

00:14:39 Jen Pokorny: Hi all - happy to connect: <https://www.linkedin.com/in/jenpokorny/>
00:14:42 Uduak Essien: Hey guys I'm an upcoming ux designer/researcher and would love to connect <https://www.linkedin.com/mwllite/in/uduak-essien>
00:14:50 Anthony Z (UXRS): Share any questions you have for Heidi here in the chat!
00:15:04 Katherine Aronson-Ensign: Happy to connect too: <https://www.linkedin.com/in/aronson-ensign/>
00:15:15 Yasi Omrani: Hi! Yasi from Brooklyn. Feel free to connect. 😊 <https://www.linkedin.com/in/yasi-o/>
00:15:26 ogundele patrick: Hi I am Patrick from Bristol UK, nice to meet everyone. Would love to connect

<http://linkedin.com/in/patrick-ogundele>

00:15:38 Henrique Simões: From Brazil, I'm gonna add some people here as well, but feel free to connect! <https://www.linkedin.com/in/simoeslh/>

00:15:43 Tonisha Taylor: Happy to connect: <https://www.linkedin.com/in/tonisha-taylor-7b546a17a/>

00:15:54 Geeta Bugtani: <https://www.geetabugtani.com/>

00:16:25 Vena: Hi everyone! I'm Vena, a UX designer from New York. Happy to connect <https://www.linkedin.com/in/venad>

00:16:30 Rochelle Duong: Hello! Rochelle from LA . Happy to connect <https://www.linkedin.com/in/rochelle-duong-8a39b0155/details/education/>

00:16:51 Helder Martins: Hi I'm Helder from Portugal , I'm a Product Designer. Love to connect with you.

<https://www.linkedin.com/in/heldermdmartins/>

00:17:07 ogundele patrick: Hi I am Patrick from Bristol UK, nice to meet everyone. Would love to connect

<http://linkedin.com/in/patrick-ogundele>

00:17:16 Noelle Herzog: Hi, everyone! Noelle from Michigan. Aspiring UXR. Happy to connect! :) <https://www.linkedin.com/in/noelle-herzog-39951175/>

00:17:33 Priyanjali Mittal: Hi Everyone, I'm Priya, a UX Designer and researcher from Indiana! Happy to connect with you all <https://www.linkedin.com/in/priyanjalimittal/>

00:17:43 Ameya Sawadkar: Ameya Sawadkar here! Qualitative researcher, evaluation and program management. Happy to connect: [linkedin.com/in/ameyass/](https://www.linkedin.com/in/ameyass/)

00:17:48 Maria Carabello: Hey all! Maria from Michigan. I'm happy to connect with others transitioning into or working in UXR! 🙌 <https://www.linkedin.com/in/maria-carabello>

00:17:50 Joanna Rios: What things you consider important and relevant on a portfolio for a uxr position? I assume this sometimes are different from a ux designer position where the visual and products may be more relevant?

00:18:09 Audrey Aday (she/they): Hi! Audrey from Vancouver, BC. I'm a current PhD candidate in Social Psychology / aspring UX Researcher. Happy to connect! www.linkedin.com/in/audreyaday/

00:18:21 TC: Hi everyone, feel free to connect with me

<https://www.linkedin.com/in/tylgercurtis/>

00:18:24 elizabeth: What if you need to conserve space on your resume. Can you put the info about the companies in your cover letter?

00:18:32 Ameya Sawadkar: Ameya Sawadkar here! Qualitative researcher, evaluation and program management. Happy to connect: <https://www.linkedin.com/in/ameyass/>

00:18:42 Maria Tariq: Hi everyone, I'm currently transitioning into UX writing. Looking forward to connecting! I'm from Houston TX- saw someone else here too! <https://www.linkedin.com/in/maria-tariq-onevoiceproject/>

00:19:13 Jacki: Hi everyone, I'm a student studying cognitive psychology and really excited to learn more about UXR as a potential career path. Would love to connect <https://www.linkedin.com/in/jacqueline-erens/>

00:19:28 Marisa DeCesare: What reasons would you hire a less experienced candidate vs a more experienced one? (Besides budget)

00:19:43 David Waller: How important is a portfolio for UX research roles? Many in the UX research community have been critical of this requirement because research does not easily translate to a portfolio format

00:19:59 Ka Ki Yan: Hello everyone 😊 My name is Kaki and I'm a UX Researcher and Designer. I'd also love to connect with you!

<https://www.linkedin.com/in/kakiyan/>

00:20:00 Oscar C: Hi! Could you give examples of Super valued Soft Skills in UX?

00:20:10 Suganya Schmura: Reacted to "How important is a p..." with 👍

00:20:11 Ben Lupinetti: Hi all, I'm about a year into my new career in UX Research and I've had a few clients so far. I would love to connect <https://www.linkedin.com/in/ben-lupinetti/>

00:20:18 naz: Reacted to "How important is a p..." with 👍

00:20:27 Wa'ad Al Saidi: Reacted to "How important is a p..." with 👍

00:20:28 Beth Leber: Would love to hear other examples of high value soft skills

00:20:38 Anna Bartosiewicz: HI, my name is Anna, UX Researcher and UX Writer based in Poland. Let's connect on LinkedIn: <https://www.linkedin.com/in/annabartosiewicz/>

00:20:43 Anthony Z (UXRS): A UXR portfolio is SUPER important

00:21:06 Mark Call: If we have experience in a plethora of tools, ranging from data analysis to designing, would it be best to list them all or should we focus on specific ones?

00:21:13 Anthony Z (UXRS): We have a video that you can rent that discusses how to create and leverage your portfolio

00:21:14 B: Hi, I'm Brittany and I'm a UX designer Feel free to connect on LinkedIn: <https://www.linkedin.com/in/b-campbell-/>

00:21:20 Ashley Sanders: Reacted to "A UXR portfolio is S..."

with ¹⁰⁰

00:21:48 Mark Call: Anthony – how much does it cost to rent the video?

00:21:59 Anthony Z (UXRS): <https://vimeo.com/ondemand/uxrportfolio2022/>

00:22:03 Anthony Z (UXRS): Here you go

00:22:04 Rick Gamboa: Hi, my name is Rick, I am based in McAllen TX. I'm a web developer, more so with a programming background, but I am wanting to learn more about design and UI/UX overall. I am happy to connect! Here is my LinkedIn: <https://www.linkedin.com/in/rick-gamboa>

00:22:56 Charu Tuladhar: Hi, I am Charu. I am a UX researcher from Boston. I would love to connect. My linked in url is <https://www.linkedin.com/in/charu-tuladhar-49364452>

00:23:04 Swarna Pandu: Hi everyone! I'm Swarna, a UX researcher from Michigan. Happy to connect! <https://www.linkedin.com/in/swarna-pandu-768743184/>

00:23:39 Lynette Murguia: How can someone who is changing careers into UX/UI stand out in their resumes and/or screenings? How can they position themselves to be considered for a role that requires 2+ years of experience? Thank you!

00:23:40 Ashley Sanders: UX Designer here. Seeking work since OCT 2022

00:23:44 Bree W.: I'm curious how important cover letters are in UXR?

00:23:45 Uduak Essien: Hey guys I'm an upcoming ux designer/researcher and would love to connect <https://www.linkedin.com/mwllite/in/uduak-essien>

00:23:52 Jennifer Thornton: What educational background are you looking for in a UX designer? Any opinion on the Google certified UX design course?

00:23:54 Emiley Kight: Hi, I'm Emiley and I'm a UI/UX Designer in Phoenix, AZ! I'd love to connect on LinkedIn: <https://www.linkedin.com/in/emiley-kight-a71084182>

00:23:56 Sarah Insull: Hello everyone! I'm Sarah and would love to connect! <https://www.linkedin.com/in/sarah-insull-06740645>

00:24:10 My-er: Hi everyone! I'm a UX designer from the Bay Area! Happy to connect! <http://linkedin.com/in/mair-ahmad>

00:24:14 Hope Simmons: Reacted to "How can someone wh..."

with 👍

00:24:18 Mary Aldugom: Hi Everyone! I'm Mary based in Chicago. I have a PhD in Cognitive Psychology and currently a TT professor. I am so excited to connect with you all as I embark a career transition! <https://www.linkedin.com/in/mary-aldugom/>

00:24:44 Anna Bartosiewicz: Could you recommend good websites with offers for UXR?

