

01:11:55 UX San Antonio: I Can't change my name  
01:12:00 Alvin Black III: Hello from Chicago!  
01:12:11 James Senti: Hello from San Francisco folks!  
01:12:11 Zoe Liu: Hi! Zoe from Dallas :)  
01:12:35 Harveen: hi from Melbourne Australia  
01:12:44 pocolabs: hello from Detroit!  
01:12:47 Juliana: Hi from Washington DC :)  
01:12:47 John Milanski: Boulder, Colorado, USA!  
01:12:49 preeti: Hi everyone, I am Preeti from New Zealand!  
01:12:50 Christina Chateauvert: Hello from Detroit!!  
01:12:52 Jakkii Musgrave: Hi all from Brisbane, Australia  
01:12:55 Chelsea Doherty: Also from San Francisco! -Hello!  
01:12:57 Catherine Hlcks: hi from Northern California  
01:12:59 Selina: Hi ! Selina from New York  
01:13:00 Kellie Carlson: Oakland, CA!  
01:13:01 Michael Selz: Hello from Far North Dallas!  
01:13:02 Marina Moreno: Hello! From Melbourne :)  
01:13:03 Brenda: Hello from Chattanooga, TN :)  
01:13:04 Elisa Miller: Will you be recording this session?  
01:13:06 Sara: Hi Juliana!  
01:13:06 Jessica Anguiano: Hi from Austin!  
01:13:06 Ivy Ouyang (she/her): hello! San Francisco, CA, USA!  
01:13:08 Kaveh Sheikhezai: Hello from Baton Rouge, LA.  
01:13:08 Andy Manea: Rhode Island USA  
01:13:09 Tracy Dennis: Hello from Houston, TX  
01:13:09 Ali Iddinn: Hi from NJ!  
01:13:09 Ellen Smith: San Diego,ca  
01:13:10 Karen Li: Walnut Creek, CA, USA  
01:13:10 Marianne Kroutchkevitch: Santa Monica, CA  
01:13:10 Cindy Merrill (Portland, OR): Hi from Portland, Oregon, USA  
01:13:11 Lauren Lunde: San Diego!!  
01:13:11 Sambit: Hello from Irving, Texas!  
01:13:12 Patricia Machado: Hi from Rome, IT  
01:13:12 Jen Nose: San Jose, CA!  
01:13:12 stfuser: Hi From Seattle  
01:13:13 Kat King: Fresno, CA  
01:13:14 Melissa Velazquez: Tucson, AZ  
01:13:17 Laura Hoffmann: Alexandria, VA  
01:13:17 Abegail Cariaso: Hello from Las Vegas  
01:13:17 katecohen: Los Angeles, CA  
01:13:18 Jason Gillard: Hello from New Orleans  
01:13:19 Sam Rollins: Hello from San Clemente, CA!  
01:13:19 Sarah Joo: Hi from VA!

01:13:19 Veronica Camara: Cancun, Mexico  
01:13:19 Constantina Maltezo: Hi from the UK!  
01:13:19 ericadalessandro: Hi from Astoria, OR  
01:13:20 Tanya Kuruvilla: Hello, this is Tanya from Indiana  
01:13:20 Fiyin Adesina: From Southern California!, USA!  
01:13:20 Christopher Oller: Denton Texas!!  
01:13:21 Optimal Workshop Rainforest squad:New Zealand  
01:13:21 Jeffrey Jones: Dallas Tx too  
01:13:22 Leo Vogel: San Diego, CA!  
01:13:22 meg.pirrung: Hey from SLC, Utah  
01:13:23 Gladys: Hello from France  
01:13:24 victor odogwu: Hi! Victor from Nigeria  
01:13:24 Mary: Long Beach, CA  
01:13:25 liz: Hey there! Baltimore, MD  
01:13:26 Samantha Stonesifer: Hi from Hershey, PA  
01:13:27 Hoa Loranger: Hello, from San Diego  
01:13:28 Bonnie Harris: Ottawa, CA  
01:13:30 Christine Feghali: Dallas as well :)  
01:13:32 Trisha Callella: Los Angeles, CA  
01:13:32 maile malin: Aloha from West LA 🌸  
01:13:33 Regine Wong: San Francisco ;)  
01:13:33 Anthony Inga: Addison rep  
01:13:34 Laurie Snyder: Philadelphia, PA  
01:13:35 Andrea Jovanovic: Orange County, California  
01:13:35 Abigail Arthur-Chillman: Hello from Johns Creek, GA (Atlanta area)  
01:13:35 Lisa Magness: Hi From Orange County, California!  
01:13:36 Carl Jamilkowski: NYC  
01:13:36 Jhana Cayton: Hello from Berkeley!  
01:13:38 Jason Smith: San Francisco  
01:13:38 Thanh Tran: San Francisco, CA here!  
01:13:38 laurachoa: Mexicoooo  
01:13:39 Tiago Moleiro: Hello from Portugal  
01:13:43 Melanie Diana: Los Angeles, CA!  
01:13:43 Elizabeth Pose: Los Angeles, CA  
01:13:44 Diana Montes: Monterrey, Mexico!  
01:13:44 Teresa Nguyen: Dallas, TX woop woop  
01:13:46 Guadalupe Aguilera: Chicago  
01:13:51 Jeremy C: Chicago  
01:13:52 Sara: Reston, VA  
01:13:54 Floria Chan: Dallas, TX!  
01:13:55 Vikas Bhutani: Hello from Australia  
01:13:56 Kerrie Kauer: Hi from Pittsburgh, PA  
01:13:56 Sheila Acuña: Hello from Lima Perú

01:13:59 Linda Borghesani: Boston area  
01:14:00 Sean: Philly here!  
01:14:03 Padmashree Shetye: Padmashree Seattle  
01:14:06 Emmerline Wu: Seattle  
01:14:09 Jennifer: Southlake, Tx  
01:14:11 Lynn Van Dyke: Delray Beach, Florida  
01:14:12 Whitney McDaniel: SF  
01:14:14 Adam Korman: Orange County, CA  
01:14:17 Dave Burleigh: CloudCF0 from Frisco Auditing YOU  
01:14:22 Alina Bengert-Lombardi: Pittsburgh pa  
01:14:31 Nathan Brucher: east Lansing, MI  
01:14:31 Rafaela Dinis: Lisbon, Portugal  
01:14:37 Chelsea Myers: Hi from Long Beach, CA!  
01:14:47 Alice Owen [Puntolab]: Mexico City  
01:14:49 phil gordon: San Diego, CA  
01:14:49 Ranny Michael: Hi from Hamilton, ON, Canada!  
01:14:49 Vicki Tollemache: Austin by way of NYC  
01:14:53 Jen Blatz: I encourage you to stay for networking though. You never know if you will meet your next job connection.  
01:14:59 Pamela Stephens: Scottsdale, AZ!  
01:15:07 Alvin Black III: Hi Jen!  
01:15:09 Lana Kinney: Hello from Melbourne Australia!!  
01:15:16 Jen Blatz: I helped someone get a job for someone I met through networking at a meetup. So it works!  
01:15:18 Christopher Baum: Noe Valley in San Francisco :)  
01:15:18 Alejandro Jimenez Gonzalez: San Jose CA 408  
01:15:28 Jen Blatz: Hey Alvin!  
01:15:30 Lisa: Richmond, VA  
01:15:34 Agnes Kiss: Greetings from Minnesota!  
01:15:41 caralynkleid: Hello From Vashon Island, WA, USA  
01:15:47 Katherine Martineau: Baltimore, MD!! Hello all!  
01:16:02 Anna Balk: Hello from NYC  
01:16:07 Morgan Denner: Baltimore represent!  
01:16:11 Erika: Hi from San Diego, CA!  
01:16:21 Megan .: Hello from Philly!  
01:16:27 Danielle Lemi: Hi from Dallas, TX! Let's connect on LinkedIn!  
<https://www.linkedin.com/in/daniellelemi/>  
01:16:28 Ayzit Doydum: hi from Nashville!  
01:16:37 Sonya: Hi from Alabama  
01:16:44 Cristina: <https://www.linkedin.com/in/cristinakulik/>  
01:16:46 Mariana Montoya Delgado: Hi from Colombia!  
01:16:47 Rebecca Sweeton: If anyone is interested in connecting:  
<https://www.linkedin.com/in/rebeccasweeton/>

01:16:50 Fernanda Mendoza S: Colombia present!

01:16:53 Jen Blatz: Love to see all of the videos on. :)

01:16:55 Brendan Thatcher: Seattle

01:17:00 Ben Bailes: Capital One alum represent!

01:17:02 Achi Mishra: Hi from San Diego :)

01:17:05 Ayzit Doydum: <https://www.linkedin.com/in/ayzit/> Happy to connect!

01:17:05 Sabrina Fonseca: Hi from NYC!

01:17:09 Chelsea Doherty: Happy to connect on LinkedIn:  
<https://www.linkedin.com/in/chelseamaried/> (San Francisco)

01:17:15 Glory Creed: Hi from Connecticut!

01:17:16 Jacob Pavel: Will the VOD be available later. I won't be able to watch the whole event

01:17:17 Janice Fabunan: Greetings from Dallas - hit me up! :)  
<https://www.linkedin.com/in/janicefabunan/>

01:17:17 Manar: hi from Chicago

01:17:20 Vicki Tollemache: Vincent! old AT&T crew!

01:17:22 Tala: Will this zoom be available online to re-watch? I'm going to miss the first 30 min

01:17:36 renu\_: Hi from Jacksonville :)

01:17:47 Thalia: Hi from Indonesia :)

01:17:49 Sambit: Aloha! from Hawaii.

01:17:49 Leslie Davis: Hi from Dallas

01:17:50 Lindsay Courtney: Columbus, Ohio :)

01:17:51 Kaitlyn Ouverson: Iowa :) --  
<https://www.linkedin.com/in/kaitlyndoesresearch/>

01:17:53 Deb Gelman: Vicki! Vincent! :)

01:17:56 Sarah Joo: I would turn my video on but I'm eating dinner while I watch! XD  
But let's connect! <https://www.linkedin.com/in/sarah-joo>

01:17:58 Padmashree Shetye: Happy to connect  
<https://www.linkedin.com/in/padmashree-shetye>

01:17:58 Agnes Kiss: How can we access your slack channel?

01:17:58 David Justh: Always happy to connect with folks in this community:  
<https://www.linkedin.com/in/davidjusth/>

01:17:59 susan: Hello from San Francisco!

