

18:06:01 From Roselle Iorillo to Everyone:
^that's worked well for me as well

18:06:06 From Mitali Desai to Everyone:
While working in govt we gave them early access to the "tool" or service instead of incentive

18:06:10 From Kristie to Everyone:
Thank you

18:06:30 From Rebecca Blakiston to Everyone:
@Kira we do that do, often just a drawing for a \$25 gift card which is super cheap, but motivating enough! And keeping the survey short.

18:07:04 From Lorie Whitaker to Everyone:
Don't forget to follow us on social media - we post good content! :) <https://linktr.ee/uxrs>

18:07:04 From Carmen Keating to Everyone:
Jean do you have a LinkedIn?

18:07:05 From Sarah Manthey to Everyone:
It might also be important to consider accessibility in drop downs. This may not be a feasible option for some users.

18:07:07 From Renan Rocha to Everyone:
I received one incentive from Miro for completing a reward about it

18:07:26 From Arvind Chandrashekar to Everyone:
@sandrine the rule of thumb I generally use is, if you asking for information which the user already knows (like age or current product being used like phone make model) and presenting all the options when you are not sure if the user knows themselves and is more like an opinion of sorts

18:07:34 From Sheila Hurley to Everyone:
Need to hope off. Thank you and the information was super useful.

18:07:50 From Jeanne P to Everyone:
Thank you!

18:07:50 From Sandrine Moreau to Everyone:
Thanks a lot! 😊

18:07:51 From Tamara Reyes to Everyone:
Thank you Jean! It was awesome

18:07:51 From Mike Rodriguez to Everyone:
:D

18:07:52 From Gowa Mainini to Everyone:
👏

18:07:53 From Carina Cheng to Everyone:
thank you!!

18:07:53 From Naomi Enzinna to Everyone:
Thank you!!

18:07:54 From Sharad to Everyone:
👏

18:07:55 From Mike Rodriguez to Everyone:
TY

18:07:55 From Christianne to Everyone:
👏

18:07:55 From Thyra Rauch to Everyone:
👏

18:07:55 From Matheus Augusto Lins e Silva to Everyone:
👏

18:07:56 From Lauren Elbaum to Everyone:
Thanks you!!

18:07:57 From Abi Whitford to Everyone:
😊

18:07:57 From Roselle Iorillo to Everyone:
Thank you!!

18:07:57 From Ursula Nokonoko to Everyone:
Thank you Jean!

18:07:57 From Stephanie Ogburn (she/her) to Everyone:
Thank you!

18:07:57 From julie dawson to Everyone:
👏👏👏

18:07:58 From Courtney J to Everyone:
Thank you Jean!

18:07:58 From Rachel Wu to Everyone:
🎉👏

18:07:58 From Anna Lagman to Everyone:
Thank you Jean!

18:07:58 From Kellie Truesdell to Everyone:
👏

18:07:58 From Kira Evsanaa 1 to Everyone:
Thank you!

18:07:58 From Vibha Bhagwat to Everyone:
This was awesome.

18:07:58 From Stephen Dickens to Everyone:
Thanks a lot!

18:07:59 From alephmartinez@hotmail.com to Everyone:
Many thaks Jean!!


18:07:59 From Beret Roots to Everyone:
applause!

18:07:59 From Whitney Helwig to Everyone:
Thank you!!


18:07:59 From Lydia Elliott to Everyone:
Thank you

18:07:59 From Amy Ziegner to Everyone:
Thanks so much!

18:07:59 From Terri Lovins to Everyone:
Thank you!!!!


18:08:01 From Sandrine Moreau to Everyone:


18:08:01 From Natalie Roman to Everyone:
Thanks so much! This was great!



18:08:01 From Anjum Muhammad Arshad to Everyone:


18:08:02 From Sara Richards (she/her) to Everyone:
Thanks so much!

18:08:02 From Johani Thomas to Everyone:
Thank you Jean!