00:24:51 Emiley Kight: ADPList is phenomenal for mentorship: <https://adplist.org/>

00:24:53 Ashley Sanders: UX Designer here. 6 years experience in edtech looking to get into healthcare, aviation, government services Seeking work since OCT 2022 <https://www.linkedin.com/in/designerashleysanders/>

00:24:55 Ari Zelmanow: My name is Ari. I lead a UXR team at

Twilio. Happy to connect: <https://www.linkedin.com/in/zelmanow/>
00:24:55 Aaron Esau: if you have a really long history (i.e. 10+ contract jobs). Is it better to list out each company and duties at each one? Or try to keep resume to 1 page as much as possible and just list prior locations with a note "more info upon request for duties"?

00:24:57 UR: Reacted to "What educational bac..." with



00:25:05 Anthony Z (UXRS): <https://www.curiositytank.com/>

00:25:11 elizabeth: What about a more senior candidate in the field. applying for a more junior role because they want to work at a certain company.

00:25:22 Anna Bartosiewicz: Reacted to "https://www.curios..." with ❤️

00:25:23 Anushi Mandelecha: Hello, I am Anushi- a UX Researcher from Seattle. I graduated from UW in June 2022 and have 1.5 years of experience contracting, freelancing and volunteering for user research work. Please feel free to connect with me at - <https://www.linkedin.com/in/anushi-mandelecha/>

00:25:28 Henrique Simões: Advices for people who are not USA-based and want to work for USA-based companies? I have worked through a consulting firm for USA-based companies with americans and it always went fine but when I try a job directly, it's always a barrier...

00:25:33 Uduak Essien: Reacted to "What educational b..." with 👍

00:26:01 Ivana Tso: Hi Everyone! I'm Ivana based in New York- I worked in Apparel design and development for 10 years, and currently work as a Product UI/UX designer for a little over a year with a Japan based company. Please connect with me here: <https://www.linkedin.com/in/ivana-tso/>

00:26:04 Ameya Sawadkar: Reacted to "Hi Everyone! I'm Iva..." with 👍

00:26:06 Gonzalo Alfaro Fernandez: Hello! Feel free to connect with me: <https://www.linkedin.com/in/gonzaloalfarof/>

00:26:08 Charu Tuladhar: What positions are appropriate to apply for if you have a Ph.D.? Junior level or mid level?

00:26:21 Ivanna Gomilko: Hi, I am Ivanna from Seattle! I am learning UX design right now. Would love to connect <https://www.linkedin.com/in/ivanna-gomilko/>

00:26:40 Rubiela Carrillo: Reacted to "What positions are a..." with 👍

00:26:45 Audrey Aday (she/they): Reacted to "What positions are a..." with 👍

00:26:50 Jessica Figueira: Reacted to "What positions are a..." with 👍

00:26:59 Ashley Sanders: Ive struggled with hiring managers expecting experience in a specific industry. Example; Going from edtech to healthcare

00:27:03 Norma Garza Reyes: Reacted to "What positions

are a..." with 🍌
00:27:16 Xochitl Arlene Smola (she/her): Reacted to "What positions are a..." with 🍌
00:27:27 Victoria Lee: @Charu - you are starting at the bottom - Phd or no Phd - all depends on experience
00:27:38 Charis Liang: Hi everyone, I'm Charis, a UX Researcher with journalism background based in Seattle. Now I'm a graduate student at UW. Happy to connect! <https://www.linkedin.com/in/qianyuliang2525/>
00:27:47 Eunsil Kim 김은실: Reacted to "What educational bac..." with 🍌
00:27:57 Cara Saunders: What if you do UX Research in your role without it being your title? Should you put your actual title on your resume? My company does not have any "UX" titles but I do this type of work
00:27:57 Nathan Daniel: Hi everyone! Glad I was able to make it home to make it here. 😊
00:28:20 Kelene (k-leen): Do non-PhD, junior-level, new-to-the-workforce UX researchers have a future in the UX research job market?
00:28:27 Gonzalo Alfaro Fernandez: Reacted to "@Charu - you are sta..." with 🍌
00:28:41 Maya Retterer: Hi, I am Maya from Washington D.C. I've worked as a Junior UX Researcher in the car industry for about a year now. Happy to connect! <https://www.linkedin.com/in/mayaretterer/>
00:29:22 My-er: Also I've been a Graphic designer for past 8+ years and trying to break into the UX space, graduated from General assembly last month
00:29:42 Ann Chou: i am based in Victoria, Canada. I have working history in health care and try transition in. I do not know how to handle the worry around my hearing disability and alternate communication not as barrier. www.linkedin.com/in/annkchou
00:29:46 Victoria Lee: @Kelene - of course!
00:29:54 Suganya Schmura: Are there specific hosting websites you would recommend that would best showcase a UXR portfolio?
00:30:05 Anthony Z (UXRS): UXFolio is good
00:30:19 Pj Ekhaton: Reacted to "UXFolio is good" with ❤️
00:30:19 Sachin Sabu: hi everyone
happy to connect <https://www.linkedin.com/in/sachinsabudesigner>
00:30:23 Denise Benkert: Reacted to "UXFolio is good" with ❤️
00:30:24 Mark Call: Is there a group or community where one can get feedback on their portfolio and/or resumes?
00:30:27 Suganya Schmura: Reacted to "UXFolio is good" with ❤️
00:30:48 Yasi Omrani: Yasi from Brooklyn 😊 <https://www.linkedin.com/in/yasi-o/>
00:31:01 Rochelle Duong: ADP List has mentors and experienced

UX designers who can do portfolio reviews

00:31:03 ElAsa Crawford: @Mark Call AIGA chapters often have portfolio and resume reviews

00:31:17 Victoria Lee: @mark ADPList

00:31:23 Rubiela Carrillo: Reacted to "UXFolio is good" with 👍

00:31:33 Charu Tuladhar: @Victoria Lee – Thank you. So I should be applying to Junior UX research positions?

00:31:36 Chris Torregosa/co2022-27069/IELTS Unlimited: UX designer here for 6 years. Looking to connect with fellow UXers. <https://www.linkedin.com/in/christorregosa>

I'm open to mentor via adptlist too.

<https://adplist.org/mentors/chris-torregosa>

00:31:45 Denise Benkert: www.linkedin.com/in/BenkertDenise

00:31:45 Ahmed Khatab: Hi its welcome to see you there <https://www.linkedin.com/in/ahmedkhatab11/>

00:31:46 Anthony Z (UXRS): ADPList.org is a great place to have mentors review your portfolio

00:31:47 Nathan Eaton: Hi all, I'm Nate Eaton from Yucaipa, CA. I would love to connect: <https://www.linkedin.com/in/nateeaton/>

00:32:03 Maria Tariq: Reacted to "UX designer here for..." with 🙌

00:32:17 Olya Warren: Reacted to "What educational bac..."

with 👍

00:32:19 Wa'ad Al Saidi: Reacted to "UX designer here for..."

with 🙌

00:32:24 Denise Benkert: Reacted to "ADPList.org is a gre..."

with ❤️

00:32:30 Wa'ad Al Saidi: Reacted to "ADPList.org is a gre..."

with ❤️

00:32:30 Victoria Lee: @Charu – reach out to me offline and we can chat

00:32:39 Sarah Monks: @Charu Tuladhar – check out Amy Santee's website and YouTube videos on PhD to UXR hiring

00:32:43 elizabeth: Reacted to "ADPList.org is a gre..."

with ❤️

00:33:00 Victoria Lee: <https://www.linkedin.com/in/victoria-lee-5641a93/>

00:33:01 elizabeth: Reacted to "UX designer here for..."

with 🙌

00:33:04 Mark Call: Thank you Rochelle, ElAsa, Victoria, and Anthony!

00:33:16 Melody Ethley: Looking to connect with fellow designers 😊 Happy to connect via LinkedIn. <https://www.linkedin.com/in/ethleym/>

00:33:21 ElAsa Crawford: You're welcome Mark!

00:33:21 Julie Dawson: Hey y'all from Covington, Kentucky I'd love to connect with you <https://www.linkedin.com/in/juliesearsdawson/>

00:33:26 Jasmine Banga: What if you only have 1 project

worth of experience?

00:33:26 Rubiela Carrillo: Reacted to "ADPList.org is a gre..." with ❤️

00:33:27 elizabeth: How important is a PhD vs a Masters for a senior-level researcher role?