01:18:00 Vicki Tollemache: Deb!!!

01:18:08 Alicia: Happy to connect <https://www.linkedin.com/in/aliciaca/>

01:18:10 Ayesha Umme-Jihad: Hi from Toronto! :)

01:18:15 Onurcan: Hello from, Istanbul, Turkey! :)  
<https://www.linkedin.com/in/onurcaneki/>

01:18:27 Toke Ayankoya: Hello from Dublin,Ireland

01:18:30 Zoe Liu: Zoe from Dallas, TX, happy to connect!

01:18:31 Zoe Liu: <https://www.linkedin.com/in/syl-zoeliu/>

01:18:34 Courtney Hellums: oh hey Vicki!

01:18:35 Agnes Kiss: also, happy to connect <https://www.linkedin.com/in/agneskiss/>

01:18:38 Glory Creed: Feel free to add me on LinkedIn!  
<https://www.linkedin.com/in/glory-creed-658b46127/>

01:18:39 Padmashree Shetye: Please share the slack link to connect

01:18:47 Regine Wong: UX/UI student in the Bay Area here! Would love to connect with you all! :) <https://www.linkedin.com/in/reginewong616/>

01:19:01 Andy Manea: Happy to connect as well from Ri:  
<https://www.linkedin.com/in/andy-manea/>

01:19:04 Lauren Singer: Get tickets to next month's event here!  
<https://www.eventbrite.com/e/kick-it-off-right-make-the-most-of-your-1st-ux-meeting-with-stakeholders-tickets-115592144215?aff=Gelmanchat>

01:19:04 Michelle: Hi everyone from Toronto!

01:19:19 Leslie Wang: Let's connect! <https://www.linkedin.com/in/lesliekw/>

01:19:28 Jacob Pavel: Will this be available to view later?

01:19:36 Vicki Tollemache: Courtney too! So many old AT&T'ers

01:19:46 Sarah Joo: I heard the recording will be up on YouTube

01:19:48 Samantha Stonesifer: MIS major at Temple University. Would love to connect with you <https://www.linkedin.com/in/samantha-stonesifer-b03635197/>

01:19:51 Jessica Ellis: They are going to put it up on YouTube

01:19:52 Deb Gelman: Courtney!!!

01:19:55 Aline: Hey There! Happy to connect straight from Brazil  
<https://www.linkedin.com/in/alinesrcastilho/>

01:19:57 Charlotte: Hello UX Designer here from the Philippines.

01:20:10 Lauren Singer: Check out our page for north Texas giving day!  
<https://www.northtexasgivingday.org/uxresearchandstrategy>

01:20:17 Patricia Machado: HI:DDD

01:20:22 Viviana Fernandez Dieguez: Hello from Argentina!!

01:20:25 Charlene C: Yessss! A UX Research conference! :)

01:20:26 Chinazaekpere Chukwu: A conference sounds great!!

01:20:30 Chinazaekpere Chukwu: Excited!!

01:20:33 Sarah Joo: Ooh conference! Fun!

01:20:36 Courtney Hellums: Hi Deb!!!

01:20:37 Kris Courtney, UX Researcher: very cool!

01:20:40 tanciasantos: Happy to connect  
<https://www.linkedin.com/in/tania-santos-designer/>

01:20:40 Anthony Inga: Yess 🙌

01:20:42 Sara: RUN The world is an awesome platform for virtual conferences

01:20:46 Deb Gelman: Anthony!!!!

01:20:52 Anthony Inga: Hi Deb!!!

01:20:55 James Senti: Always happy to connect! Ask me about how professional storytellers are great ux researchers! <https://www.linkedin.com/in/jimsenti/>

01:20:59 Kellie Carlson: I'd love to connect <https://www.linkedin.com/in/kellieacarlson/>

01:21:06 Iris Cheung: [www.linkedin.com/in/irischeung1](http://www.linkedin.com/in/irischeung1)

01:21:08 Bobby Bishop: From Atlanta, GA. Would like to connect:  
<https://www.linkedin.com/in/bobby-bishop/>

01:21:11 Jen Blatz: Stay for networking!!!

01:21:15 Charlotte: Hi I'm a UX Designer from the Philippines. MIS, MDes. Happy to connect. <https://www.linkedin.com/in/charlotteefren>

01:21:17 Elaine M Torres: Hi Jen! :)

01:21:18 Aaron Houssian: What time does networking start?

01:21:22 Chris Tang: Organizers: Would you please enable the copying of chat links?

01:21:29 Yinyin Wen: new to UX Design here from California! Happy to connect and talk about design :) <https://www.linkedin.com/in/yinyinwen/>

01:21:36 Mariana Montoya Delgado: <https://www.linkedin.com/in/marianamontoyad/>

01:21:42 Deb Gelman: So many great folks here... this is so exciting

01:22:03 vidhigoel: UXR based in San Francisco! - <https://www.linkedin.com/in/vidhig/>

01:22:03 Mayur Srivastava: Let's connect [www.linkedin.com/in/mayur-srivastava](http://www.linkedin.com/in/mayur-srivastava)

01:22:19 Alexandra Jacoby: Hey everyone, I'm Alex (Alexandra Jacoby) ...I do Community R&D for Giants Technology (online community platform). Happy to connect with other fans of UX Research & Strategy ✨ ✨ ✨ <https://www.linkedin.com/in/alexandrajacoby/>

01:22:27 Abhinav Paitandy: Hi All, Abhinav here from New Delhi, India. Happy to connect with fellow UXRs & UXDs. LinkedIn - <https://www.linkedin.com/in/abhinavpaitandy/>

01:22:38 UX San Antonio: Can you included a copy of the chat with the video

01:22:38 Shane Reed: I believe networking starts at 7 CT time

01:22:39 Patricia Machado: Anyone from Venezuela? I am looking for that bingo piece

01:22:41 UX San Antonio: ?

01:22:44 wendy: Hi from Sunnyvale, California. Here is my LinkedIn:  
<https://www.linkedin.com/in/wendybravo/>

01:23:00 Chinazaekpere Chukwu: What time does networking start?

01:23:12 Ursula Wright: Let's continue the conversations. [linkedin.com/in/ursulawright](http://linkedin.com/in/ursulawright)

01:23:19 Candice: Hi everyone! Would love to connect to to hear about people's individual stories and journeys in UX! [www.linkedin.com/in/candice-komachi](http://www.linkedin.com/in/candice-komachi)

01:23:20 Mario Duff: Hi! I work out of San Diego, CA  
<https://www.linkedin.com/in/mariopduff/>

01:23:27 Amal Ponathil: Hey everyone! I am Amal, a Ph.D. student in Human Factors Engineering at Clemson University and Jr UX Researcher at UserZoom. Feel free to connect with me on LinkedIn: <https://www.linkedin.com/in/amal-ponathil>

01:23:56 Jessica Ellis: Oh Technology! <3

01:23:56 Teresa: Hi from Japan!

01:23:58 Lana Kinney: If you share your keynote it won't share the presentation screen

01:24:06 Dave Burleigh: Sorry but what is UX (a concept, a virus..whattt?)

01:24:07 Manar: hi Amal!

01:24:08 Lacey Heriford: Live troubleshooting..... for the WIN! : D

01:24:14 Alicia: woot!!

01:24:19 Anthony Inga: You good!

01:24:20 Vicki Tollemache: thumbs way up. it works.  
01:24:24 Ayzit Doydum: I love how international this audience this!  
01:24:27 Lauren Singer: We will share highlights from the chat on our website after the talk :)  
01:24:28 salimashariff: Hi All! I am Salima, a Design Researcher in Toronto at the Royal Bank of Canada - happy to connect and chat: [www.linkedin.com/in/salima-shariff](https://www.linkedin.com/in/salima-shariff)  
01:24:32 Dana Akins-Adeyemi: <https://www.linkedin.com/in/danaa>  
01:24:34 Charlene C: Looking forward to this!! I'm a UX/UI Design educator in Orange County, CA - Let's connect! <https://www.linkedin.com/in/charlenechand/>  
01:24:34 Jen Blatz: Networking will start after Deb's talk  
01:24:40 A: Is the audio poor for anyone else?  
01:24:48 Ayzit Doydum: woooo Philly!!!!  
01:24:50 Chelsea Myers: Philadelphia!!!!  
01:24:52 Mary Nichols: Hi my name is Mary and I'm about to start my Masters in Human Factors in the DC Area [linkedin.com/in/mary-nichols-ba25a8b4](https://www.linkedin.com/in/mary-nichols-ba25a8b4) and I am an aspiring UX Researcher! Excited to be here!  
01:24:53 Melanie Levy: yay, Philly!  
01:24:54 juliestrothman: Audio good here  
01:24:54 James Touhey: Sounds okay to me  
01:24:54 Chelsea Myers: Woohoo!  
01:24:56 Ann Amuta: I am so excited to be here!!! 😊 Thank you for equipping us!  
01:24:57 monica: Audio is working well for me  
01:24:58 Sarah Joo: Audio sounds good to me  
01:25:00 Jen Nose: Hi all- I'm a UXR based in San Jose, CA. Would love to connect with everyone!

<https://www.linkedin.com/in/jennose/>

01:25:01 Sonya: Feel free to connect with me <https://www.linkedin.com/in/sonyadlewis>  
01:25:08 Samantha Stonesifer: Yes Philly! I go to Temple  
01:25:16 Amy Abito: yes  
01:25:17 Vicki Tollemache: yes  
01:25:18 Sarah Joo: yes  
01:25:18 Anthony Inga: Yup yup  
01:25:23 Lisa Semidey: Feel free to connect! <https://www.linkedin.com/in/lisa-semidey/>  
01:25:26 Ayzit Doydum: @Samantha - I went to Temple for undergrad!  
01:25:28 Jen Blatz: Unfortunately, we do not control what can be copied in zoom. But we will be sharing the complete chat on our website after the talk  
01:25:32 Lakeisha Brooks: Hello from the S.F. Bay Area! I've been waiting for this!!!  
01:25:46 ashwins: Hello from San Francisco! Feel free to connect: <https://www.linkedin.com/in/alankarbandyopadhyay/>  
01:25:58 Melanie Levy: All you Philly folks: my background photo was taken at The Dive, on Passyunk

01:26:00 Dana Akins-Adeyemi: Visiting Critic/ Professor of Industrial Design at RISD (Rhode Island School of Design)

01:26:15 Kate G: Hi from Ohio! <https://www.linkedin.com/in/kate-glasgo/>

01:26:20 Mansi Shah: Hi all, I am from Boston. I am a User Researcher. Please feel free to add me <https://www.linkedin.com/in/mansi-shah24/>

01:26:20 Pamela Stephens: Audio is cutting out

01:26:21 Parag Bhuptani: Hello everyone, I am Parag Bhuptani, Pencil Point Designs. <https://www.linkedin.com/in/parag-bhuptani/>

01:26:26 Candice: beautiful slides!