18:08:03 From Floria Chan to Everyone:


18:08:03 From Haley Park to Everyone:
Thank you, Jean!! 😊

18:08:03 From Michelle Lamond to Everyone:
  


18:08:03 From Nicholas Calabria to Everyone:
Thank you!!


18:08:03 From alephmartinez@hotmail.com to Everyone:
really helpful




18:08:04 From Stefan Deuchler to Everyone:
Thank you Jean, fantastic presentation!!

18:08:04 From Nancy Che to Everyone:
Thank you!

18:08:04 From Kristen Ramirez to Everyone:
<http://www.fuckdropdowns.com/>

18:08:04 From Nancy Kaplan to Everyone:


18:08:04 From Renan Rocha to Everyone:


18:08:05 From Julia Tsang to Everyone:
  

18:08:05 From c sand to Everyone:

 18:08:06 From Jocelyn Buckley to Everyone:
Thank you Jean!

18:08:06 From Adam Crump to Everyone:
 18:08:06 From Aaron Jaro to Everyone:
Thank you!!

18:08:07 From Sonia Villanueva to Everyone:
Thank you so much Jean!

18:08:07 From Axel Kummerlöwe to Everyone:
 18:08:07 From Sara Loup to Everyone:
Thank you!

18:08:08 From Arielle Strakhov to Everyone:
Thanks again Jean!

18:08:09 From Dan Liu (she/hers) to Everyone:
Thank you so much Jean!!

18:08:10 From Karen Hawkinson to Everyone:
Thank you!

18:08:10 From Theresa Worley to Everyone:
 Thank you!!!

18:08:10 From Susan Austin to Everyone:
Thank you!

18:08:11 From Kory Feath to Everyone:
This was great!

18:08:13 From Stephen Boatright to Everyone:
Thanks for the presentation and for organizing this event!

18:08:14 From Jocelyn Buckley to Everyone:
Super Helpful!!!

18:08:17 From Sonya Passi to Everyone:
Thank you!!

18:08:22 From Wade B. to Everyone:
 18:08:22 From Kat Rosario to Everyone:
Thank you everyone! Thanks for the really informative session Jean!

18:08:23 From Alex Iselin to Everyone:
Thanks!

18:08:23 From Malick Niane to Everyone:
Thank you so much, rating vs ranking was cool!

18:08:24 From Linda Borghesani to Everyone:
Great job Jean!!

18:08:25 From Andrea Little to Everyone:
    18:08:26 From Lorie Whitaker to Everyone:
What did you think of today's event? Complete the survey now! Help us improve the UXRS events
<https://forms.gle/teaCu1xeySUn5eEU9>

18:08:27 From Shoreline Web Support to UX Research and Strategy(Direct Message):
Can you allow us to change our screen name?

18:08:27 From marcusamendola@hotmail.com to Everyone:



18:08:30 From Arvind Chandrashekar to Everyone:
Got to hop off

18:08:48 From Laurie Lucchina to Everyone:
Thank you! So great!

18:08:51 From Eric Cunningham to Everyone:
👍 Mahalo Jean

18:09:02 From Maki Isayama to Everyone:
👏👏👏

18:09:07 From Lorie Whitaker to Everyone:
We have a Code of Conduct make sure you are following our respectful guidelines
https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/uxrs_code_of_conduct.pdf

18:10:09 From Bobby Bishop to Everyone:
And it goes just to your breakout room

18:10:43 From Lorie Whitaker to Everyone:
Yeah Bobby. Whatever you post in your breakout just goes to those people

18:25:07 From Rebecca Blakiston to Everyone:
@Yan I pressed the wrong button! <https://www.linkedin.com/in/steadfastlibrarian/>

18:25:26 From Lorie Whitaker to Everyone:
What did you think of today's event? Complete the survey now! Help us improve the UXRS events
<https://forms.gle/teaCu1xeySUn5eEU9>

18:25:57 From Sarah Al-Douqi to Everyone:
www.linkedin.com/in/sarah-m-al-ghamdi

18:26:13 From Karl Uschold to Everyone:
g2g! TTYL!