00:33:44 Anthony Z (UXRS): You bet! <https://www.linkedin.com/in/a-zablocki/>

00:34:03 Nathan Daniel: Hi, I'm Nathan from Louisville, KY. I have past graphic design experience, but have been falling more and more in love with UX/UI Design the past 3 years.

00:34:04 Nai-Ching Hsiao: Hey, I am Nai, from London, UK. Happy to connect 😊 <https://www.linkedin.com/in/naichingshiao/>

00:34:37 Nathan Daniel: Oh and let's connect! <https://linkedin.com/in/naichingshiao>

00:34:40 Sarah Insull: Reacted to "How can someone who ..." with 👍

00:34:44 Saira Aziz: Hi, I'm Saira from Toronto. Happy to connect: <https://www.linkedin.com/in/saira-aziz/>

00:34:48 EG: Happy to connect! UX design student www.linkedin.com/in/estee-grifkin

00:34:55 Amanda Walker: Happy to connect on LinkedIn <https://www.linkedin.com/in/amandabwalker>

00:34:58 Shirley Wang: Shirley here from Connecticut: <https://www.linkedin.com/in/wangshirley/>

00:35:00 Sarah Insull: Reacted to "What educational bac..." with 👍

00:35:01 ElAsa Crawford: @Jasmine you can pick problems you're passionate about or interested in and do case studies. Heidi may have more to add, but as long as your skills are on display it doesn't matter if the projects are "real" or not

00:35:01 C.A. Summers: I've never used a portfolio as many of the projects are subject to NDA. Even have to obscure details during the presentation phase...

00:35:05 Anthony Z (UXRS): Elizabeth - education is important, but experience trumps education as UXR is an applied field

00:35:06 Jacki: Wanted to +1 the question for education level and if PhDs are preferred to MSc degrees, and also if graduate school projects should be included in portfolios if they taught research but not UX-focused research?

00:35:14 Nathan Daniel: <https://linkedin.com/in/designingnathan>

00:35:29 Lin Holmes Howe: Same here, C.A. Summers

00:35:30 Brendan Clark: Hi, I'm Brendan, from Tallahassee, FL, and I'm getting into UX research. I'm happy to connect! <https://www.linkedin.com/in/brendan-clark-phd-92913b8a/>

00:35:36 Sarah Monks: What's the ideal relationship between portfolios and the case studies you might present at interview? Can they address the same research projects?

00:35:38 Morgan Payne: Hi, I'm Morgan from the Northern Virginia area. I have a background in digital marketing and recently graduated from Designlab's UX Academy. Feel free to connect - <https://www.linkedin.com/in/morgan-payne-163304127/>

00:35:40 Victoria Lee: @Elizabeth – most people do have masters – PhD is sort of new to the design domain
00:35:50 Wa'ad Al Saidi: I'm new to the field, this is my first event and I'm loving the discussion 😊 happy to connect
<https://www.linkedin.com/in/waad-al-saidi/>
00:36:07 C.A. Summers: Biggest aspect of transitioning from academia to UXR is delivering "impact." Meaning, actually changing team and product outcomes that comes from socializing the insights amongst a larger team (who may not always appreciate UXR).
00:36:28 Christine Musser: Transitioning from an illustration/fine arts background. Interested in UX Strategy/ Research. Would love to connect. <https://www.linkedin.com/in/christine-a-musser/> <https://www.linkedin.com/in/christine-a-musser/>
00:36:40 David Waller: Aspiring UX researcher, I'm looking to connect with other UXR people – <https://www.linkedin.com/in/david-waller/>
00:36:41 Eunsil Kim 김은실: Hi, I am Eunsil from NJ. I graduated from Springboard Bootcamp last December. Happy to connect. <https://www.linkedin.com/in/eunsil-kim-8a17951ab/>
00:36:54 Karen Hu: amazing point !!!
00:36:59 Christine Musser: Looking to pivot to UX Strategy. Would love to connect. <https://www.linkedin.com/in/christine-a-musser/>
00:37:02 Eva Adler: Hello! My name is Eva and I'm a UX Solutions Engineer transitioning into UX Research ✨🏔️

Excited to connect and talk UXR or anything nature. LinkedIn:
<https://www.linkedin.com/in/evaadler4444/>

00:37:03 Denise Benkert: Every company should be thinking of themselves as a tech company
00:37:03 Uduak Essien: Hey everyone I'm an upcoming ux designer/researcher and would love to connect <https://www.linkedin.com/mwllite/in/uduak-essien>
00:37:13 Tonisha Taylor: Yes, absolutely healthcare is finally starting to understand the need for UX.
00:37:16 Bai Pai: Looking forward to connect: <https://linkedin.com/in/baipai>
00:37:30 ElAsa Crawford: Yes so true – FAANG are not the only options
00:37:30 Maya Retterer: With entering into the UX Research field, you hope you already know that this new field would suit you, but what sort of skills best suit the UX Research field, in your opinion?
00:37:35 Jessica Figueira: Did any of you find any course useful? (Coursera, udemy...???)
00:37:36 Jennifer Earles: Jennifer from TN. Had some experience part time doing UX and looking to move to full time. Currently working on my certification through NN/g. Would love to connect with others! <https://www.linkedin.com/in/jearles/>
00:37:43 My-er: What's the best way to find the non tech companies?
00:37:45 Victoria Lee: Disagree. The biggest aspect is changing people's lives for the better

00:37:45 Yury Higuchi: Yes, I wanted to ask any tips for people who are transitioning to uxr during this time when there's massive layoffs. Thank you

00:37:46 Sofia Laguna: Hi all, I'm from OC, California and would love to connect :) <https://www.linkedin.com/in/sofialagunaphd/>

00:37:50 Karen Hu: look in climate, healthcare, banking, and education related companies !!

00:37:54 Jake Floyd: Is there anything you wish you had known before entering UX? Any common misconceptions about the field?

00:38:04 Denise Benkert: Yes so true – FAANG are not the only options
It's "MAANG" now hahaha

00:38:09 Xiaofan Lei: Would contractor positions good starting points for people new to UXR?

00:38:18 Minnie Pilli: Howdy from Austin, TX! Minnie here, aspiring UX researcher with a medical device/ project mgmt background: <https://www.linkedin.com/in/tejitaminniepilli/>

00:38:23 Keri Belcher: Q for Heidi – How to reach out to recruiters if interested in a role and think you're a good match

00:38:27 Maggie T.: What can one do to find UX Research Operations roles? I know there are User Research Coordinators but what are other roles to target?

00:38:30 My-er: What's the best way to find the non tech companies?

00:38:32 Maria Tariq: Reacted to "Howdy from Austin, T..." with 👍

00:38:35 Maggie T.: Reacted to "What's the best way ..." with 👍

00:38:35 Mark Call: What's the best way to communicate with recruiters if you currently have a job, looking for a new opportunity, yet don't want your current employer to find out. 🤔

00:38:41 Suganya Schmura: Is doing a UXR bootcamp recommend if you already have 10+ years of experience in industry and academia, but are new to the UXR field?

00:39:03 martina mitz: Question: any thoughts on the recent lay-offs wave in the tech industry and the impact on UX?

00:39:10 Jessica Figueira: Is doing a UXR bootcamp recommend if you already have 10+ years of experience in industry and academia, but are new to the UXR field?
I really wanted to know that..

00:39:14 Jennifer Earles: Reacted to "What can one do to f..." with 👍

00:39:14 Daniel Beals: I'm new to UX as well. Ultimate interest and goal is to get into games but I'm down to work anywhere, gain experience, and make new friends in this industry.
😊
<https://www.linkedin.com/in/daniel-beals-UX>

00:39:23 Fanny Ruiz: What is the regular process to be hired into URX, how many interviews, whiteboards challenges etc?

00:39:28 Jacki: Reacted to "I'm new to UX as wel..." with 100

00:39:30 Jacki: Removed a 100 reaction from "I'm new to UX

as wel..."

00:39:33 Jacki: Reacted to "Is doing a UXR bootc..." with 100

00:39:37 UR: Reacted to "Is doing a UXR bootc..." with 100

00:39:40 Joanna Rios: Reacted to "Is doing a UXR bootc..." with 100

00:39:45 Parker Sorenson: What is the regular process to be hired into URX, how many interviews, whiteboards challenges etc?

Depends on if it's a contract role or not.

00:39:47 Sefanya: re: salary. you cant hear me but I am SNAPPING my fingers off in agreement 100

00:39:56 Jasmine Banga: How do you get in touch with recruiters?