01:26:27 preeti: Hello everyone I am from New Zealand. I am glad to connect with you all. I am a PhD in social psychology and expertise in design research. Feel free to connect with me on LinkedIn: [www.linkedin.com/in/preetitiwari2020](http://www.linkedin.com/in/preetitiwari2020)

01:26:37 Ali Eren: This is in the Toyota DNA called genchi gembutsu

01:26:39 anna bradley: big thumbs up to whoever it was that I just saw using the USS Enterprise background!

01:26:43 michelle: Hi from Atlanta! Feel free to connect with me <https://www.linkedin.com/in/michellemunguia/>

01:26:53 Storyblocks: rsea

01:27:02 Nicholas Brown: Hey Everyone - SF Bay native living in San Diego. Would love to connect with you all: <https://www.linkedin.com/in/nicholasccbrown/>

01:27:10 akimbrough1: Hello everyone! I am a Senior UX Researcher at Hilton with a Ph.D. in Social Psychology. Would love to connect. <https://www.linkedin.com/in/amanda-kimbrough/>

01:27:12 Erica Huang: California: <https://www.linkedin.com/in/exhuang/> happy to connect

01:27:19 Francis M: Hello from Munich, Germany. It is midnight. L

01:27:24 Lisa Poon: hi from Austin

01:27:48 UX Research and Strategy: If you want to join the slack channel fill out this form: <https://forms.gle/2Feh6zjHnXpzHVkY8>

01:27:48 Alex Jay: Hi from Australia everyone - would love to connect: <https://www.linkedin.com/in/alex-jay/>

01:27:54 Christopher Oller: Neil Oller | LinkedIn

01:28:08 Francis M: Will love to connect

01:28:27 Shaun Sandu: Hi, I'm a UX researcher at a digital transformation agency in Singapore, with a background in investigations: [www.linkedin.com/in/shaunsandu](http://www.linkedin.com/in/shaunsandu)

01:28:32 monica: Hi from San Francisco, Bay Area - Feel free to connect with me too <https://www.linkedin.com/in/monica-i-espinosa/>

01:28:32 Manar: Chicagoland area, happy to connect! <http://linkedin.com/in/manar-jamal>

01:28:39 Ranny Michael: Based in Ontario, Canada but happy to connect regardless :) <https://www.linkedin.com/in/rannymichael/>

01:28:46 renu\_: Lets connect :) <https://www.linkedin.com/in/renu-johnson/>



01:28:57 edwardstull: UX strategist and researcher. Happy to connect:  
<https://www.linkedin.com/in/ed-stull-4655924/>

01:29:03 Christopher Oller: <https://www.linkedin.com/in/neil-oller-5b5b73196/>

01:29:10 Tanya Kuruvilla: Excited to connect  
<https://www.linkedin.com/in/tanya-kuruvilla/>

01:29:11 Lisa Semidey: 100%

01:29:16 Mitchell Hollis: Happy to connect! Los Angeles :)  
<https://www.linkedin.com/in/mitchell-hollis/>

01:29:22 Elisa Miller: @Chris Tang - at the end of the presentation, click on the three dots in chat and save the chat.... You'll have all of the links.

01:29:32 Jesse van Oss (they/them): Recent HCI grad would be delighted to connect

01:29:33 Jesse van Oss (they/them): <https://www.linkedin.com/in/jesse-van-oss/>

01:30:01 UX Research and Strategy: If you've got any questions for Deb, feel free to put them here in chat!

01:30:03 Sam Rollins: I'm Sam! I am a User Experience Researcher from Southern California for Kingston Technology/HyperX. Feel free to stalk my LinkedIn profile  
<https://www.linkedin.com/in/samantha-rollins-8a3777100/>

01:30:16 Jen Blatz: Vimeo  
<https://vimeo.com/uxrs>

01:30:16 Mariana Montoya Delgado: Hi everyone, I'm a sociologist and UX Researcher based at Colombia. Let's connect :)!

01:30:25 Ann Amuta: would be so honored to connect with you all  
<https://www.linkedin.com/mwllite/in/ann-amuta-phd-mph-cph-a4324056>

01:30:28 UX Research and Strategy: @chris Tang we will post the chat after the meeting

01:30:29 Sarah Conlon: Hi, I'm Sarah from NYC. Looking forward to connecting:

01:30:29 Mariana Montoya Delgado: <https://www.linkedin.com/in/marianamontoyad/>

01:30:34 Sarah Conlon: <https://www.linkedin.com/in/sarahconlon1/>

01:30:42 Jen Blatz: Are you connected to us on LinkedIn?  
<https://www.linkedin.com/in/ux-research-strategy/>

01:30:45 Abena Edugyan: hi! Aspiring UX researcher in Calgary, Canada with a background in health/wellness. Let's connect: <https://linkedin.com/in/aedugyan>

01:30:45 Carrie Ding: Junior UX researcher based at Seattle,  
<https://www.linkedin.com/in/carrieding>

01:30:59 dalton: Hey everyone. Located in Canada. Please feel free to connect:  
<https://www.linkedin.com/in/andre-johnson-76897bb5/>

01:31:06 Michelle Le: Hello from California, from a budding UX Researcher  
<https://www.linkedin.com/in/michelle-le/>

01:31:08 Jen Blatz: Play socialdistancingbingo on Instagram  
[www.instagram.com/ux.research.and.strategy](http://www.instagram.com/ux.research.and.strategy)

01:31:11 caralynkleid: Does this 3 day advice apply for enterprise customers as well (ones that we cannot incentivize with \$)

01:31:13 caralynkleid: ?

01:31:24 Mark: Hi everyone! I'm Mark. I'm a user researcher and user experience designer with AT&T.

01:31:25 Mark: <https://www.linkedin.com/in/mark-smolensky-phd-7a62581/>

01:31:27 Sarah Joo: That's a good idea..to break it up

01:31:37 Jen Blatz: We have a new Facebook. We need you love there!  
<https://www.facebook.com/UX-Research-and-Strategy-107790134316377>

01:32:01 Chris Tang: Ok thanks. I can click on links but appreciate having the chat sent to us afterwards. Kudos :)

01:32:13 Melissa Velazquez: New to UX, and I'd love to connect.  
<https://www.linkedin.com/in/melissa-velazquez-az/>

01:32:19 Candice: [www.linkedin.com/in/candice-komachi](http://www.linkedin.com/in/candice-komachi)

01:32:21 phil gordon: Happy to Connect with you lovely folks.  
<https://www.linkedin.com/in/philipgordondesign/>

01:32:22 Melanie Levy: Oh man, I was just on a project last year where I had to do that exact same thing

01:32:23 Jen Blatz: We are on Twitter to  
[https://twitter.com/ux\\_and](https://twitter.com/ux_and)

01:32:24 Devri F McNeal: Hello from Seattle! My name is Devri, paraeducator and student. <https://www.linkedin.com/in/devrifaieth>

01:32:26 Rosielli: Hello, I'm Rosielli, ux researcher based in Brasil

01:32:27 Sonya: Great idea especially for call centers or labs

01:32:28 Courtney Taniguchi: Will this presentation be available somewhere later?

01:32:48 Abigail Arthur-Chillman: Hi - I'm Abigail a Senior/Principal UX Researcher in the metro Atlanta area - connect with me here: <https://www.linkedin.com/in/abigail/>

01:32:56 Sarah Joo: On YouTube @Courtney!

01:32:59 UX Research and Strategy: @courtney yes! On our YouTube channel tonight or tomorrow

01:33:01 Tamara Peyton: HI all I'm a UX researcher and designer who leads a UX undergrad and grad program in south-central Pennsylvania at a non-profit private university. Llnk with me?!  
<https://www.linkedin.com/in/tamara-peyton-5600b725/>

01:33:06 Lindsay Courtney: Do participants act differently if they know you are observing?

01:33:07 Vicki Tollemache: I work with enterprise customers, and have definitely been following the break it up practice. Doesn't have to be three days, but you can do pre-work or homework before and after and it helps. Most of them find value in the sessions and are feel empowered to provide insights that will help improve projects and are excited to be involved (at least in my space, FINTECH(

01:33:07 Courtney Taniguchi: Yay thanks!

01:33:17 Francis M: Breaking it up is a good idea

01:33:34 renu\_: Thank you for connecting everyone! Here's my linkedin again. Let's rock and roll, help each other and grow togathar :) <https://www.linkedin.com/in/renu-johnson/>

01:33:48 Kory: Hello everyone, currently in between jobs but excited to work as a UX Researcher again. Connect with me! <https://www.linkedin.com/in/kory-feath/>

01:33:48 UX Research and Strategy: Good point Vicki!

01:34:19 Elizabeth Sleiman: Hello! UX Researcher in Mountain View here. :)  
[www.linkedin.com/in/elizabethsleiman](http://www.linkedin.com/in/elizabethsleiman)

01:34:35 Kaveh Sheikhezai: Postdoctoral Researcher | UX Researcher  
<https://www.linkedin.com/in/kavehsheikhezai/>

01:34:36 Carolina Sandoval: Hi everyone! I'm Carolina, UX/Research Lead at imed, a HealthTech company in Chile. Doing this for 10+ yrs. Let's connect!  
<http://www.linkedin.com/in/carolinasandoval>

01:34:43 Jen Blatz: The video will be posted on youtube. But we love subscribers: Our Youtube channel  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

01:34:46 Lauren Singer: We are recording the session and will post it later! Check out our website and Vimeo/youtube later this week! Vimeo  
<https://vimeo.com/uxrs>  
<https://www.uxresearchandstrategy.com/>

01:34:47 Lauren Singer:  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

01:34:47 Judith Borghouts: Hello from SoCal! UX researcher in academia planning on making a switch (back) into industry. Feel free to connect  
<https://www.linkedin.com/in/judith-borghouts-a08a4126/>

01:34:53 caralynkleid: Thank you Vicki T!