18:26:20 From Joe Iloreta to Everyone:
<https://www.linkedin.com/in/jiloreta/>

18:26:21 From Matheus Augusto Lins e Silva to Everyone:
good

18:26:21 From Sarah Al-Douqi to Everyone:
Good

18:26:21 From elizabeth to Everyone:
Too short

18:26:23 From Kiran K to Everyone:
Lovely to meet my break out room colleagues!

18:26:23 From Mike Rodriguez to Everyone:
Too short. We could have talked forever :D

18:26:33 From Christian Sosa-Lanz to Everyone:
Good, but we were still going. Lots of good insights

18:26:37 From christina to Everyone:
<https://www.linkedin.com/in/christina-m-nguyen-0655a9b2/>

18:26:37 From Haley Park to Everyone:
I would love to connect with you guys: <https://www.linkedin.com/in/hellohaleypark/>

18:26:43 From Rebecca Blakiston to Everyone:
I have to hop off, but thank you so much for organizing this event!

18:27:06 From Lynn Pham to Everyone:
<https://www.linkedin.com/in/lynnpham12>

18:27:07 From Robin Faigmane to Everyone:
Need to drop off! Thanks so much everyone, enjoyed this event!

18:27:18 From Aiman Rashid to Everyone:

<https://www.linkedin.com/in/rashidaiman>
18:27:19 From Shoreline Web Support to Everyone:
Linkedin stuffs: <https://www.linkedin.com/in/adamstaffa/>
18:27:29 From Kory Feath to Everyone:
<https://www.linkedin.com/in/kory-feath/>
18:27:32 From Stephen Dickens to Everyone:
Have to go. Thanks a lot!
18:27:33 From Tracy - Chaitanya to Everyone:
<https://www.linkedin.com/in/chaitanyamurikipudi/>
18:41:28 From Christtiane Costa to Everyone:
<https://www.linkedin.com/in/christtiane/>
18:41:28 From Sarah Al-Douqi to Everyone:
www.linkedin.com/in/sarah-m-al-ghamdi
18:41:37 From Yvonne Hou to Everyone:
Yvonne Hou: <https://www.linkedin.com/in/yiwen-yvonne-hou-18866b15b/>
18:41:41 From Lorie Whitaker to Everyone:
What did you think of today's event? Complete the survey now! Help us improve the
UXRS events
<https://forms.gle/teaCu1xeySUn5eEU9>
18:41:45 From Olga D. to UX Research and Strategy(Direct Message):
Could we do one more breakout room?
18:41:46 From Parmis Meshgi to Everyone:
<https://www.linkedin.com/in/parmismeshgi/>
18:41:47 From Michelle Lamond to Everyone:
Great meeting you, Adam and Muhammad!
18:41:48 From Olga D. to UX Research and Strategy(Direct Message):
Last one
18:42:00 From Pallavi Deshpande to Everyone:
<https://www.linkedin.com/in/pallavi-deshpandes/>
18:42:00 From Joe Iloreta to Everyone:
<https://www.linkedin.com/in/jiloreta/>
18:42:00 From Michelle Lamond to Everyone:
I have one :)
18:42:20 From Shoreline Web Support to Everyone:
I have to run. Thank you everyone!!!
18:42:41 From Polina Tarnopolsky to Everyone:
was supposed to pos5 in our breakout room but ran out of time... <https://www.nngroup.com/articles/author/jakob-nielsen/>
18:42:41 From Darian Rosebrook to Everyone:
Same! But thanks for all of this (:
18:42:53 From Hilary Alwood to Everyone:
<https://www.linkedin.com/in/hilaryalwood/>
18:42:54 From Kory Feath to Everyone:
I have to run, great talk and chat today!
18:42:58 From Ludmilla Augusto to Everyone:
Need to drop off! Thanks so much, it was great!
18:43:03 From Kristen Ramirez to Everyone:
For peeps in my group on NPS: <https://articles.uie.com/net-promoter-score-considered-harmful-and-what-ux-professionals-can-do-about-it/>
18:43:34 From Julia Tsang to Everyone:
i actually just read this earlier.
18:44:16 From Hilary Alwood to Everyone:
^^agree with Lauren re: Qualtrics. Customizable and many features!
18:44:35 From Kiran K to Everyone:

Just in case these definitions help other newbies like me - <https://www.canada.ca/en/treasury-board-secretariat/services/government-communications/public-opinion-research-government.html> - the definitions impact the approval process to undertake activities.