00:40:01 Renee Chin: Heidi: Are there new or existing areas for job opportunities where market research (qual research, ethnography) and UX are converging?

00:40:05 Sefanya: thanks for humanizing the recruiting process, Heidi!

00:40:18 C.A. Summers: I'm a staff researcher at Meta currently. Previously an academic (PhD marketing) & consultant (Ipsos & founder of my own LLC). If you'd like to chat, feel free to send me a connection and mention this session. www.linkedin.com/in/summersuxr

00:40:18 Jennifer Earles: Reacted to "Question: any though..." with 👍

00:40:30 Anastasia Lavrova: Heey! I'm Anastasiia. Product designer based in Canada.

Came to Ui&Ux after Manager and Motion design positions to find a dream job 🧡

Will be glad to connect and continue conversation <https://www.linkedin.com/in/anastasiia-lavrova-lapakota/>

00:41:13 Daniel Beals: Anyone here from Sydney, by chance?

00:41:21 Neha: Replying to "Yes, I wanted to ask..."

+1 for this.

00:41:50 Courtney Wylie: 🙋 I'm new to UX, making the shift from social media management to UX design. I'd love to connect:

<https://www.linkedin.com/in/couxrtneywylie22>

00:41:51 Hira Jamshed: I am curious to know whether you suggest we reach out to recruiters to help in the hiring process

00:41:53 Shahi A: Are quantitative skills useful for UX? Are there recruiters interested in such skills?

00:42:17 Sharlene Fernandes: Reacted to "Are quantitative ski..." with 👍

00:42:21 Henrique Simões: Replying to "Are quantitative ski..."

As someone who already hired more than 30 UXRs, yes!!!

00:42:26 Pj Ekhatior: Reacted to "Hi all, I'm from OC,..." with ❤️

00:42:39 Mary Aldugom: Biggest recommendations for PhDs breaking into industry for the first time?

00:42:42 Suganya Schmura: Reacted to "No mames" with 😂

00:42:57 Beth Williford: Reacted to "No mames" with 😂

00:42:59 Sule Betul Tosuntas: Reacted to "Biggest recommendati..." with 👍

00:43:02 Jessica Figueira: Reacted to "Biggest recommendati..." with 👍

00:43:04 Sule Betul Tosuntas: Removed a 👍 reaction from "Biggest recommendati..."

00:43:05 Parker Sorenson: Biggest recommendations for PhDs breaking into industry for the first time?

00:43:07 Sharlene Fernandes: Reacted to "Biggest recommendati..." with 👍

00:43:08 Daniel Beals: Best advice for non-academics transitioning to UX from other fields?

00:43:13 Jessica Figueira: Biggest recommendations for PhDs breaking into industry for the first time?

00:43:14 Audrey Aday (she/they): Reacted to "Biggest recommendati..." with 👍

00:43:20 UR: Reacted to "Heey! I'm Anastasiia..." with 🙌

00:44:34 TMO's iPhone: What are transferable skillsets for UXR? Eg requirements analysis

00:44:39 Ian Kirk: Reacted to "Can we make sure the..." with 👍

00:44:47 Daniel Beals: Reacted to "What are transferabl..." with 🙄

00:44:58 Monica Y: It seems many of the more junior roles get snapped up by younger graduates (in their early twenties) with HCI degrees rather than bootcamp or get internships offered to recent college grads. What advice for career transitioners who might have a decade or more experience?

00:45:02 Tonisha Taylor: Life is too short for cover letters

00:45:08 alejandra: Reacted to "Life is too short fo..." with ❤️

00:45:10 Angel Newball: Hi everyone, UXR in the healthcare space based out of Austin, Texas. Happy to connect with everyone.

<https://www.linkedin.com/in/uxangel>

00:45:14 Fatima H: Less writing for us! Lol

00:45:14 TC: Reacted to "Life is too short fo..." with ❤️

00:45:14 Maggie T.: Reacted to "It seems many of the..." with 👍

00:45:15 Yasi Omrani: Reacted to "Life is too short fo..."

with ❤️
00:45:15 Keri Belcher: Reacted to "It seems many of the..."
with 👍
00:45:17 Priyank Rangnekar: 🙌
00:45:17 Eunsil Kim 김은실: Reacted to "It seems many of the..." with 👍
00:45:18 Joselyne Hernandez: Love the honesty!!
00:45:21 Anastasia Lavrova: I wonder if cover letters actually work, considering there is a chat GPT that can write it for you 😊
00:45:21 Daniel Beals: THANK YOU
00:45:22 zoom sucks: so outdated
00:45:23 Sefanya: ChatGPT it!
00:45:26 TMO's iPhone: Reacted to "It seems many of the..."
with 👍
00:45:26 TC: Yes, no cover letters
00:45:27 Karen Hu: chatgpt it haha
00:45:29 Maria Tariq: Reacted to "Hi everyone, UXR in ..."
with 👍
00:45:30 Courtney Wylie: Reacted to "ChatGPT it!" with 😊
00:45:32 Priyank Rangnekar: Reacted to "ChatGPT it!"
with 😂
00:45:33 Erica Lester: Reacted to "ChatGPT it!" with 😊
00:45:34 Elisabet Demarco: Recommendations for researchers that want to migrate to a new country, with a different language.
00:45:35 Vivian Kuo: Any tips on how to write a good cover letter?
00:45:35 Anastasia Lavrova: Reacted to "ChatGPT it!"
with 😂
00:45:36 Sachin Sabu: Reacted to "ChatGPT it!" with 😂
00:45:37 Patricia L: Reacted to "ChatGPT it!" with 😂
00:45:38 Karen Hu: Reacted to "ChatGPT it!" with 😂
00:45:42 Uduak Essien: love that
00:45:42 Sango Jeevan: Why a portfolio rather than a cover letter then?
00:45:42 Ben Lupinetti: That's a relief to hear, I hate writing cover letters
00:45:44 Lori Olson: Reacted to "It seems many of the..."
with 👍
00:45:48 Connie Yang: For those transitioning from an academic research background, how should we highlight our previous research in our resumes and/or portfolios?
00:45:50 Padmini K (she/her): Reacted to "Hi everyone, UXR in ..." with 👍
00:45:53 elizabeth: But aren't cover letters a good way to provide more context to a role than a resume?
00:45:53 Jennifer Earles: Reacted to "That's a relief

to h..." with 👍
00:45:54 Sarah Insull: Reacted to "Yes, I wanted to ask..."
with 👍
00:45:56 Neha: Reacted to "That's a relief to h..." with
👍
00:45:58 Anastasia Lavrova: How to stand out if not with
cover letters?
00:45:59 Neha: Reacted to "That's a relief to h..." with
😂
00:45:59 Eunsil Kim 김은실: Reacted to "That's a relief
to h..." with 😂
00:46:01 Suganya Schmura: Reacted to "That's a relief
to h..." with 😂
00:46:01 Bree W.: Reacted to "That's a relief to h..."
with 👍
00:46:06 Courtney Wylie: LOL @ ChatGPT it
00:46:06 Ka Ki Yan: Reacted to "That's a relief to h..."
with 😂
00:46:06 Hope Simmons: 👍👍👍
00:46:08 Jennifer Earles: Reacted to "For those
transition..." with 👍
00:46:18 Parker Sorenson: Biggest recommendations for
PhDs breaking into industry for the first time?
Identify your transferrable skills and re-frame your experiences so
the person interviewing you/looking at your resume will know what
you can do (assume they haven't been in academia).
00:46:18 Myles Dickens: Reacted to "It seems many of the..."
with 👍
00:46:20 Jade Bowes: Reacted to "How to stand out if ..."
with 👍
00:46:20 Nathan Daniel: Hi, I'm Nathan from Louisville, KY.
I have past graphic design experience spanning 17-18 years, but fell
in love with UX/UI Design the past 3 years.

Proficient in Figma & trying to with Spline. Excited to integrate my
past sound design work with 2D & 3D interaction design / motion
design in the future.

More than happy to connect anyone, or discuss any opportunities. If
you're a Ux Researcher needing to delegate any wireframing,
prototyping, or any UXR, you can think of me! 😊 [https://
www.linkedin.com/in/designingnathan/](https://www.linkedin.com/in/designingnathan/)

00:46:25 Marisa DeCesare: Reacted to "How to stand out
if ..." with 👍
00:46:25 Bree W.: Reacted to "Life is too short fo..."
with ❤️
00:46:26 Victoria Lee: When it is up and running lol
00:46:29 Vivian Kuo: What information to include in our
"about page" for our portfolio to help us stand out?