01:35:17 Jen Blatz: The slides, chat and video links will be posted on our website. You might want to bookmark it. <https://www.uxresearchandstrategy.com/>

01:35:33 Alesha: also hello from SoCal Alesha Arp

01:35:45 Lisa Semidey: clear instructions for the participants are needed!

01:35:48 Marga Tokar: Hey Alesha!!!

01:35:50 juliestrothman:> Barbara Levin from Philadelphia 😊

01:35:53 Jessica Ellis: Sounds like ADHD...I have it and it works great in this field! LOL

01:35:56 Lauren Singer: Remember to type your questions here!

01:36:03 Alissa: Breaking into UXD w/ a background in Graphic Design. Would love to connect, <https://www.linkedin.com/in/alissahmarr>

01:36:10 Toke Ayankoya: Hi, connect with me here:  
<https://www.linkedin.com/in/oluwatoke-ayankoya-b58a77b6/>

01:36:21 Kat Rigdon: Thanks Jen, that's super helpful. Subscribed to the YouTube channel as well.

01:36:22 Guadalupe Aguilera: Let's connect!  
<https://www.linkedin.com/in/guadalupeaguilera/>

01:36:26 Yi Ju Chung: Hello from San Diego, CA! Moving to Redmond, WA next week! feel free to connect me on LinkedIn! :<https://www.linkedin.com/in/yi-ju-chung>

01:36:34 Ernesto Sillas: Hello everyone, I'm Ernesto from San Diego. Here is my linkedIn  
<https://www.linkedin.com/in/ernesto-sillas-1b73a2a/>

01:36:36 Adamarie Laboy: When it comes to technologies, which ones would you recommend that are privacy-centric?

01:36:41 Vicki Tollemache: Also, give yourself some time in these sessions to account for working through tech issues with the user....we all know it will happen....hahaha

01:36:50 Chris: hi team, here is a option for sharing your LinkedIn with the group.  
[https://docs.google.com/spreadsheets/d/1d1fitjR29WjgQK6Uhem3wJZP\\_mLkKW16hv4vpf70ZSqk/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1d1fitjR29WjgQK6Uhem3wJZP_mLkKW16hv4vpf70ZSqk/edit?usp=sharing)

01:36:55 Patricia Machado: Looking forward to connect  
<https://www.linkedin.com/in/patriciaema/>

01:37:00 Morgan Denner: Hey is there any way I can get these slides to share with my team?

01:37:07 Jen Blatz: Yes participants can act differently when you are observing them. This is known as the Hawthorne effect. [https://en.wikipedia.org/wiki/Hawthorne\\_effect](https://en.wikipedia.org/wiki/Hawthorne_effect)

01:37:24 andre: PhD, in Human-Computer Interaction. Would love to contribute in research, connect with me at: <https://www.linkedin.com/in/andres-mejia-6b903157/>

01:37:26 Nick Bowmast: Kia ora from Nick Bowmast in New Zealand, where we're lucky enough to conduct face to face research. Deb's techniques are still increasingly relevant in connecting remotely though. Thanks for sharing your experience.

01:37:27 UX Research and Strategy: @mrogan we will post them once we get them from our speaker, on our website

01:37:31 Christopher Oller: Love the blur and value changes in this flower

01:37:33 Morgan Denner: Thank you!!!

01:37:40 Mark: Hey, though I gainfully employed and happy with my job, I am always at risk for layoff. If anyone wants to contact me about potential UX gigs, I am certainly open to discussing. :) I love user research and ethnographic observation.  
<https://www.linkedin.com/in/mark-smolensky-phd-7a62581/>

01:38:14 Aboli Barve: Hello All, I am Aboli a UX designer, currently looking for jobs . Would love to connect and chat with you. You can find me at [linkedin.com/in/abolibarve](https://www.linkedin.com/in/abolibarve)

01:38:39 Sarah Joo: Thanks @chris for starting the doc!

01:38:41 Ann Amuta: how do we control for the Hawthorne effect?

01:38:56 Guadalupe Aguilera: Lets Connect (Chicago):  
<https://www.linkedin.com/in/guadalupeaguilera/>

01:38:59 Sarah Joo: @chris oops I have no edit access

01:39:02 Jen Blatz: Our September event has tickets available. Learn how to master your first stakeholder interview. Grab yours now. Carri's september talk  
<https://www.eventbrite.com/e/kick-it-off-right-make-the-most-of-your-1st-ux-meeting-with-stakeholders-tickets-115592144215?aff=Gelmanchat>

01:39:04 caralynkleid: Nick B. - your in-person access brings me hope. Kia ora

01:39:40 David Justh: @Chris: THANK YOU for starting that doc. I'm getting an "access denied" message, though.

01:39:48 Ann Amuta: Are there any strategies since our results will definitely be flawed if users change their behavior knowing they are being observed?

01:39:54 Lily Lo: Does anyone have advice on recruiting citizens (parents for example) for remote observation? Have tried targeting through Facebook, posting on Craigslist/Kijii etc... but wondering if anyone else has any good methods

01:40:04 Jessica Ellis: Hi David! Nice to see you again!

01:40:18 Katherine Martineau: I am at <https://www.linkedin.com/in/katmartineau/> - looking forward to connecting (DMV/Baltimore/DC)!

01:40:30 Cristina: Q: Anyone have experience with handling personal information while doing remote/recorded inquiry?

01:40:50 Kris Courtney, UX Researcher: QUESTION FOR END OF PRESO: How could you tweak this approach to be more generative where you are purposely keeping research wide open? Can remote contribute or other method or combination?

01:41:01 Dana Akins-Adeyemi: I'm on a phone and not able to save chat. Will this chat be available afterwards?

01:41:03 Anna Lee Anda: @Lily Lo - what about Respondent.io, usertesting.com also for calls, do you have an existing customer base to work with?

01:41:04 Lisa Semidey: lol @ "creepiness factor"

01:41:04 Elizabeth Pose: Changing careers to UX/UI Design. Would love to connect. <https://www.linkedin.com/in/elizabeth-pose-632368156/>

01:41:15 Nic Eng: Breaking down the tasks into single flows seems like it would add more hours to the research task. Have you encountered pushback from management for justifying this adjustment?

01:41:17 UX Research and Strategy: @dana yes. We will download it and post it

01:41:27 Andy Manea: Happy to connect from RI, USA: <https://www.linkedin.com/in/andy-manea/>

01:41:44 Chris: oops. death to my inbox lol

01:41:47 Chris: [https://docs.google.com/spreadsheets/d/e/2PACX-1vRrEqU7Fsbm-b3W1jxoDAbc8TQvgkeskX\\_Mry9FFJGelUJB2iyGkWNdaaBwaZvFuYoP2-PIGKtjZ9Md/pubhtml](https://docs.google.com/spreadsheets/d/e/2PACX-1vRrEqU7Fsbm-b3W1jxoDAbc8TQvgkeskX_Mry9FFJGelUJB2iyGkWNdaaBwaZvFuYoP2-PIGKtjZ9Md/pubhtml)

01:41:57 Carla: Would you say it is critical to display your camera while observing? It could be less creepy and maybe even help avoid some of the Hawthorne effect if the researcher can disable their video while they observe, and reserve their video for when they communicate with the user?

01:42:21 Lisa Semidey: Empathy maps

01:42:26 Chidinma Kalu: Hell junior researcher

01:43:25 Ann Amuta: This is so helpful! thank you 🙏👍

01:43:52 Dana Akins-Adeyemi: Question: What amount of compensation do you pay your testers?

01:43:57 Lakeisha Brooks: This makes so much sense. Great! Thank you!!!

01:43:58 Nick Bowmast: I find revisiting these diary entries with each participant in the exit interview can really bring them (and me) back to the moment they made the diary, leading to richer information. So useful.

01:44:13 Katie: hi everyone! I'm a Psych student and UX Researcher from California. <https://www.linkedin.com/in/katie-mendoza>

01:44:21 wendy: I really appreciate all the workshops offered by UX Research and Strategy. They are so full of useful info for aspiring UX researchers like me :)

01:44:38 Katie: sorry if this was already answered- is this going to be recorded and sent out? I'm out and about and missing some parts

01:45:02 Tabassum Kakar: Yes - they will upload it on youtube

01:45:04 Kory: How can you rely on coffee shop/ park wifi?

01:45:09 Katie: awesome!

01:45:14 UX Research and Strategy: @kory I have. Starbucks is fast ;)

01:45:19 Lauren Singer: Yes, this will be recorded and posted on our youtube channel (as well as our website)! Youtube  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

#### Website

<https://www.uxresearchandstrategy.com/>

01:45:22 Tabassum Kakar: backup mobile data!

01:45:23 renu\_: Its really great to connect with all wonderful UXers. Glad I was able to join today. Connect connect and connect friends: <https://www.linkedin.com/in/renu-johnson/>

01:45:45 Kaveh Sheikhezai: Hi,  
I am a Postdoctoral Researcher | UX Researcher. I hope we can stay connected on LinkedIn.  
<https://www.linkedin.com/in/kavehsheikhezai>

01:45:56 Dana Akins-Adeyemi: Interesting! Love the documentation of your own biases

01:46:29 Adela Jablonska: Hey, hi, hello! I would love to connect and stay in touch with you! Im <https://www.linkedin.com/in/adela-jablonska/>

01:46:41 Jade Jenkins: LOL

01:46:48 Veronica Camara: This was great, thanks Deb!

01:46:51 Janice Fabunan: :D \*audience applause\*

01:46:54 Brandon: love the honesty!

01:46:55 Morgan Denner: Soooooo informative!!!

01:46:55 akimbrough1: Happens to us all these days!

01:46:57 Jade Jenkins: I'm glad I'm not the only one who does this. :)

01:46:57 Agnes Kiss: how do you apply your self-grounding process? Do you include that in your report? or does it guide your report?

01:46:58 Christopher Oller: Collecting quantitative behavioral data is a challenge without really accurate units of measure and baseline data on the behavior too guys...

01:47:00 Teresa: clap clap clap

01:47:02 Anna Lee Anda: Was great thanks Deb!

01:47:02 Jesse van Oss (they/them): Efficiency!

01:47:06 Bobby Bishop: I think the mindfulness observing of situation is a great idea

01:47:07 Candice: wonderful 🙌

01:47:08 juliestrothman: That was terrific Deb!

01:47:10 Megan Kierstead: Thanks for this timely session. I've been in research for a decade+ and this is one of the most common topics nowadays with clients and students (I now

coach researchers and teach as well). I think I'm going to probably need to devote a whole week to this topic during my course @ Berkeley this fall!