18:45:06 From Hilary Alwood to Everyone:

Thanks for sharing, @Kiran!

18:45:23 From Kiran K to Everyone:

Thank-you for organizing and lovely to meet everyone in the break out rooms.

18:45:30 From Yvonne Hou to Everyone:

survey monkey needs upgrade in order to insert picture

18:45:54 From Michelle Lamond to Everyone:

The only issue I have with Qualtrics is that I don't love the way it handles the mobile version of the rating questions. It's not very great usability, but I do feel like that can be managed by changing the question types. It's a tradeoff.

18:47:21 From Polina Tarnopolsky to Everyone:

<https://www.linkedin.com/in/polinatarnopolsky>

18:47:40 From Mitali Desai to Everyone:

MS forms + PowerBI - anyone tried that?

18:47:49 From Julia Tsang to Everyone:

<https://www.linkedin.com/in/jutsang/>

18:48:20 From Ensieh Eftetekhari to Everyone:

www.linkedin.com/in/ensieh-eftekhari-20970153

18:48:20 From Samaher Ramzan to Everyone:

Thank you all <3

18:48:41 From Javier Merizalde to Everyone:

<https://www.linkedin.com/in/javiermerizalde78>

18:49:43 From Hilary Alwood to Everyone:

^^ I second Stephanie's question - anything y'all think would be helpful!

18:49:49 From Polina Tarnopolsky to Everyone:

gotta drop but this was great!

18:49:54 From Kristin White to Everyone:

<https://www.linkedin.com/in/kristin-clark-white/>

18:49:59 From Michelle Lamond to Everyone:

I recommend: <https://www.nngroup.com/>

18:50:03 From Teresa to Everyone:

I just did an event on how to kickstart your product design career: <https://www.youtube.com/watch?v=loQpj0r90Zw&t>

18:50:16 From Michelle Lamond to Everyone:

LinkedIn Learning (lots of UX courses)

18:50:28 From Kristen Ramirez to Everyone:

^^^

18:50:54 From Teresa to Everyone:

LinkedIn Learning is an affordable alternative to learn about web and/or product design

18:50:56 From Shambhavi Tambulwadkar to Everyone:

Interaction Design Foundation. More for UX basics than the learning tools

18:51:06 From Pallavi Deshpande to Everyone:

GA grad here!

18:51:15 From Michelle Lamond to Everyone:

Excellent list of resources here, as well: <https://www.research.joinlearners.com/>

18:51:19 From Javier Merizalde to Everyone:

Designlab is good too

18:51:26 From Javier Merizalde to Everyone:

and Springboard

18:51:34 From Kiran K to Everyone:

What's GA again?

18:51:45 From Pallavi Deshpande to Everyone:
General Assembly :)

18:51:45 From Lynn Pham to Everyone:
https://grow.google/certificates/ux-design/#?modal_active=none

18:52:00 From Kristin White to Everyone:
General Assembly

18:52:27 From Khanesia to Everyone:
I've taken Google UX Certificate and you will complete projects and a portfolio as well.

18:52:27 From Theresa Worley to Everyone:
Ideate Labs also has a weekly meeting to help people through the Google Certificate

18:52:30 From Bobby Bishop to Everyone:
The Google course is peer-graded

18:52:41 From Bobby Bishop to Everyone:
not the best for getting feedback

18:52:45 From Hilary Alwood to Everyone:
Wow, y'all are amazing. Thanks so much for sharing these!

18:52:47 From Bobby Bishop to Everyone:
blind leading blind

18:52:50 From Kiran K to Everyone:
Thank-you.