00:46:34 Sefanya: Replying to "LOL @ ChatGPT it"

work smart not hard right? :)

00:46:39 Kelene (k-leen): But aren't cover letters a good way to provide more context to a role than a resume?

@Elizabeth yes exactly

00:46:54 Annette Fuentes: I have to leave early, but this was great information, specially for me that I am pivoting from graphic design to ux design. -THANK YOU!

00:46:56 Daniel Beals: Replying to "LOL @ ChatGPT it"



00:47:07 TMO's iPhone: The issue I am seeing with transitioning into the field is absorbing a pay cut

00:47:15 Nathan Daniel: Yes its <https://builtin.com>

00:47:16 Rick Gamboa: <https://builtin.com/>

00:47:20 Jennifer Earles: Reacted to "The issue I am seein..." with 👍

00:47:45 Pj Ekhatior: Reacted to "Life is too short fo..." with ❤️

00:48:04 Odeosa Eguavoen: Will we have access to the recording of this discussion afterwards?

00:48:11 Myles Dickens: Reacted to "Will we have access ..." with 👍

00:48:31 elizabeth: Elizabeth from the NYC Metro area: <https://www.linkedin.com/in/eligliynn/>

00:48:35 Hira Jamshed: Reacted to "Will we have access ..." with 👍

00:48:40 Laura Q: Reacted to "It seems many of the..." with 👍

00:48:41 Courtney Wylie: Replying to "LOL @ ChatGPT it" Definitely 😊

00:48:48 Uduak Essien: Hey everyone I'm transitioning to ux design/research and would love to connect <https://www.linkedin.com/mwlite/in/uduak-essien>

00:48:51 Yue You: Reacted to "Life is too short fo..." with ❤️

00:49:03 Sarah Insull: Reacted to "It seems many of the..." with 👍

00:49:19 Sule Betul Tosuntas: Reacted to "For those transition..." with 👍

00:49:30 Ariel Graham: How important is "optimizing your linkedlin" I want to be able to connect with recruiters but now have my current employment see every update?

00:49:32 ElAsa Crawford: That's a good tip! Many people who aren't UXRs are doing user research

00:49:33 Daniel Beals: Replying to "Hey everyone I'm tra..."

Same. Happy to.

00:49:35 Laura Q: Reacted to "But aren't cover let..."

with 👍
00:49:56 Minnie Pilli: Reacted to "What can one do to f..."

with 👍
00:49:57 Ariel Graham: LinkedIn*
00:50:01 Yue You: Reacted to "For those transition..."

with 👍
00:50:02 Daniel Beals: Please. Say hello. <https://www.linkedin.com/in/daniel-beals-ux>
00:50:27 Pj Ekhatore: Reacted to "Please. Say hello. h..."

with ❤️
00:50:31 C.A. Summers: How is everyone responding to specific comments?
00:50:32 Meredith Thompson: How to include projects when they are proprietary
00:50:36 Ari Zelmanow: For all PhDs here... When I landed my first UXR role, I used my dissertation research in my portfolio!
00:50:37 Wa'ad Al Saidi: What I struggle with when it comes to portfolios, is how do u do it in a way that doesn't violate your NDA?
00:50:46 Suganya Schmura: Reacted to "For all PhDs here... W..." with ❤️
00:50:48 Meredith Thompson: What I struggle with when it comes to portfolios, is how do u do it in a way that doesn't violate your NDA?
Yes to this
00:50:51 Ariel Graham: How important is "optimizing your linkedin" I want to be able to connect with recruiters but now have my current employment see every update?
00:50:52 Sefanya: Did Heidi ever get back to the skipped question earlier re: concerns about hiring career switchers? Did I miss her answer?
00:50:55 Mackenzie Swirbul: Reacted to "For all PhDs here... W..." with 👍
00:51:06 UR: Reacted to "What I struggle with..." with 👍
00:51:06 Suganya Schmura: Do you have any tips for securing UXR internships for those of us still currently in grad school?
00:51:08 Minnie Pilli: Reacted to "ADPList.org is a gre..."

with ❤️
00:51:12 Ari Zelmanow: Replying to "Did Heidi ever get b..."

I was a police detective before I became a researcher!
00:51:13 Odeosa Eguavoen: Hey everyone! I'm beginner in the UXR field and would love to connect with you all - <https://www.linkedin.com/in/odeosa-eguavoen/>
00:51:15 Enz Baur: Reacted to "What I struggle with..."

with 👍
00:51:16 Norma Garza Reyes: Reacted to "For all PhDs here... W..." with ❤️

00:51:29 Laura Q: Reacted to "What I struggle with..."
with 👍
00:51:38 Monalisa: Reacted to "Can we make sure the..."
with 👍
00:51:41 Jonathan Gamutan: Junior UX researcher with 4
years of experience in research www.linkedin.com/in/jonathangamutan
00:51:52 Daniel Beals: DON;T do the green band around your
photo. Lol
00:52:18 Kelene (k-leen): DON;T do the green band
around your photo. Lol
Many recruiters have debunked this advice.
00:52:23 Kirsten Inlaw: Sorry I'm late joining so this may
have been addressed...What are your thoughts of working with a resume
writing service (e.g. Resumable) ? Any recommendations on companies?
00:52:40 Myles Dickens: Hi all! I recently finished a UX/UI
Bootcamp and i'm looking to connect :) [https://www.linkedin.com/in/
myles-mccallum-dickens/](https://www.linkedin.com/in/myles-mccallum-dickens/)
00:52:47 Sarah Insull: If you're transitioning from another
career, how can you update your linked in with relevant experience
while still at the current job?
00:52:53 Sachin Sabu: What actions can I take to increase
my chances of being selected for a job opportunity abroad and what
factors should I consider before applying? Additionally, what are
the factors that a recruitment team typically looks for in
candidates for jobs abroad?
00:52:55 Parker Sorenson: Hey Y'all, happy to connect.
If you're a PhD or Master's student trying to figure out how to
translate your experiences into industry terms or looking for a
confidence boost I'm happy to chat 😊. [www.linkedin.com/in/parker-
sorenson-phd](http://www.linkedin.com/in/parker-sorenson-phd)
00:53:02 Sefanya: Replying to "Did Heidi ever get
b..."

that's a super cool background! the skills translate though so that
makes sense

00:53:03 ElAsa Crawford: recruiters are always looking lol
00:53:05 Daniel Beals: How do we differentiate between
legit recruiters and spam recruiters that reach out to us?
00:53:13 Ari Zelmanow: Reacted to "that's a super cool ..."
with 🙏
00:53:15 Fatima H: Reacted to "How do we differenti..."
with 👍
00:53:17 Marisa DeCesare: Reacted to "How do we
differenti..." with 👍
00:53:18 Keri Belcher: Reacted to "How do we differenti..."
with 👍
00:53:19 Joanna Valdez: Reacted to "How do we differenti..."
with 👍
00:53:33 Alison: Reacted to "How do we differenti..." with
👍
00:53:45 UR: Reacted to "I was a police detec..." with



00:53:48 Eunsil Kim 김은실: Reacted to "How do we differenti..." with 👍

00:53:51 Gonzalo Alfaro Fernandez: Replying to "Did Heidi ever get b..."

Wow that sounds amazing Ari!

00:53:57 Beth Williford: Reacted to "How do we differenti..." with 👍

00:53:58 Jennifer Earles: Replying to "Sorry I'm late joini..."

check out askamanager, she has great info on her site and book about resume writing and interviewing!

00:54:00 Elizabeth Chiu: Are there any general trends you're currently seeing in the UXR job market?

00:54:02 Maggie T.: I hear that there are recruiters who don't like it when you follow up after applying. How do you know when to do it and when not to?

00:54:21 Parker Sorenson: Hey Y'all, happy to connect. If you have a PhD or Master's and are trying to figure out how to translate your experiences into industry terms or looking for a confidence boost I'm happy to chat . <https://www.linkedin.com/in/parker-sorenson-phd>

00:54:31 Wa'ad Al Saidi: Watch Heidi land all of us our dream jobs 🤔

00:54:42 Yue You: Reacted to "For all PhDs here... W..." with ❤️

00:54:51 Priyanjali Mittal: I've just graduated from a master's in HCI, and I'm looking for full-time opportunities. But with so many lay-offs, how does the UX Job market look at the moment for new graduates?