<https://www.linkedin.com/in/megankierstead/>

01:47:12 Sarah Stutts (she/her): I'm a design anthropologist and UX researcher at Children's Health in Dallas, as well as at UNT in Denton, TX. I would love to connect with any of you, qualitative research is my specialty! <https://www.linkedin.com/in/sarah-stutts-990b2117a/>

01:47:12 Daysha Diaz: Amazing!

01:47:12 Diana Montes: Yes!

01:47:20 Carolina Sandoval: Great insights!! thank you!!

01:47:21 Jhana Cayton: Product Designer in SF. Feel free to connect:

<https://www.linkedin.com/in/jhanacayton/>

01:47:31 Aline: Love virgo ppl

01:47:37 Jessica Anguiano: LOL

01:47:37 Jade Jenkins: saaaaaaaame !!

01:47:41 renu\_: Gemini! :D

01:47:46 lizkim: I'm a gemini haha

01:47:48 renu\_: How many Gemini

01:47:51 Yinyin Wen: virgo squad :)

01:47:53 Janice Fabunan: I must hop off - dropping this again, thank you UXRS!

<https://www.linkedin.com/in/janicefabunan/>

01:47:53 renu\_: Including me

01:47:54 Mark: Libra here!

01:47:54 Kat Rigdon: Gemini

01:47:56 Lacey Heriford: Cancer... I emotionally support you all.

01:47:56 Optimal Workshop Rainforest squad: Looks like there are a lot of moving parts to manage. How do you analyse and keep track of this data?

01:48:00 Kory: How's the recruiting process for remote contextual inquiry? I found it exceedingly difficult for an in home last year.

01:48:03 Abhinav Paitandy: Virgo here!

01:48:07 Aline: So do I, Lacey

01:48:07 mdunla23@student.scad.edu: Was this recorded? Sorry joined late

01:48:12 michelle: we should do a quick poll to see if there's any correlations :D

01:48:22 Lacey Heriford: @Aline..... <3

01:48:26 susan: Hello! I'm currently in a UX bootcamp and would love to connect!

<https://www.linkedin.com/in/tangsusans/>

01:48:36 Dana Akins-Adeyemi: Saw someone in RI...I'll be there in 2 weeks. Let's connect on LinkedIn

01:48:39 Sarah Joo: LOL

01:49:05 Lana Kinney: Where do we post questions?

01:49:08 Lisa Semidey: you're also building rapport over time if you're doing more engagements

01:49:15 Jen Blatz: Let's see everyone's smile. If you feel comfortable, join the chat with your video on.

01:49:17 Natalia: Hi! I am a UX Researcher & Designer. Let's connect!  
<https://www.linkedin.com/in/natalia-golunga-b60aa4a1/>

01:49:19 Yinyin Wen: @mdunla yep it's being recorded and will be posted on the website

01:49:21 Katie DiFalco: Aspiring UX Researcher! Would love to connect  
<https://www.linkedin.com/in/kdifalco/>

01:49:31 Aveline Sodji: What are best practices incentivizing B2E participants for contextual inquiry i find employer decline the offer?

01:49:35 Vicki Tollemache: I love that Lorie's place to reflect is somewhere near the arctic circle

01:49:43 Jeffrey Jones: Any diary study tools you prefer?

01:49:56 Rashmi Vittal: Hello everyone! I'm a UX design student. Let's connect.  
<https://www.linkedin.com/in/rashmi-vittal-62a50616/>

01:50:01 Anupam Iyer: Hi everyone! Anu here. Coming to UX research from Psychology :-D

01:50:02 Jen Blatz: Dscout is a common diary study tool.

01:50:22 Anupam Iyer: Lets connect over LinkedIn!  
<https://www.linkedin.com/in/anupamiyer/>

01:50:41 Sarah Joo: How long do you ask a participant to do a diary study?

01:50:41 Michael Selz: But you can be so positive and so loving in your interest that guardedness falls away.

01:50:47 Jen Blatz: We also hav a LI group LInkedIn Group  
<https://www.linkedin.com/company/ux-research-and-strategy-group/>

01:50:50 Megha Singal: Hey everyone, I'm a UX Researcher based in Toronto. Would love to connect with fellow researchers <https://www.linkedin.com/in/meghasingal/>

01:51:05 chris: Question for Deb / John - how do you ensure the questions are written in a manner that don't lead users to the outcome you're testing?

01:51:28 Kris Courtney: QUESTION: I've never had access to rich user analytics. (What's that like?!) Could this data be mined to help direct research? Specifically, generative. Can you talk about a time this has worked well?

01:51:38 Lindsay Courtney: @ChristopherOller... how do you recommend building the baseline data for quantitative behavioral data? Patterning qualitative data as metrics?

01:52:17 Anna Balk: Thank you for the great presentation! Justifying contextual observation is hard enough at the best of times, especially in the BtoB settings where people are not too happy tasting their work time on participating in studies for a vendor solution provider - when we switch to self-reporting and journaling - how would you recruit and justify the ask for the research you are trying to do.

01:52:17 juliestrothman: Question for Deb / John: When your participants are also not in their usual context, would you bother with asking self-report questions about some things that are different for them in their current distributed context?

01:52:21 Lindsay Courtney: Generative methods would be more ideal focused where as evaluative methods improve current processes



01:52:25 Alice Owen [Puntolab]: Hello! I'm a UX researcher based in Mexico City. Happy to connect! <https://www.linkedin.com/in/aliceowen/>

01:53:08 renu\_: I think its Gemini thing talking fast lol :D

01:53:20 Ben Bailes: What's wrong with Lookback?!?!? I was just about to move my team to it

01:53:26 Aline: Q: does anybody has a good experience using other areas (as Customer Success for example) to add info of user day by day context?

01:53:30 Diana Montes: Hello everyone!, I'm a Product Designer based in Mexico and remotely! Been working with a lot of US people and big brands, let's connect

01:53:31 Diana Montes: [https://mx.linkedin.com/in/diana-montes-9bb781124?trk=people-guest\\_people\\_search-card](https://mx.linkedin.com/in/diana-montes-9bb781124?trk=people-guest_people_search-card)

01:53:32 Bobby Bishop: Would you guys recommend having the participants do mindfulness exercises to help ground them?

01:53:35 Brenda: Question: How do you deal with situations where the participant keeps getting distracted and doing other things (e.g. taking a call in the middle of a session) and not what you're there to discuss/observe? It's helpful to know if they're multi-tasking, but if you can't get through one task because of it I wonder how helpful the session even is at that point

01:53:36 Janet Standen: Lookback.io is great

01:53:44 Kris Courtney: Yes, thanks

01:54:11 Bobby Bishop: dog pictures best pictures

01:54:11 tarabulut: Hello everyone! This is Tara, I'm currently finishing my PhD in psychology and planning to get into the UX research, let's connect: <https://www.linkedin.com/in/tara-allred-55b5b813/>

01:54:15 Anne Baker: Hello everyone - I'd love to talk shop about experiences in design, dev, and mgmt <https://www.linkedin.com/in/abakerdesign>

01:54:27 Alina Bengert-Lombardi: How do you show to management that it's worthwhile to observe the user to understand their mental mode - even if we are designing a "new experience" or different experience ?

01:54:42 Alina Bengert-Lombardi: mental model\*

01:54:44 michelle: Question: How would you recommend going about trying to gain understanding of artifacts. I.e. whiteboards, notebooks.

01:54:53 Michael Selz: For generative, you might partner with the respondent to ideate together.

01:55:15 Lana Kinney: QUESTION: I understand the theory of breaking research down into smaller tasks. In practice when we start talking research budgets and timelines, how does this work if you need to test the whole product. Can you do this without blowing out the scope and further adding to business attitudes that research is expensive and takes too long? Furthermore, can you explain anecdotally how you learn this, did you try to go too large and had X result, then breaking it down you had a better result? What were the actual difference in the results?

01:55:40 Ali Eren: Question: What separates a contextual inquiry versus an in home interview or an ethnography?

01:56:04 Jennifer Mitchell: +1 Ali's question.

01:56:06 Lacey Heriford: Outlook : )

01:56:22 Alvin Black III: Chicago-based aspiring UI/UXer here, looking to connect, learn, and be a bit nerdy about it <https://www.linkedin.com/in/alvinthethird/>

01:56:23 Lindsay Courtney: In generative, I don't recommend building methods that encourage participants to come up with the design ideas. I recommend building methods that aim to understand what they want, how they want it, why they want it.. use that to ideate several ideas.

01:56:32 caralynkleid: @lana - One approach I've used: Interviews and quant data to understand hot topics / areas and then prioritize hot topics against business goals. That way you have a place to start and a backlog.

01:56:46 Anupam Iyer: Question: Should I conduct study in target population's native language? How does difference in language impact the research findings?

01:57:02 Charissa Ramirez: Great question on recruiting!

01:57:10 Alina Bengert-Lombardi: also when observing in person often time you notice the environment - now that people are working from home how do you try to find out about their environmental influence- their "cheat sheets", number of tabs- etc., environment and setting?

01:57:11 Kate G: Agreed haha

01:57:13 James Touhey: +1000

01:57:14 Melanie Levy: +1 on recruiting!

01:57:15 Manuela: Question: What do you know about Neuromarketing?

01:57:16 Sarah Joo: Yes +1 to this recruiting question

01:57:25 Kory: Number one finding of my contextual inquiry: people don't like strangers going in their home.

01:57:28 Marla Gil da Costa: how do you record the facetime or other interactions particularly if you are using two different technologies at the same time to observe

01:57:36 Sarah Joo: Especially when you're a one-person team

01:57:40 lynn boyden: Recruiting and scheduling oy

01:58:00 Glory Creed: Question: How do you mitigate participation bias with mass recruiting?

01:58:02 renu\_: Thank you for connecting everyone! Networking is great way to grow <https://www.linkedin.com/in/renu-johnson/>

01:58:14 Kory: +1 to Glory's question

01:58:21 mdunla23@student.scad.edu: QUESTION: What are some strategies that get an understanding of people's mental models or pattern observations, remotely?

01:58:30 Yinyin Wen: Question: for learning about more broad task flows, like socializing over digital platforms, do you have advice on how to gain insight on user needs?

