# Resources

# A Few Recommended Resources

- *Understanding Your Users* by Kathy Baxter, Catherine Courage, and Kelly Caine
- *Universal Methods of Design* by Bella Martin and Bruce Hanington
- About problem statements
  https://uxplanet.org/designers-indispensable-skill-the-ability-to-write-and-present-a-solid-problem-statement-56a8b4b8060
- Jen Blatz on avoiding bias / getting out of your own way
  https://www.slideshare.net/JenniferBlatz/cognitive-bias-jen-blatz-9-2019
- Adrienne Guillory and Ashley Connor on analyzing user research data
  https://www.beautiful.ai/player/-MCH3RWamkZWitGpRHwT/How-to-Analyze-Data
- Jim Kalbach on the Jobs to be Done Framework
  https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/jtbd_for_user_research_2.pdf
- Eric Ellis on Design Thinking
  https://www.uxresearchandstrategy.com/uploads/1/2/6/7/126713167/jtbd_for_user_research_2.pdf