00:55:26 Yasi Omrani: Anyone else receive fake recruiter calls and job offers everyday? I don't know why I'm receiving those...

00:55:29 Sara Saf: How to find out the recruiter that reach out to you is not Scam? Sometimes they get a lot of information from you and ghosting you afterwards.

00:55:47 Jasmine Banga: Hey everyone! I'm beginner in the UXR field and would love to connect with you - <https://www.linkedin.com/in/jasmine-banga/>

00:55:47 Sango Jeevan: Thank you UXRS for setting this up! I unfortunately need to jump off the call, but I will listen to the rest of the recording!

00:56:21 Mariana Keymolen: can we talk about layoffs please?

00:56:23 Nathan Daniel: Since I have past Graphic / Visual Design experience, and no UX work experience(3 years upskilling while working full-time as an optical technician), how much years experience should I say I have when asked while applying?

I'm confused on what to say since some of the skills I've built from it directly relate to UI Design work.

00:56:24 Sefanya: upping the question about spam recruiters!

00:56:30 Henrique Simões: If you guys come from an academic background I'm happy to chat too, been hiring people with PhDs or seasoned UXRs for some time now 😊

<https://www.linkedin.com/in/simoeslh/>

00:57:11 Jhokania De Los Santos: Reacted to "What I struggle wi..." with 👍

00:57:15 Anthony Z (UXRS): If your question didn't get answered, stick around for speed networking and ask it in your breakout room!

00:57:20 Daniel Beals: If anyone her sis in Los Angeles, let's definitely connect: <https://www.linkedin.com/in/daniel-beals-ux>

00:57:28 Daniel Beals: Ugh. Typos.....

00:57:42 Megan Henderson: Hey everyone! Recently finished grad school and transitioning to UXR. Would love to connect! www.Linkedin.com/in/meghend

00:57:42 Jessica Rodriguez: Hi everyone, I'm Jessica and I'm based in Seattle, WA. I'm a UX Researcher transitioning from a background in healthcare. I'd love to connect with others: <https://www.linkedin.com/in/jesarodriguez/>

00:57:49 Jhokania De Los Santos: Reacted to "can we talk about ..." with 👍

00:58:02 elizabeth: How do you suggest dealing with rude recruiters? Should that be a red flag for the company?

00:58:05 Jhokania De Los Santos: Reacted to "How to find out th..." with 👍

00:58:09 Maria Tariq: Reacted to "Hi everyone, I'm Jes..." with 👍

00:58:11 Cara Saunders: What percentage would you say are remote jobs?

00:58:13 Sefanya: Replying to "How do you suggest d..."

tbh yeah I wouldn't apply

00:58:17 Vivian Kuo: Hi everyone, I'm Vivian, a junior UXD seeking job full time UXD roles after grad, I'd love to connect! <https://www.linkedin.com/in/vivian-kuo12>

00:58:19 Maggie T.: Hi. Looking for my first-full time role in UX as an analyst, researcher, or ResOps worker. Feel free to connect

<https://www.linkedin.com/in/maggietagoe>

00:58:38 elizabeth: Replying to "How do you suggest d..."

I meant after applying. They are rude in the interview.

00:59:07 Padmini K (she/her): Hi all! I am a public health researcher from Virginia, looking to transition into UX. Would love to connect! - <https://www.linkedin.com/in/padmini-k>

00:59:14 Daniel Beals: Everyone. Watch The Last of Us. 😊

00:59:25 Kirsten Inlaw: Replying to "Sorry I'm late joini..."
Thank you!

00:59:27 Enz Baur: great tips, thank you so much

00:59:27 Nathan Daniel: Hi, I'm Nathan from Louisville, KY.
I have past graphic design experience spanning 17-18 years, but fell
in love with UX/UI Design the past 3 years.

Proficient in Figma & trying to with Spline. Excited to integrate
my past sound design work with 2D & 3D interaction design / motion
design in the future.

More than happy to connect anyone, or discuss any opportunities. If
you're a Ux Researcher needing to delegate any wireframing,

prototyping, or any UXR, you can think of me! 😊 [https://
www.linkedin.com/in/designingnathan/](https://www.linkedin.com/in/designingnathan/)

00:59:29 Melissa Laurie: Portland Oregon based researcher
transitioning from healthcare [https://www.linkedin.com/in/
melissalaurieuxr/](https://www.linkedin.com/in/melissalaurieuxr/)

00:59:29 Anthony Z (UXRS): Tell us what you thought of
today's event: <https://forms.gle/yNuQjnnFAjPwWXQv5>

We would love to hear your feedback! Tell us what you thought of
today's event: <https://forms.gle/yNuQjnnFAjPwWXQv5>

00:59:34 Laryssa Tertuliano: Hi guys, I need to leave
early. Great event so far! Thank you Heidi and everyone!

00:59:35 Reva Gambrell: thanks!

00:59:41 Erin McCaffrey: Thank you!

00:59:41 Susan Austin: Thank you!

00:59:42 Fatima H: Replying to "Everyone. Watch
The ..."

I want to! Seems good

00:59:43 Sefanya: Replying to "How do you suggest
d..."

that depends. if the next round is with someone who is closer to who
you ll actually be working with, i would go to the next round and
see if there are any more red flags

00:59:43 Ariel Graham: Thank you, this was great 😊 I have
to hop of as well

00:59:46 Henrique Simões: thank you!

00:59:47 Fanny Ruiz: Thanks!

00:59:48 Jessica Figueira: Thank you!

00:59:48 Katherine Aronson-Ensign: Thank you!

00:59:49 Laura Osburn: Thank you!

00:59:50 ElAsa Crawford: Thank you! Great discussion

00:59:50 Bency Paul: Thank you!

00:59:50 Shimeka Williams: Thank you!

00:59:50 Suganya Schmura: Thanks so much!

00:59:52 Priyank Rangnekar: Thanks

00:59:53 George Constable: Thank you for your time and
informative info-

00:59:54 Sefanya: Replying to "How do you suggest
d..."

i think its a judgment call so up to you :)

00:59:55 Courtney Wylie: Thank you! This has been very informative and insightful!

00:59:56 Cara Saunders: Thanks so much!

00:59:57 Jenna Honorable: thank you!

00:59:57 Uduak Essien: Thank you!

00:59:57 Audrey Aday (she/they): Thank you!

00:59:57 Kylie Garrett: Thank you!

00:59:58 Tonisha Taylor: Thank you this was great!

00:59:59 Ameya Sawadkar: thank you!

01:00:02 Amanda Walker: Thank you!

01:00:02 Renee Chin: Thank you.

01:00:02 Myles Dickens: thank you!

01:00:06 Usman Liaquat (he/him/his): Thank you so much!
Very helpful!!

01:00:09 Parker Sorenson: What percentage would you say are remote jobs?
Wayyyyy more on-site jobs, but still a bunch of remote jobs. However, way more competition for remote roles (think 25 for on-site and 250+ for remote).

01:00:09 Sayed Abdelaal: Thank you!

01:00:12 V .: Thank you both, esp for handling unwanted interruptions so well

01:00:16 Nathan Eaton: Thank you Heidi! Appreciate all that you said!

01:00:18 Ben Lupinetti: Thank you!

01:00:18 Anthony Z (UXRS): Tell us what you thought of today's event: <https://forms.gle/yNuQjnnFAjPwWXQv5>

01:00:22 Clara Lewis: Hi everyone! I'm Clara, a UXR from the Bay Area in California and I'd love to connect. My linkedIn url is <https://www.linkedin.com/in/clara-r-lewis/>

01:00:23 Myles Dickens: Reacted to "Thank you Heidi! App..." with 👍

01:00:26 Patricia L: thank you!

01:00:27 Amy: Thank you!

01:00:28 Ty: Thanks

01:00:28 Karen Hu: thanks!

01:00:29 Sefanya: thank you for the tips Heidi!

01:00:29 Myles Dickens: Reacted to "Thank you both, esp ..." with 👍

01:00:30 Ivanna Gomilko: Thank you Heidi!!

01:00:31 Julie Dawson: ty

01:00:32 Ian Kirk: Thanks Heidi!

01:00:32 Aayushi Patel: Thank you for your insights Heidi!

01:00:34 Brooke Sacks: thanks!

01:00:34 Huan Liu: Thank you!