01:58:44 Janet Standen: There are lots of different recruiters - many are listed in the QRCA QualBook that you can access at QRCA.org

01:58:49 Ernesto Sillas: Not sure if you discussed this already but if you want to record the user not only their screen but what they are doing with a camera behind them. Are there any techniques you recommend to make sure they can record themselves?

01:58:51 LeeAnn Maryeski: Is there any benefit to using remote research to testing the same behavior numerous times? For instance, can you test a behavior on one day and then revisit a week or so later to test the same behavior and document any differences in how a user approaches a given task?

01:58:54 renu\_: Same like in health care industry, we do internal recruitment sometime because we have our users inhouse :)

01:59:05 Alissa: loved this talk and the energy in the chat! see you all on LinkedIn <https://www.linkedin.com/in/alissahmarr>

01:59:09 Melanie Brewer: Any tips for when B2B participants are skittish about sharing due to confidentiality issues?

01:59:09 Teresa: Facebook groups work too

01:59:20 Andrea Maucaylli: Hello everybody! This is Andrea a Learning Experience Designer Trainee. Let's connect! <https://www.linkedin.com/in/andrea-maucaylli/>

01:59:25 Lauren Singer: Don't forget to follow us on social media to get updates about when the recording will be posted... as well as information about future events! LinkedIn Group

<https://www.linkedin.com/company/ux-research-and-strategy-group/>

Instagram

[www.instagram.com/ux.research.and.strategy](http://www.instagram.com/ux.research.and.strategy)

Facebook

<https://www.facebook.com/UX-Research-and-Strategy-107790134316377>

Twitter

[https://twitter.com/ux\\_and](https://twitter.com/ux_and)

01:59:27 Kris Courtney, UX Researcher: find your users/requirement ideas: meet up, linkdin, FB groups, site interrupts

01:59:29 Teresa: Reddit too!

01:59:31 Constantina Maltezo: Question: How many participants could be an ideal estimate to recruit, so you can be more confident in the quality and validity of the insights gathered?

01:59:33 Sonya: Affinity groups

01:59:33 renu\_: I don't use facebook. Too distracted for me

01:59:38 James Touhey: Yup, customer support managers are a good resource too (internal)

01:59:44 Sarah Joo: Just watched this video about recruiting and how to filter participants <https://youtu.be/RP84pQ-PqgA>

02:00:00 Charissa Ramirez: I reached out to university researchers who are doing research with people with intellectual disabilities so we can also be guided in our process.

02:00:03 Kate G: Ooh thanks for sharing Sarah!

02:00:30 Sarah Joo: 👍👏

02:00:37 Itzel R.: Yes! How to approach the elderly population?

02:00:50 Corina Paraschiv: Hi there! I'm a healthcare design researcher based off Pittsburgh and working in California - Looking forward to meeting fellow researchers :)  
<https://www.linkedin.com/in/corinamihaelaparaschiv/>

02:01:10 Lisa Semidey: yes! disclosure!

02:01:18 Juiying Lin: Thanks for the presentation! It's so helpful.

02:01:24 Sonya: Consents and Institutional Review Boards (IRBs)

02:01:24 Christopher Oller: Consent...disclose..standard before recording anyone..anywhere..anytime..

02:01:27 Corina Paraschiv: Do you need IRBs in the commercial world?

02:01:43 Janet Standen: @Ernesto - check out Mr Tappy at MrTappy.com

02:02:17 Christopher Oller: Some marketing people use hidden cams.. shame

02:02:34 Lisa Semidey: lol, always!

02:02:36 Sarah Joo: Hidden cams?! Oh my

02:02:46 Christopher Oller: Yes direct from a marketing textbook

02:02:47 Chidinma Kalu: how do you share findings on your portfolio

02:02:52 Jen Blatz: I just want to make sure you know of our NEW Facebook page. Like us!  
<https://www.facebook.com/UX-Research-and-Strategy-107790134316377>

02:03:00 Aline: It's our job to protect users as well

02:03:07 Chidinma Kalu: are you just removing PII.

02:03:28 James Touhey: Chidinma — lots of blurring :) sometimes mocking the data to represent the task but with fake data

02:03:37 Candice: yes confidentiality and privacy! super important for the participants and also to cover yourself

02:03:44 mdunla23@student.scad.edu: Ethnographer's Toolkit book 1 has some good examples of Consent forms

02:03:46 Chidinma Kalu: ok that's helpful

02:04:01 Sabrina Fonseca: What was the research ethical code Deb mentioned?

02:04:02 Diana Montes: Question: Protocols, this is something is not very common when a problem emerge while being on remote interview whether is technical or with a difficult interviewee, is there any advice?

02:04:08 Kory: I had 3000 cells in excel, had to code manually. I'd love to know what tools speed this up.

02:04:33 Lauren Singer: Gotta LOVE sticky notes!

02:04:39 mdunla23@student.scad.edu: Mural works for synthesis

02:04:47 Michael Selz: Analog capture enhances cognition and retention!

02:04:50 mdunla23@student.scad.edu: You can import Excel

02:04:58 Aline: Airtable it's also good

02:05:05 Lindsay Courtney: Go SCAD!

02:05:08 Christopher Oller: Google analytics

02:05:09 Megha Singal: What are some changes you predict will happen in research practices in the near future with respect to adoption of new technology like AR/VR?

02:05:09 Jeffrey Jones: We've been using Miro / Mural to replace analog tools

02:05:12 Tracy Dennis: I'm using Dovetail for a project right now and its been great!

02:05:18 mdunla23@student.scad.edu: Hi Lindsay!

02:05:22 Shaun Sandu: Second using Dovetail!

02:05:28 Cristina: It's been hard being analog with tech interview tools -trying to get better about typing notes live - Miro or Aurelius

02:05:32 Ali Eren: Notion is a great way to capture everything and store information.

02:05:37 Lisa Semidey: Absolutely! Be clean from the start with your data

02:05:48 cathyk: Or using Airtable

02:05:51 Janet Standen: Checkout Delvetool.com for a tool to help you with coding

02:05:55 Bobby Bishop: clean that data!

02:06:04 Kory: Do any of those tools work without a budget for them?

02:06:17 Cristina: Miro is free

02:06:18 Aline: Does anyone is using Atomic Research already ?

02:06:19 Lisa Semidey: Excel

02:06:19 Kate G: second to no budget

02:06:27 Carol Smith (she/her):UXPA has a professional code of conduct:  
<https://uxpa.org/uxpa-code-of-professional-conduct/>

02:06:34 UX San Antonio: so the answer is...it depends. lol

02:06:47 Carol Smith (she/her):ACM also has a code of Ethics:  
<https://www.acm.org/code-of-ethics>

02:06:48 James Touhey: Been testing Grain for Zoom, pretty cool

02:06:59 Cristina: Miro is free but sharing, # of boards may be limited

02:07:19 Morgan Denner: Well said

02:07:27 jongho: What do you do when all (Project Manager(s) and UX/UI/Product Designer(s)) think they are the best at contextual inquiry research?

02:07:36 mdunla23@student.scad.edu: There is value to analog data stickies versus digital

02:07:50 Corina Paraschiv: +1 for Grain!

02:08:02 Bobby Bishop: I would add to plan out how you will going to analyze the data before

02:08:10 Mary Nichols: Love dovetail!

02:08:14 Lisa Semidey: Otter.ai transcribes too

02:08:16 Corina Paraschiv: I've also been using Noted App for the ones where you cannot host the data on servers

02:08:17 Alvin Black III: Just started using Mural, loving it!

02:08:21 Mary: I use dovetail but then download the tagged data to excel to create insights

02:08:26 anton@clues.co: +1 Otter.ai

02:08:29 Christiana Lackner: my research team just selected dovetail for our research repository tool after piloting and evaluating several tools.

02:08:31 Melanie Levy: Rev does really good auto-transcription

02:08:33 Melanie Brewer: Zoom in cloud is quite nice for transcriptions as well if you are not yet trying that.

02:08:35 Catherine Hicks: love dovetail and mural and otter

02:08:49 anton@clues.co: Question: I've arrived late - will the recording be shared

02:08:51 anton@clues.co: ?

02:08:58 Teresa: yes

02:09:05 Brian McGough: What tool was that for tagging?

02:09:06 A: Dovetail tutorials you suggest?

02:09:07 anton@clues.co: Thank you

02:09:08 Mara: What do you find are the most accurate transcription apps?

02:09:16 Lauren Singer: Yes it will be shared! Check out our youtube:  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

02:09:23 Janet Standen: Check out Reduct if you have video and will want a "show reel" coming out the other end. You can get Machine Transcripts or human, then tag transcript and cut straight into video reel.

02:09:39 Jesse van Oss (they/them): QUESTION: What are you excited to talk about with fellow researchers?

02:10:26 Anthony Inga: When breaking down research into individual sessions, we extend our insight and data collection timeline. How then might we streamline information to fast paced production/project teams?

02:10:38 Constantina Maltezou: Question: How many participants could be an ideal estimate to recruit, so you can be more confident in the quality and validity of the insights gathered?

02:10:39 Itzel R.: What was the name again of the tool that transcribed Zoom conversations and allowed tagging the data?

02:10:48 LeeAnn Maryeski: dovetail

02:10:54 UX Research and Strategy: dovetail

02:10:56 Itzel R.: Thanks LeeAnn

02:11:00 LeeAnn Maryeski: Absolutely!

02:11:06 mdunla23@student.scad.edu: Aline, your cat is awesome

02:11:08 renu\_: Yes!

02:11:11 Aline: hahaha

02:11:23 James Touhey: Dovetail, but check out grain too, it's automated as a plugin, I think It just got released out of a long beta

02:11:33 Teresa: I was going to say the same thing about Aline's cat! so adorable

02:11:41 Aline: He's participative lol

02:11:43 Megha Singal: that's correct! people do open up once they feel comfortable. it is sometimes overwhelming for the notetaker to write down everything haha

02:11:49 Kory: I found that task interruptions were super informative, those outside factors were affecting their experience and provided valuable context.

02:11:54 Chidinma Kalu: lmao

02:11:56 Dana Akins-Adeyemi: me too 😂😂

02:12:01 andre: Have to go everybody, have some lectures in a minute. Keep these meeting going, love them. Take care everybody.  
<https://www.linkedin.com/in/andres-mejia-6b903157/>

02:12:02 Christopher Oller: Love it

02:12:11 UX Research and Strategy: Thanks Andre!

02:12:16 Laurie Kalmanson: super awesome

02:12:31 Michael Selz: Also, warn people at the front-end — I might interrupt you....