18:53:05 From nicole eng to Everyone:
If you want a real human to help guide you, I thought the UX Design 1 class, taught by Luke Johnson at Santa Monica College was pretty great. Classes for Spring start in a few weeks!

18:53:07 From nicole eng to Everyone:
<https://ixd.smc.edu/>

18:53:07 From Michelle Lamond to Everyone:
This learning framework is created by Chris Nodder who instructs several LinkedIn Learning courses. He put together a learning path: <https://uxsyllab.us/>

18:53:12 From Pallavi Deshpande to Everyone:
GA also has free workshops to give you an idea of what UX Design is

18:53:17 From Theresa Worley to Everyone:
<https://www.ideatelabs.co/google-ux-design-certificate-mentorship>

18:53:38 From Mike Rodriguez to Everyone:
Does anyone have any experience with the UX courses (not the bootcamp) with Interaction Design Foundation?

18:53:59 From Khanesia to Everyone:
With peer grading there are detailed grading rubrics to follow. In the end it's best to share with someone's experiences for the best feedback

18:54:18 From Kaiden So to Everyone:
YouTube! There's a lot of people who are open to share their experiences lately. It helps to know that you're not alone and good to learn what kind of designers are out there

18:54:18 From Bobby Bishop to Everyone:
Design Buddies is a discord server for UX designers

18:54:25 From Gonzalo Alfaro Fernandez to Everyone:
Totally recommended ADPList 😊

18:54:31 From Matheus Augusto Lins e Silva to Everyone:
<https://www.linkedin.com/in/matheus-augusto/>

18:54:53 From Mike Rodriguez to Everyone:
Time to dust off my library card!

18:54:56 From Bobby Bishop to Everyone:
libraries are definitely underutilized

18:55:09 From Shambhavi Tambulwadkar to Everyone:

Got to go but this was great. Nice learning from you all. Hosts, thanks for organizing this. You can connect with me at: <https://www.linkedin.com/in/tshambhavi2810/>

18:55:24 From Bobby Bishop to Everyone:

Have them take a research methods class?

18:55:25 From Ursula Wright to Everyone:

Thank you ...nice meeting everyone!

18:55:32 From Nazli Koseli to Everyone:

@Bobby Bishop, do you have to have an invite to join the discord?

18:55:58 From Bobby Bishop to Everyone:

<https://discord.gg/designbuddies>

18:56:03 From UX Research and Strategy to Everyone:

<https://www.adplist.org/>

18:57:07 From Hilary Alwood to Everyone:

Thank you all - wonderful to meet and learn from you!

18:57:43 From Lorie Whitaker to Everyone:

Thanks for coming everyone! Don't forget to check out our social media and website:

<https://linktr.ee/uxrs>

18:58:04 From Ensieh Eftetekhari to Everyone:

thank you for this perfect program. I need to leave early.

18:58:22 From Bobby Bishop to Everyone:

Ask for their statistical power?

18:58:51 From Bobby Bishop to Everyone:

have them experience it?

18:59:12 From Amy Ziegner to Everyone:

I have to head out now, but thanks to the hosts for organizing this event!

18:59:42 From Pallavi Deshpande to Everyone:

Thank you UX Research & Strategy for this event, very helpful! Great to meet everyone in the breakout rooms! :)

18:59:58 From Kiran K to Everyone:

Time for me to wrap up tonight. Thank-you to the hosts for organizing and the participants for great questions and ideas. Thank-you/Merci

19:00:26 From UX Research and Strategy to Everyone:

What did you think of today's event? Complete the survey now! Help us improve the UXRS events

<https://forms.gle/teaCu1xeySUn5eEU9>

19:00:42 From Christian Sosa-Lanz to Everyone:

Gotta run, thanks all

19:01:24 From Kristen Ramirez to Everyone:

Love that - Tableau makes you take a course to use it.