01:00:34 Michela Fulco: Hey everyone! Anyone from DFW? Let's connect! <https://www.linkedin.com/in/michela-fulco-24aa92161/>

01:00:36 Acadia Stewart: Thank you!

01:00:38 Fatima H: THANK YOU! 😊

01:00:38 Neha: Thank you all! Feel free to connect with me

01:00:40 Christine Jones (she/her): 🙌

01:00:40 Parker Sorenson: Thank you Heidi!

01:00:41 Gregory Rosselli: Thank you! That was great!
01:00:42 naz: Thank you!
01:00:43 Ann Chou: thank you
01:00:43 Uduak Essien: Hey everyone I'm transitioning to ux
design/research and would love to connect! [https://www.linkedin.com/
mwlite/in/uduak-essien](https://www.linkedin.com/mwlite/in/uduak-essien)
01:00:50 Marisa DeCesare: Thanks you really held it
together after that bomb
01:00:51 Christine: Thank you Heidi!
01:00:56 Aaron Esau: Great! Thank you! I have to bail but
will try to catch break out next time!
01:00:57 Sarah Monks: Thank you, Heidi!
01:01:22 Yeganeh Aghazamani: Thank you, Heidi!
01:01:24 Anthony Z (UXRS): We have a Code of Conduct
make sure you are following our respectful guidelines
[https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/
uxrs_code_of_conduct.pdf](https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/uxrs_code_of_conduct.pdf)
01:01:58 Parker Sorenson: Happy to connect and chat
about anything UXR 😊. [https://www.linkedin.com/in/parker-sorenson-
phd](https://www.linkedin.com/in/parker-sorenson-phd)
01:02:15 Carlisha Wilson: Happy to connect
www.linkedin.com/in/carlishawilson
01:03:02 Anthony Z (UXRS): Get your LinkedIn profile
link ready
01:03:03 Melissa Major: [https://www.linkedin.com/in/
melissaannemajor/](https://www.linkedin.com/in/melissaannemajor/)
01:03:56 Melissa Major: I work in product and have done UX
research but am looking to focus on that full time. Happy to connect
with anyone here!
01:45:16 Megan Henderson: Thank you for this! Have to
go but am grateful to meet those I was able to talk to!
01:45:48 Kelene (k-leen): Thanks Dr. Ari 😊
01:46:11 Fatima H: I'm a student UX designer from
Houston. Let's connect! 😊 [https://www.linkedin.com/in/fatima-
hamdani-9b923a229/](https://www.linkedin.com/in/fatima-hamdani-9b923a229/)
01:46:41 hina shah: Ari, I follow up on LinkedIn. Love
your posts. Nice to e-meet you. :-)
01:46:53 Olya Warren: 😊
01:47:00 Tomas Romano: Thanks Ari!
01:47:03 Adrienne: Cool. That is so generous.
01:48:55 Oluwafemi Sunday: Wow! Thanks Dr. Ari.
01:49:06 Ari Zelmanow: [https://www.linkedin.com/in/
zelmanow/](https://www.linkedin.com/in/zelmanow/)
01:49:28 Sule Betul Tosuntas: Hi all! Would love to
connect! [https://www.linkedin.com/in/%C5%9Fule-bet%C3%BCl-
tosunta%C5%9F-78a121a7](https://www.linkedin.com/in/%C5%9Fule-bet%C3%BCl-tosunta%C5%9F-78a121a7)
01:50:02 Ari Zelmanow: Consumer insights, market research,
UX research, user research, product research, design research
01:50:33 Bobby Bishop: it depends on how the company and
hiring manager defines it
01:50:43 Jazzmyne Miller: Thank you Ari for that
wonderful advice and insights into the 5 things we need to emphasize
when speaking with potential employers.

01:50:44 Ari Zelmanow: Reacted to "it depends on how th..."
with 🏆
01:50:51 Ari Zelmanow: Reacted to "Thank you Ari for th..."
with ❤️
01:50:54 Yungqiao Wang: Yes I was gonna add that some
companies also call it "product research"
01:50:58 Ari Zelmanow: Replying to "Thank you Ari for
th..."

Anytime :-)

01:51:14 Fran C: Reacted to "Thank you Ari for th..." with ❤️
01:51:24 Olya Warren: Reacted to "Thank you Ari for th..."
with ❤️
01:51:47 Nathan Daniel: Since I have past Graphic / Visual
Design experience, and no UX work experience(3 years upskilling
while working full-time as an optical technician), how much years
experience should I say I have when asked while applying?
01:51:48 Laura Osburn: Thanks everyone, have to go!
01:52:17 Tonisha Taylor: Reacted to "Thank you Ari for th..."
with ❤️
01:52:26 nadyne@gmail.com: There is no consistency from
company to company (and sometimes even within the same company) in
job titles.
01:52:47 Ari Zelmanow: That is the one outlier from my
perspective...
01:52:55 Ari Zelmanow: Replying to "That is the one
outl..."

Market Research

01:53:24 nadyne@gmail.com: Replying to "That is the one
outl..."

Agree. Market research is generally not in the user/product/etc
research job family.

01:54:24 Bobby Bishop: also many domains converge on UX
01:54:30 Ursula Nokonoko: Vocabulary Inflation <- I'm
using that
01:54:34 Daniel Beals: Beautiful insight
01:54:37 Jasmine Banga: Where would you recommend looking
for entry-level jobs? It seems whatever is mainly available on
LinkedIn/Indeed are mid-senior level jobs with 3-5+ years as the
experience requirement?
01:54:45 Sefanya: Reacted to "Here's some AI crazi..."
with 🤔
01:54:49 Fran C: Removed a ❤️ reaction from "Thank you Ari
for th..."
01:54:50 Fran C: Reacted to "Thank you Ari for th..." with ❤️
01:54:58 Fran C: Reacted to "Where would you reco..." with 👍
01:55:02 Janet Chen: Reacted to "Where would you reco..."
with 👍
01:55:11 Fatima H: Reacted to "Where would you reco..."

with 👍
01:55:27
reco..."

Ari Zelmanow: Replying to "Where would you

Don't get caught up in that. Indeed is also a great spot. When you say "entry level" what do you mean? Career transition? It's in the story you tell.

01:55:50 Jasmine Banga: Replying to Ari.

01:55:54 Tomas Romano: YOU ARE MORE THAN YOU can PRODUCE.

01:55:58 Jasmine Banga: More in terms of transition from university

01:56:01 Nathan Daniel: Reacted to "Don't get caught up ..."

with ❤️

01:56:05 Vivian Kuo: Reacted to "YOU ARE MORE THAN YO..."

with 🥰

01:56:08 Bobby Bishop: Mike "Unicorn" Christoff

01:56:20 Alison: Reacted to "Mike "Unicorn" Chris..." with

👍

01:56:28 Clara Lewis: Have to drop, thank you so much to everyone, feel free to reach out! <https://www.linkedin.com/in/clara-r-lewis/>

01:56:57 Daniel Beals: This is a great community. Loving this discussion. It's got me thinking about my story.

01:57:33 Daniel Beals: I'm open to further discussion and thoughts on my story. Please say hi. <https://www.linkedin.com/in/daniel-beals-ux>

01:57:39 Daniel Beals: www.danielrbeals.com

01:57:51 Elizabeth Chiu: Reacted to "Mike "Unicorn" Chris..."

with 🦄

01:58:05 Tomas Romano: Reacted to "YOU ARE MORE THAN YO..."

with 🥰

01:58:06 Tomas Romano: Removed a 🥰 reaction from "YOU ARE MORE THAN YO..."

01:58:18 Sefanya: Reacted to "Mike "Unicorn" Chris..."

with 🦄

01:58:37 Kelene (k-leen): Dr. Ari I love that your Christmas tree is still up!

01:58:37 Mike Christoff: Unicorns are rare

01:58:55 Daniel Beals: I respect Ari even more for having his Christmas tree still up.

01:58:57 Daniel Beals: YES

01:59:18 Jhokania De Los Santos: Reacted to "YOU ARE MORE

THAN ..." with 🙌

01:59:28 Bobby Bishop: adapt, reuse, overcome

01:59:49 Sefanya: Reacted to "I respect Ari even m..."

with 😂

01:59:51 Jhokania De Los Santos: thank you so much to everyone, feel free to reach out! <https://www.linkedin.com/in/jhokaniadelossantos-phd/>

01:59:55 Kylie Garrett: I need to leave, but thank you all for such great conversation! Good luck on your job searching. I

would love to connect via LinkedIn: <https://www.linkedin.com/in/kylieblakegarrett/>


02:00:20 Sefanya: fun hearing from everyone tonight!
thank you

02:02:39 Nathan Daniel: I do have a similar question,

I have past Graphic / Visual Design experience as you do, and no UX work experience(3 years upskilling while working full-time as an optical technician)

how much years experience should I say I have when asked while applying?