02:12:41 anton@clues.co: What are examples of how researchers document their insights/data findings? In other words, reports...how do they prepare them?

02:12:43 renu\_: One time I was not able to find light on Samsung microwave. It was there but hiding. One of my 64 years old friend asked me to look for it... And I was like... What a bummer....

02:12:52 James Touhey: Gotta' run too, thanks ya'll — Great community here!!

02:13:13 Morgan Denner: How indeed :)

02:13:14 liz: Tale as old as time

02:13:18 Nic Eng: yessss

02:13:32 Aline: +1 to Anton question

02:13:34 UX San Antonio: do a swot analysis of what happens if they don't.

02:13:53 Nic Eng: I'm starting out freelancing. It's very hard. I'm trying to convince a company to accommodate it...

02:14:03 Victoria Sanchez: Have a great evening! Great job everyone!

02:14:26 Elizabeth Pose: Thank you for this talk!

02:14:26 Nic Eng: How do you negotiate that time and effort?

02:14:31 Madison L Stevens: "Engage deeply, interrupt kindly." – Brandon Stanton

02:14:36 Megha Singal: people don't realize the importance of research sometimes; glad this was brought up

02:14:37 Patricia Machado: When and Why would you use contextual inquiry

02:14:38 Manar: Thank you everyone!

02:14:48 Kory: +1 Madison

02:15:03 Sarah Joo: Great quote @madison!

02:15:07 Jeremy Giovannetti: Product Designer from Texas signing off. I'd love to connect with you awesome people :D

02:15:09 Jeremy Giovannetti: <https://www.linkedin.com/in/jdgio/>

02:15:51 Jen Blatz: Do you have a job interview coming up? We have an on-demand video to help you to Master your UX Job Interview  
<https://vimeo.com/ondemand/masteryouruxinterview>

02:16:09 Sarah Joo: I realized this was scheduled for another hour but I have some work to do. Thank you for hosting this, UX Research and Strategy and thank you Deb and John!

02:16:26 renu\_: Guys! I gotta signoff. Love love and love this meeting. I look forward to connect and attend next meeting. Thank you everyone. Have a great evening and don't forget to connect <https://www.linkedin.com/in/renu-johnson/>

02:16:28 Sarah Joo: Also last time I'd be happy to connect!  
<https://www.linkedin.com/in/sarah-joo>

02:16:36 Erika: Which inequities are likely to be exacerbated by remote methods and what are ways to create the research design to address that?

02:16:53 Brenda: What do you do about defeatist attitudes around doing contextual inquiries and ethnographic research in general because the nature of your work is too sensitive and they don't think we'll ever get approval from lawyers?

02:16:54 Kory: Is it more helpful to ask questions upfront or try ask more indirectly to reduce bias? Should you use a mix of both?

02:17:09 Kory: When asking participants\*

02:17:17 Jen Blatz: We wan always continue this conversation on Slack. Join the space: Slack sign up

<https://forms.gle/4pFyZJyreEdvPWoz6>

02:17:18 Katie Hale: Seconding Erika's question ^

02:17:42 Carol Smith (she/her): Make friends with the lawyers - many in tech are very progressive and will be reasonable once they understand your goal is to learn and of course protect the participants and the company,

02:18:00 Megha Singal: Thanks Deb, this has been enriching. Thanks everyone, I got to rush. Assignment deadline :P

02:18:20 UX Research and Strategy: Thanks Megha!

02:18:27 Ali Iddinn: Thank you for all the valuable information! Have to head out early. Would love to connect with others: <https://linkedin.com/in/ali-iddinn>

02:18:37 Jen Blatz: I can't wait to meet some new folks in the breakout rooms. It's one of the best parts of our event.

02:18:48 Alina Bengert-Lombardi: how can you continue to grow as a researcher (especially if research is not always available at work)? what are some resources than can provide the latest tools or the latest methods?

02:18:50 Lauren Singer: I've found the same thing too, Carol! My lawyer and compliance advisor are my best friends and they help me get creative in figuring out how to get things done!

02:18:51 Sarah Tse: Stakeholder often want to compress the timeframe for the research process- what's the best advice for it? as synthesis and reporting takes time . It often end up the synthesis being very rush and lose the deep insights.

02:18:55 Lacey Heriford: Good response : )

02:19:08 Aryana: thank you so much. I have to leave now

02:19:32 Itzel R.: QUESTION: How many users per testing round is ideal?

02:19:47 Nic Eng: @Sarah - definitely feeling this pressure right now myself

02:19:54 Brenda: Following up on the lawyer Q. What if you're being blocked from reaching out to the lawyers directly? Do you just go rogue?

02:20:13 Aline: Seconding @Itzel question

02:20:17 Lisa Semidey: Bilingual researchers baby!

02:20:25 Corina Paraschiv: :)

02:20:29 Lauren Singer: Lol @brenda... I try to make a case for it before going rogue... but sometimes, yes.



02:20:52 Carol Smith (she/her): That's a harder problem - @Brenda - ask tough questions that the lawyers can only answer and wear down the in-betweeners? Or yeah - asking forgiveness for talking to lawyers should be super easy.

02:21:11 Abhinav Paitandy: Hi All, Loved the discussion and the panel's thoughts. Need to drop off to attend another call! In case any one wishes to network, please connect via LinkedIn at: <https://www.linkedin.com/in/abhinavpaitandy/> , TiA

02:21:28 Mary Nichols: seconded @Lisa Semidey!

02:21:42 Aboli Barve: Thanks all signing out, helped me understand different research tools.. :)

02:21:55 Mara: What are your favorite tools for card sorting?

02:22:06 Jakkii Musgrave: If they're not in-house lawyers I'd be cautious about going rogue without knowing what kind of cost you might be incurring for your team/business

02:22:30 Brenda: That is actually one of the issues we had. Some were in-house and some were not

02:22:42 Brenda: They were extremely protective of their time

02:22:45 mdunla23@student.scad.edu: Thanks so much John and Deb. Greetings from PA. Need to head out, appreciate the conversations. Looking forward to reviewing the video. <https://www.linkedin.com/in/mikedunlapdesign/>

02:22:48 Corina Paraschiv: @Mara we built ours in Adobe Illustrator and literally stuck it in Zoom to have a more organic and playful feel than the traditional software (then we logged the results into a spreadsheet where we ran the stats analysis)

02:22:54 Kaveh Sheikhezadeh: Hi,  
I am a Postdoctoral Researcher | UX Researcher. I hope we can stay connected on LinkedIn. <https://www.linkedin.com/in/kavehsheikhezadeh>

02:23:01 Diana Montes: Is possible if you work aside with people(bilingual) who lives in the place in which you want to carry out the contextual inquiry!

02:23:07 Diana Montes: Exactly!

02:23:17 Michael Selz: Thanks for a great program!

02:23:18 Carrie Ding: Have to head out and get ready for my remote user interview :)  
Thanks UX Research & Strategy for another great webinar! Feel free to connect with me on LinkedIn, <https://www.linkedin.com/in/carrieding>

02:23:26 Margaret A: Thank you, wonderful talk!

02:23:34 Kris Courtney: RE: CARD SORTING Optimal Sort is superb

02:23:36 UX Research and Strategy: Thanks everyone! Glad you could join us!

02:23:52 Brenda: Thank you Carol, Lauren and Jakkii on the lawyer Q's

02:24:14 Melanie Levy: Kia, +1 on Optimal Sort. I used it remote, plus Zoom and it worked great

02:24:24 Aline: I've been using Optimal Sort

02:24:27 michelle: haha i'm sure we have many here. that are bilingual

02:24:33 Melanie Levy: (Kris)

02:24:36 michelle: I'm bilingual :D

02:24:39 Anupam Iyer: Thank you for answering the language question! :-)) Love y'all

02:24:48 Mary Nichols: I speak Spanish and English!

02:24:54 Andy Manea: and you'd miss out on a lot of cues if you rely on a translator vs finding someone who speaks the target language

02:25:02 Mary Nichols: And pig latin hahaha

02:25:03 Anupam Iyer: Absolutely!

02:25:04 michelle: yeah it would be good if you are a native speaker

02:25:19 Mara: Thanks @Corina !

02:25:21 michelle: bc yeah it's easy to miss other use of words

02:25:26 Andy Manea: @Mary, me too, and 4 more languages - very beneficial for research!

02:25:35 Anupam Iyer: right. also the user will feel comfortable in sharing their views

02:25:40 monica: I'm also bilingual if anybody needs some help with Spanish, it's my native language :D

02:25:42 Mary Nichols: @Andy that's amazing!

02:25:47 Brenda: Doing research in Spanish gets tricky. There's so many different dialects. Then there's the formal vs informal language.

02:25:47 Courtney Taniguchi: What is the cut off with working with a client that is so disparaging ?

02:25:55 Lisa Semidey: I speak 3

02:25:58 Lacey Heriford: Contextual tangent. (Useful).

02:25:59 Christopher Oller: Well stated though

02:26:01 Mary Nichols: @Brenda that's so true!

02:26:02 Beth Leber - Eureka! Insights: This is reminding me of a time I was conducting contextual inquiry in someone's garage, and the walls were lined with porn

02:26:16 Lacey Heriford: @beth.... WHOA

02:26:17 UX Research and Strategy: Omg Beth lol

02:26:22 Nic Eng: holy cow

02:26:28 Brenda: Oh my Beth. That has to be uncomfortable

02:26:28 Mariana Montoya Delgado: I'm a native spanish speaker, also speak english and some portuguese :)! Would love to connect :) [linkedin.com/in/marianamontoyad/](https://www.linkedin.com/in/marianamontoyad/)

02:26:29 Morgan Denner: I have to hop off, thank you so much for this great talk!!! I'll be back for more :)

02:26:32 LeeAnn Maryeski: Are there any benefits that can be leveraged to remote research?

02:26:32 Beth Leber - Eureka! Insights: I kid you not. Made for a very interesting day.

02:26:39 Lisa Semidey: I have conducted research in a hoarders home

02:26:43 Aline: I'm bilingual ( native Portuguese and English) but people always assume that I also speak Spanish coz I'm Brazilian lol

02:27:02 Teresa: @Lisa woah. How was that like?

02:27:08 Lisa Semidey: stinky

02:27:15 Aline: How do you deal with compensation on B2B situations?

02:27:18 Lisa Semidey: and no where to sit.

02:27:45 Brenda: Did you have a plan for how much was too much to put up with to protect your own health?