19:01:38 From Julia Tsang to Everyone:

i also need to drop off now, but feel free to connect with me on linkedin! (<https://www.linkedin.com/in/jutsang/>)

19:01:40 From Kristen Ramirez to Everyone:

(In advanced way - like creating dashboards)

19:01:45 From Julia Tsang to Everyone:

thank you so much for organizing this event!

19:02:08 From Orisha Nnani to Everyone:

unfortunately I have to go early but I'd love to connect with anyone who wants to talk more UX research or UX design in general <https://www.linkedin.com/in/orishannani>

19:02:19 From Michelle Lamond to Everyone:

Thank you for this very helpful event. Great meeting everyone!

19:04:02 From sindy de la torre to Everyone:

Agreed there has to be data governance too!

19:04:04 From Mike Rodriguez to Everyone:

Love the old mac in the background.

19:04:27 From Jocelyn Buckley to Everyone:
I have to head out - but thanks so much for a great event!

19:07:18 From Samaher Ramzan to Everyone:
<https://makeitfable.com/>

19:07:32 From Bobby Bishop to Everyone:
fable seems promising

19:09:16 From Samaher Ramzan to Everyone:
<https://equalentry.com/> (haven't used them but I know their founder)

19:09:23 From Floria Chan to Everyone:
I have to go. It was so good meeting everyone! Thank you for the wonderful topic and discussion!

19:09:32 From Bobby Bishop to Everyone:
he wants to go out!

19:09:46 From Lauren Elbaum to Everyone:
<https://www.linkedin.com/in/laurenelbaum/> I'd love to connect!

19:09:49 From Lauren Elbaum to Everyone:
connect

19:10:47 From UX Research and Strategy to Everyone:
We have a video that talks about different research methods.

19:10:48 From UX Research and Strategy to Everyone:
<https://www.youtube.com/watch?v=bAaM17YV1qk&list=PLPPXtwgRx22lsf2g-GWkN-i-eTCFfAt8k&index=15>

19:11:12 From Bobby Bishop to Everyone:
I would take psych or other social sciences research methods if you are still in school

19:12:19 From sindy de la torre to Everyone:
<https://www.linkedin.com/in/sindy-delatorre/> Happy to connect!

19:12:21 From Nazli Koseli to Everyone:
UX Methods by James Pannafino and Patrick Mcneil is a great quick guide to various methods both quant and qual

19:12:28 From UX Research and Strategy to Everyone:
Creating & Leveraging Your UX Research Portfolio <https://www.eventbrite.com/e/creating-leveraging-your-ux-research-portfolio-tickets-236160120277>

19:13:09 From Lauren Elbaum to Everyone:
Thanks Lori!

19:13:12 From Lorie Whitaker to Everyone:
<https://www.eventbrite.com/e/creating-leveraging-your-ux-research-portfolio-tickets-236160120277>

19:13:16 From Vibha Bhagwat to Everyone:
What is the date?

19:13:28 From Lydia Elliott to Everyone:
Got to drop off, but this has been an amazing session. Thank you

19:13:38 From Lorie Whitaker to Everyone:
March 16

19:13:52 From Gonzalo Alfaro Fernandez to Everyone:
Thank you all for this amazing session!

19:13:58 From Theresa Worley to Everyone:
Thank you!

19:14:00 From Kristen Ramirez to Everyone:
This was fab! Thank you!!

19:14:05 From Haley Park to Everyone:
Thank you for organizing this event. It was so helpful!

19:14:11 From Teresa to Everyone:
Thank you! Can't wait for the future events

19:14:12 From Vibha Bhagwat to Everyone:
Awesome! thanks for the great session!

19:14:12 From Joe Iloreta to Everyone:
Thanks this was great y'all!

19:14:12 From Michael Tschampl to Everyone:
Thank you!

19:14:14 From Lorie Whitaker to Everyone:
Feb 8 is networking!

19:14:15 From Mitali Desai to Everyone:
Thank you

19:14:17 From Bobby Bishop to Everyone:
Thank you guys!

19:14:20 From elizabeth to Everyone:
This was really great, as always. Thank you!