02:03:05 Ahmed Khatab: <https://www.linkedin.com/in/ahmedkhatab11/>

02:03:15 Alison: Reacted to "This is a great comm..." with 

02:03:21 Ahmed Khatab: <https://www.behance.net/ahkhatab11>

02:03:29 Mike Christoff: @Anthony Z I would like to connect. Cannot find you on LinkedIn

02:03:44 Nathan Daniel: I don't know how to quantify it in those moments.


02:04:44 Ahmed Khatab: Hello guys i will be glad to seen you there and feedback for my projects <https://www.behance.net/ahkhatab11>. <https://www.linkedin.com/in/ahmedkhatab11/>


02:05:17 Bobby Bishop: I would try connecting with people who are in UX in the company

02:05:52 Melissa Laurie: I have lots of questions about the current market for UXR and all the layoffs. Who are you reading and listening to that you are finding helpful?


02:06:29 Ari Zelmanow: My career before research was police detective. You tell the story of how your OLD experience applies to the NEW problems the company you are going to work for wants solved.


02:06:38 Joselyne Hernandez: Hello, hello! Let's connect on LinkedIn <https://www.linkedin.com/in/joselynehernandez/>


02:06:44 Fran C: Reacted to "My career before res..." with 


02:06:46 Yunqiao Wang: Reacted to "My career before res..." with 


02:06:57 Karen Hu: Thanks for the great event, UXRS! Here is my LinkedIn, for anyone who wants to connect. <https://www.linkedin.com/in/karenh1098/>

02:07:17 Alison: Reacted to "My career before res..." with 

02:07:29 Elizabeth Harmony Riddle: Reacted to "My career before res..." with 

02:07:56 Gonzalo Alfaro Fernandez: Reacted to "My career before res..." with 

02:08:00 Kathryn Butler: Reacted to "I respect Ari even m..." with 

02:08:02 Kathryn Butler: Removed a  reaction from "I respect Ari even m..."

02:08:13 Nathan Daniel: Reacted to "My career before res..."

with ❤️

02:08:35 Nathan Daniel: Thanks for all the great insight tonight!

02:08:47 Bobby Bishop: One thing that I have noticed as a retail pharmacy tech is that customers have many different factors that influence their expectations.

02:09:07 Bobby Bishop: that sort of thing can be turned into a research project

02:09:14 Keri Belcher: I have to head out but thank you so much for tonight! This event was great as usual!

02:09:26 Tonisha Taylor: With pre-med, were you a lab/research assistant – that's what I used to transform my portfolio

02:10:21 Nathan Daniel: Techfleet is volunteer as well

02:10:22 Ari Zelmanow: Turn any problem into a POSTER. POSTER is an acronym. The *sections* or *headings* of a POSTER document are:

- P = Problem
- O = Outcome
- S = Solution
- T = Timeframe
- E = Empathy (customer impact)
- R = Risks

02:10:40 Nathan Daniel: Reacted to "Turn any problem int..."

with ❤️

02:11:20 Kathryn Butler: Reacted to "Turn any problem int..."

with ❤️

02:11:44 Bobby Bishop: Reacted to "Turn any problem int..."

with ❤️

02:11:55 Acadia Stewart: Reacted to "Turn any problem int..."

with 👍

02:12:23 Elizabeth Harmony Riddle: Reacted to "Turn any problem int..." with ❤️

02:12:29 Anthony Z (UXRS): <https://www.linkedin.com/pulse/ux-research-portfolios-format-examples-paul-derby/>

02:12:32 Bobby Bishop: also, controlling scope is a great skill

02:12:40 Pj Ekhaton: Reacted to "Turn any problem int..."

with ❤️

02:12:56 Daniel Beals: Reacted to "https://www.linkedin..."

with 🧡

02:13:03 Nathan Daniel: Reacted to "https://www.linkedin..."

with ❤️

02:13:27 Ari Zelmanow: Remember this... don't conflate outputs with outcomes. Outputs are the "things" you generate. Outcomes are the benefits the company realizes. Highlight OUTCOMES, not OUTPUTS.

02:13:29 Nathan Daniel: Replying to "https://www.linkedin..."

Thank you, Anthony. 😊

02:13:50 Nataliya Kolyerova: Reacted to "https://
www.linkedin..." with ❤️

02:14:11 Nataliya Kolyerova: Reacted to "Turn any problem
i..." with ❤️

02:15:16 Ari Zelmanow: Your resume is an argument (to hire
you). It must appeal to emotion, logic, and build credibility (thank
you Aristotle).

02:15:50 Ari Zelmanow: Your portfolio isn't yours. It
should be focused on showing how you can solve problems for your
AUDIENCE. About them, not you.

02:16:02 Daniel Beals: Reacted to "Your portfolio isn't..."
with ❤️

02:16:56 Ari Zelmanow: You hear what Anthony did there? He
emphasizes one that aligns with his audience. It isn't YOURS, it's
THEIRS.

02:18:20 Jacqui L: That's a good point, too—designers
often do competitive research (research into what are other people
doing in the space). If you chose to include some UX design
examples, consider picking projects where you have flexed research
skills as well 😊

02:18:40 Jasmine Banga: Thank you so much UXRS team for
putting such an informative event together! Was completely unaware
that something as beneficial as this was even goin on!

Please feel free to connect with me on LinkedIn: [https://
www.linkedin.com/in/jasmine-banga/](https://www.linkedin.com/in/jasmine-banga/)

02:19:02 Ari Zelmanow: Reacted to "That's a good point,..."
with ❤️

02:20:27 Ari Zelmanow: Think of your portfolio + LinkedIn +
resume + website as your marketing

02:20:34 Pj Ekhaton: Reacted to "Think of your portfo..."
with ❤️

02:20:35 Ari Zelmanow: It has to tell someone why they
should buy

02:20:41 Pj Ekhaton: Reacted to "It has to tell someo..."
with ❤️

02:20:54 Olya Warren: Great point Elizabeth!

02:21:30 Alison: Reacted to "It has to tell someo..." with
❤️

02:24:59 Daniel Beals: I am so glad I came to this. If you
are also glad you came to this event, let's have cyber coffee:
<https://www.linedin.com/in/daniel-beals-ux>

02:25:16 Daniel Beals: dooooooone

02:26:05 Tonisha Taylor: Yes, I'm doing a portfolio refresh,
so this talk has been wonderful

02:27:49 Bobby Bishop: and google?

02:28:19 Nathan Daniel: More than happy to connect. Tonight
has been really insightful!

If you're a Ux Researcher needing to delegate any wireframing,
prototyping, or any research work in the future, you can think of

me! Let's keep growing together. 😊 <https://www.linkedin.com/in/designingnathan/>

02:28:30 Adrienne: Love the writing suggestion.

02:31:28 Nathan Daniel: Reacted to "Yes, I'm doing a por..."

with ❤️

02:31:44 Aayushi Patel: Thank you so much everyone for all the insights! I really appreciate everyone's time and energy

02:32:16 Daniel Beals: I'd love to hear from Ari/ Anthony/ Mike about this area of necessary "experience and education"

02:33:04 Daniel Beals: As a career transition, I worry about not having those fundamentals too.

02:33:45 Jasmine Banga: What different masters programs would complement the UX field of education? Especially coming from a Computer Science background?

02:33:54 Anthony Z (UXRS): We would love to hear your feedback! Tell us what you thought of today's event: <https://forms.gle/yNuQjnnFAjPwXQv5>

02:33:58 Nataliya Kolyerova: thank all for insides!

02:34:03 Daniel Beals: Thanks!

02:34:06 Elizabeth Harmony Riddle: Here's my LinkedIn <https://www.linkedin.com/in/elizabethhriddle/>

02:34:06 Amanda Walker: Thank you all so much!

02:34:06 Janella Stephenson: Thank you!

02:34:07 Ann Chou: i am hard of hearing; autocaption really helps, but i am unclear not the best verbal communicator. how do i get around with these essential job requirement

02:34:08 Daniel Beals: This was a great night.