02:27:49 Brenda: and safety?

02:27:54 Joshua Gelman: Reaching out to a company's outside lawyers without authorization to do would be a very dangerous even if you believe have a really important legal question.

02:27:58 UX Research and Strategy: Aline it depends. If they are internal people I've used swag before. If they are a customer, maybe they would get swag too! If they aren't a customer I'd just pay them

02:28:07 Jamila Evilsizor: How do you compensate / incentivize if the users are internal employees of the company?

02:28:20 Carol Smith (she/her): Great points on external lawyers - I've been working with internal for a long time :)

02:28:21 UX Research and Strategy: Swag Jamila! Food if you are in person ;)

02:28:33 Lisa Semidey: No plan at all. It was only an hour interview

02:28:56 Jamila Evilsizor: Thank you UXRS

02:29:18 Lauren Singer: Same here, Carol! Our lawyers are just across the hall (when we were in the office)

02:29:40 Carol Smith (she/her): @Lauren we're very spoiled. :)

02:29:58 Jen Blatz: Just a reminder to grab your seat to our next fabulous event: <https://www.eventbrite.com/e/kick-it-off-right-make-the-most-of-your-1st-ux-meeting-with-stakeholders-tickets-115592144215?aff=Gelmanchat>

02:30:13 Jesse van Oss (they/them): This has been eye opening. Thank you to all speakers, hope to chat sometime soon!

02:30:13 Mara: UX San Antonio: "do a swot analysis of what happens if they don't." [do or listen to the research] – ha ha!

02:30:14 Elizabeth Alli: John you are an incredible wealth of information. Thank you, can take notes fast enough

02:30:19 Elizabeth Alli: \*can't

02:30:38 Joshua Gelman: Inside counsel will want to help find a solution but not all companies view them as free and some may internally charge a group for the resource so its best to understand how legal is allocated beforehand

02:31:11 Brenda: I'm now at a smaller company, so we have external lawyers, but there's actual buy in to get them involved when needed. We're very careful and intentional about when we involve them due to being a small business

02:32:08 Kris Courtney: @Diane Montes Yes, research shows the best, most insightful study has researcher who not only speaks the language but is also from the same region. Participants are more comfortable. While this is not always possible, you start from that ideal so you are mindful of compromises/blindspots because you/researcher is not aware of cultural differences.

02:32:16 Brenda: This is all very helpful to hear about everyone's interactions with lawyers

02:32:19 Brenda: :o

02:32:55 Mara: Thank you! @Kris

02:33:07 Ranny Michael: QUESTION: Do you know of any effective methods to ensure that your demographic/ethnographic data is accurately reported in surveys if you cannot confirm for yourself over video or in-person? Priming participants to re-assure them about how the results might be used or something like that?

02:33:12 Lauren Singer: And then you have to follow through with keeping their stuff confidential!

02:33:20 Carol Smith (she/her): Great convo - thank you Deb & John and all else! Gotta run

02:33:23 Kellie Carlson: Ooo I love that, Im big on swag and food

02:33:24 Beth Leber - Eureka! Insights: chocolate!

02:33:42 Andy Manea: @Kris: the same holds with localization and internationalization of apps/websites

02:33:57 Corina Paraschiv: We sent little boxes with notebooks and material for collection for internal employees when the client had a policy against buying Starbucks Gift Cards — they felt very touched by the thought, even if we couldn't offer them certificates because of legal!

02:34:06 Bobby Bishop: free tshirts and food works great in college

02:34:38 Brenda: That's a good idea @Corina

02:35:02 Jakkii Musgrave: "I know how to run a workshop!"

02:35:17 L Quam: Haha

02:35:21 Lisa Semidey: Thanks for all this great discussion! Have to drop!

02:35:35 Constantina Maltezou: Thank you very much for this session it's been brilliant. Unfortunately I have to go because it's almost 1:00am here. Thanks again!

02:35:46 UX Research and Strategy: Thanks Constantina!

02:36:07 Lauren Singer: Thanks for joining us, even in other timezones!!!

02:36:07 Jennifer Mitchell: Gotta jet! Thanks everyone.

02:36:08 Enz Baur: Great discussion!! thank you so much

02:36:16 Marianne Kroutchkevitch: Thank you, this was great!

02:37:14 Lauren Singer: Don't forget... next up is networking breakout groups! Last time was a blast getting to know different folks from around the globe. In this virtual time you never know where your next job will come from... could be remote like Lorie!

02:37:40 Deb Gelman: Thanks for the amazing conversation! Please connect with me on LinkedIn: <https://www.linkedin.com/in/debgelman/>

02:38:07 Cindy Merrill (Portland, OR): Great presentation, @Deb!

02:38:08 Jen Blatz: We love John!!!!

02:38:10 Maggie Le: John is great!!

02:38:12 Mary Parks: I'm a voice interaction designer. This was a helpful discussion and great insights on how to do contextual inquiry remotely. I have to head out now, but really glad I joined the session! [linkedin.com/in/maryconstanceparks](https://www.linkedin.com/in/maryconstanceparks)

02:38:14 Tina Barton: Thank you John!!

02:38:14 Nic Eng: Will this chat transcript be shared too?

02:38:21 Sarah Tse: Awesome team!

02:38:21 Nic Eng: There's a lot of great info here too

02:38:26 Anna Balk: Thank you for the amazing session!

02:38:28 Marga Tokar: Thank you, this was awesome!

02:38:30 Erika: Thank you for the convo! I have to drop off, am sad to miss the networking. :(

02:38:31 Lauren Singer: We will post the chat later!

02:38:36 Jakkii Musgrave: Thanks so much everyone, I have to drop - this was great as always.

02:38:38 Kellie Carlson: Thank you so much! This was great

02:38:38 Jen Blatz: Stay!!!

02:38:39 Lauren Singer: Great info everyone!

02:38:46 Jeongmin Lee: Thanks for a WONDERFUL talk!

02:38:49 Mariana Montoya Delgado: Thank you!

02:38:49 Floria Chan: Thank you so much for this talk! Super helpful!!

02:38:50 Marina Moreno: Thanks for this insightful session !! :)

02:38:53 Lee Phillips: This was great, thank you!!!!

02:38:56 Lacey Heriford: Thank you all! : )

02:38:57 Charissa Ramirez: I'm staying :)

02:38:58 Teresa: Thank you for the amazing session!

02:38:58 Sam Rollins: Awesome presentation!! Thank you for putting these on!!

02:39:00 Glory Creed: Thanks everyone! This was great

02:39:01 Gwen Jewiss: Thanks!

02:39:01 Alysha Jivani: Thank you all so much - this was so informative!

02:39:11 Patricia Machado: I have to leave :( hope there is another networking session. It was a fantastic session thanks :)

02:39:11 edwardstull: Thank you for the thoughtful discussion, Deb Gelman, John Sarmiento, and UXR&S. Leaving now, but happy to connect with anyone from the community: <https://www.linkedin.com/in/ed-stull-4655924/>

02:39:12 Norma A.: Thanks, great seminar. I have to go now

02:39:13 Shaun Sandu: Thank you!

02:39:14 Gwen Jewiss: Sorry I do need to bail.

02:39:20 Gwen Jewiss: Apologies!

02:39:26 Rafaela Dinis: Thank you so much! It was great

02:39:30 Eric Dunsker: Hello, this is Eric from Connecticut, [www.linkedin.com/in/eric-dunsker](http://www.linkedin.com/in/eric-dunsker)

02:39:55 Shaun Sandu: Looking forward to connecting with you all! <https://www.linkedin.com/in/shaunsandu/>

02:40:12 Mindy Wang: Thank you for sharing the knowledge and experiences!

03:12:27 Elizabeth Alli: Love these breakout rooms, everyone is so lovely to talk to!

03:12:28 Elizabeth Alli: <https://www.linkedin.com/in/elizabethalli/>

03:12:31 chris: I have to hop off now - great session everyone!

03:12:40 Kory Feath: O

03:12:43 Nic Eng: It was great to meet everyone in these rooms!

03:12:45 Nic Eng: <https://www.linkedin.com/in/nicoleeng/>

03:12:48 Kory Feath: Zoom is starting to get on my nerves...

03:12:50 Nic Eng: Nice to meet you all.

03:12:51 Alvin Black III: Great session

03:12:57 Elizabeth Alli: Thank you so very much

03:12:58 Kajol Ghiya: Thank you so much for hosting this.

03:13:04 monica: Great event! Thanks for organizing!

03:13:08 Ayzit Doydum: thanks so much! this was great!

03:13:09 Katy Mason, SF: Thank you from SF,  
<https://www.linkedin.com/in/katy-mason/>

03:13:12 Kory Feath: This was an awesome event, thanks for hosting it!

03:13:12 John Sarmiento: Thanks for the chat and questions, y'all! Feel free to reach out to me - would love to connect and build our local/global researchers community:  
<https://www.linkedin.com/in/johnsarmiento1/>

03:13:17 monica: Feel free to connect  
<https://www.linkedin.com/in/monica-i-espinoza/>

03:13:21 Linda Hwang: Hey, Kris Courtney!

03:13:26 Teresa: Amazing to meet everyone!

03:13:37 Charissa Ramirez: @Teresa Fong, I believe it is venezuelan cachapa

03:13:37 Brenda: Thank you for hosting! It was great meeting new people in the break out rooms

03:13:40 Lauren Singer: Youtube  
<https://www.youtube.com/channel/UCbhHzt5UfetbARUebUaJgvQ>

03:13:47 Alicia: thank you!

03:13:51 Madison L Stevens: Thank you!

03:13:52 Kris Courtney: Thanks, everyone! So interesting and fun!

03:13:57 Lauren Singer: Here are all of our links:

03:13:58 Alysha Jivani: Thank you all so much!! :)

03:13:59 Anupam Iyer: Thank you so much for organizing this! Would love to connect with peeps here :-)

03:14:00 Ayzit Doydum: <https://www.linkedin.com/in/ayzit/> I already dropped this but just in case, I'd be happy to connect and chat with anyone!

03:14:01 Leo Vogel: If you're just getting into the UX field, please check out my resources for designers: [leovogel.com/resources/](http://leovogel.com/resources/) and if I can ever be of help please reach out on LinkedIn

03:14:03 Elizabeth: <https://www.linkedin.com/in/eliglynn/>

03:14:04 Agnes Kiss: I loved this miniconference!

03:14:05 Abigail Arthur-Chillman: thank you so much!